

For Six Month Period Ending JUN - 1 2004
(Insert date)

I - REGISTRANT

1. (a) Name of Registrant

(b) Registration No. 3911

BSMG Worldwide dba Weber Shandwick

(c) Business Address(es) of Registrant

700 13th Street, N.W., #800

Washington, D.C. 20005

2. Has there been a change in the information previously furnished in connection with the following:

(a) If an individual:

(1) Residence address

Yes ☐

No ☒

(2) Citizenship

Yes ☐

No ☒

(3) Occupation

Yes ☐

No ☒

(b) If an organization:

(1) Name

Yes ☐

No ☒

(2) Ownership or control

Yes ☐

No ☒

(3) Branch offices

Yes ☐

No ☒

(c) Explain fully all changes, if any, indicated in items (a) and (b) above.

N/A

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REGISTRATION UNIT

IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4, AND 5(a).

3. If you have previously filed Exhibit C¹, state whether any changes therein have occurred during this 6 month reporting period.

Yes ☐

No ☒

If yes, have you filed an amendment to the Exhibit C?

Yes ☐

No ☐

If no, please attach the required amendment.

¹ The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, and by laws of a registrant that is an organization. (a waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, Criminal Division, Internal Security Section, U.S. Department of Justice, Washington, D.C. 20530.)

4. (a) Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period? Yes ☐ No ☒

If yes, furnish the following information:

Name	Position	Date Connection Ended
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- (b) Have any persons become partners, officers, directors or similar officials during this 6 month reporting period? Yes ☐ No ☒

If yes, furnish the following information:

Name	Residence Address	Citizenship	Position	Date Assumed
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5. (a) Has any person named in item 4(b) rendered services directly in furtherance of the interests of any foreign principal? Yes ☐ No ☒

If yes, identify each such person and describe his service.

- (b) Have any employee or individuals, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting? Yes ☒ No ☐

If yes, furnish the following information:

Name	Position or connection	Date terminated
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See Attached

- (c) During this six month reporting period, has the registrant hired as employees or in any other capacity, any persons who rendered or will render services to the registrant directly in furtherance of the interests of any foreign principal(s) in other than a clerical or secretarial, or in a related or similar capacity? Yes ☒ No ☐

If yes, furnish the following information:

Name	Residence Address	Citizenship	Position	Date Assumed
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See Attached

6. Have short form registration statements been filed by all of the persons named in Items 5(a) and 5(c) of the supplemental statement? Yes ☒ No ☐

If no, list names of persons who have not filed the required statement.

II - FOREIGN PRINCIPAL

7. Has your connection with any foreign principal ended during this 6 month reporting period?

Yes ☐

No ☒

If yes, furnish the following information:

Name of foreign principal

Date of termination

8. Have you acquired any new foreign principal² during this 6 month reporting period?

Yes ☒

No ☐

If yes, furnish following information:

Name and address of foreign principal

Date acquired

See Attached

9. In addition to those named in Items 7 and 8, if any, list foreign principals² whom you continued to represent during the 6 month reporting period.

See Attached

10. **EXHIBITS A AND B**

(a) Have you filed for each of the newly acquired foreign principals in Item 8 the following:

Exhibit A³

Yes ☒

No ☐

Exhibit B⁴

Yes ☒

No ☐

If no, please attach the required exhibit.

(b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period?

Yes ☐

No ☒

If yes, have you filed an amendment to these exhibits?

Yes ☐

No ☐ N/A

If no, please attach the required amendment.

2 The term "foreign principal" includes, in addition to those defined in section 1(b) of the Act, an individual organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a) (9)). A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

3 The Exhibit A, which is filed on form CRM-157 (Formerly OBD-67) sets forth the information required to be disclosed concerning each foreign principal.

4 The Exhibit B, which is filed on Form CRM-155 (Formerly OBD-65) sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

III - ACTIVITIES

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11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, and 9 of this statement? Yes ☒ No ☐

If yes, identify each such foreign principal and describe in full detail your activities and services:

See Attached

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12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity⁵ as defined below? Yes ☒ No ☐

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates, places, of delivery, names of speakers and subject matter.

See Attached

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13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits any or all of your foreign principals? Yes ☐ No ☒

If yes, describe fully.

⁵ The term "political activities" means any activity that the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting or changing the domestic or foreign policies of the United States or with reference to political or public interests, policies, or relations of a government, a foreign country or a foreign political party.

IV - FINANCIAL INFORMATION

14. (a) RECEIPTS-MONIES

During this 6 month reporting period, have you received from any foreign principal named in Items 7, 8, and 9 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise? Yes ☒ No ☐

If no, explain why.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies⁶

Date	From Whom	Purpose	Amount
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See Attached

Total

(b) RECEIPTS - FUND RAISING CAMPAIGN

During this 6 month reporting period, have you received, as part of a fund raising campaign⁷, any money on behalf of any foreign principal named in items 7, 8, and 9 of this statement? Yes ☐ No ☒

If yes, have you filed an Exhibit D to your registration? Yes ☐ No ☐

If yes, indicate the date the Exhibit D was filed. Date _____.

(c) RECEIPTS-THINGS OF VALUE

During this 6 month reporting period, have you received any thing of value⁹ other than money from any foreign principal named in Items 7, 8, and 9 of this statement, or from any other source, for or in the interests of any such foreign principal?

Yes ☐ No ☒

If yes, furnish the following information:

Name of foreign principal	Date received	Description of thing of value	Purpose
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^{6, 7} A registrant is required to file an Exhibit D if he collects or receives contributions, loans, money, or other things of value for a foreign principal, as part of a fund raising campaign. (See Rule 201(e).)

⁸ An Exhibit D, for which no printed form is provided, sets forth an account of money collected or received as a result of a fund raising campaign and transmitted for a foreign principal.

⁹ Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

15. (a) **DISBURSEMENTS-MONIES**

During this 6 month reporting period, have you

(1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 7, 8, and 9 of this statement? Yes ☒ No ☐

(2) transmitted monies to any such foreign principal? Yes ☐ No ☐

If no, explain in full detail why there were no disbursements made on behalf of any foreign principal.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

Date	To Whom	Purpose	Amount
See Attached			

Total

(b) DISBURSEMENTS-THINGS OF VALUE

During this 6 month reporting period, have you disposed of anything of value¹⁰ other than money in furtherance of or in connection with activities on behalf of any foreign principal named in Items 7, 8, and 9 of this statement?

Yes ☐No ☒

If yes, furnish the following information:

Date disposed	Name of person to whom given	On behalf of what foreign principal	Description of thing of value	Purpose
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(c) DISBURSEMENTS-POLITICAL CONTRIBUTIONS

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value¹¹ in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office?

Yes ☐No ☒

If yes, furnish the following information:

Date	Amount or thing of value	Name of political organization	Name of candidate
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^{10, 11} Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks" and the like.

V - INFORMATIONAL MATERIALS

16. During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any informational materials¹²?
 Yes ☒ No ☐

IF YES, RESPOND TO THE REMAINING ITEMS IN SECTION V.

17. Identify each such foreign principal.

Proesa

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating informational materials? Yes ☐ No ☒

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of informational materials include the use of any of the following:

- | | | | |
|---|--|--|---|
| <input type="checkbox"/> Radio or TV broadcasts | <input type="checkbox"/> Magazine or newspaper articles | <input type="checkbox"/> Motion picture films | <input type="checkbox"/> Letters or telegrams |
| <input type="checkbox"/> Advertising campaigns | <input type="checkbox"/> Press releases | <input type="checkbox"/> Pamphlets or other publications | <input type="checkbox"/> Lectures or speeches |
| <input type="checkbox"/> Internet | <input checked="" type="checkbox"/> Other (specify) <u>Briefing Booklets</u> | | |

20. During this 6 month reporting period, did you disseminate or cause to be disseminated informational materials among any of the following groups:

- | | | |
|--|---|---|
| <input type="checkbox"/> Public Officials | <input checked="" type="checkbox"/> Newspapers | <input type="checkbox"/> Libraries |
| <input type="checkbox"/> Legislators | <input type="checkbox"/> Editors | <input type="checkbox"/> Educational institutions |
| <input type="checkbox"/> Government agencies | <input type="checkbox"/> Civic groups or associations | <input type="checkbox"/> Nationality groups |
| <input type="checkbox"/> Other (specify) _____ | | |

21. What language was used in the informational materials:

☒ English ☐ Other (specify) _____

22. Did you file with the Registration Unit, U.S. Department of Justice a copy of each item of such informational materials disseminated or caused to be disseminated during this 6 month reporting period? Yes ☒ No ☐

23. Did you label each item of such informational materials with the statement required by Section 4(b) of the Act? Yes ☒ No ☐

12 The term informational materials includes any oral, visual, graphic, written, or pictorial information or matter of any kind, including that published by means of advertising, books, periodicals, newspapers, lectures, broadcasts, motion pictures, or any means or instrumentality of interstate or foreign commerce or otherwise. Informational materials disseminated by an agent of a foreign principal as part of an activity in itself exempt from registration, or an activity which by itself would not require registration, need not be filed pursuant to Section 4(b) of the Act.

VI-EXECUTION

In accordance with 28 U.S.C. § 1746, the undersigned swear(s) or affirm(s) under penalty of perjury that he/she has (they have) read the information set forth in this registration statement and the attached exhibits and that he/she is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her (their) knowledge and belief, except that the undersigned make(s) no representation as to truth or accuracy of the information contained in the attached Short Form Registration Statement(s), if any, insofar as such information is not within his/her (their) personal knowledge.

(Date of signature)

6/22/04

(Type or print name under each signature¹³)

 LANCE MORGAN

 REGISTRATION UNIT
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13 This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.

Title

THIS FORM IS TO BE AN OFFICIAL ATTACHMENT TO YOUR CURRENT
SUPPLEMENTAL STATEMENT - PLEASE EXECUTE IN TRIPLICATE

SHORT-FORM REGISTRATION INFORMATION SHEET

SECTION A

The Department records list active short-form registration statements for the following persons of your organization filed on the date indicated by each name. If a person is not still functioning in the same capacity directly on behalf of the foreign principal, please show the date of termination.

Short Form List For Registrant: BSMG Worldwide

Last Name	First Name and Other Names	Registration Date	Termination Date	Role
Agoado	Jen	1/29/04		
Bain	Thomas Jr.,	8/5/02	1/03	
Bell	Christine T.	4/29/03	12/03	
Carlson	Lars	8/5/02	1/03	
Cornier	J. Adam	4/24/03	5/03	
Coyle	Anne	8/5/02		
Craig	Darren	8/5/02	1/03	
Delahunt	Kara Mai	9/15/99		
Ford	Thomas	8/5/02	11/03	
Hallock	John Robert	4/9/03	2/04	
Hindermann	Laura C.	4/9/03		
Jarzebowski	Conrad	5/15/01		
Keeter	Brian C.	4/9/03	3/04	
Khoury	Jason Haltham	8/5/02	1/03	
Kobayashi	Daniel B.	8/5/02	2/04	
Laderman	Emily	8/5/03		
Lynam	Clare B.	2/4/92		
Maroni	William John	3/18/97		
Meszaros	James A.	4/15/93		
Morgan	Lance Ian	2/21/89		
Opinsky	Howard S.	3/2/01		
Robusto	Maureen	4/9/03	1/04	
Rusinko	Jonell	4/9/03		

Short Form List For Registrant: BSMG Worldwide

Last Name	First Name and Other Names	Registration Date	Termination Date	Role
Schimmel	Beth	3/16/04		
Schwartz	Glen L.	8/5/03		
Thompson	Amy Lynn	6/16/99		
Turpy	Stephanie A.	4/9/03		

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ITEM 11 & 12

Foreign
Principal: Government of The Bahamas

Interests: Help develop and execute tourism promotions for
the Bahamas.

<u>Date</u>	<u>Name</u>	<u>Nature of Individual Contact</u>	<u>Contacted</u>
12/1/03-5/30/04			See Bahamas Attachment A

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REGISTRATION UNIT
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ITEM 11 & 12

Foreign
Principal: Government of Colombia

Interests: Provide advice and strategic counsel relating to communications activities, develop communications materials and work with media organizations to advance the interests of the foreign principal.

Key:

<u>Date</u>	<u>Name</u>	<u>Nature of Contact</u>	<u>Individual Contacted</u>
12/01/03-5/31/04			No reportable activities for this period.

ITEM 11 & 12

Foreign
Principal: Scottish Enterprise

Interests: Provide advice and counsel relating to
communications and marketing activities, develop
communications materials and promote Scotland to
journalists and the business community as an
investment location or important strategic
business partner.

	Nature of Individual
<u>Date</u> <u>Name</u> <u>Contact</u>	<u>Contacted</u>

12/01/03-5/31/04	See Scottish Enterprise Attachment A
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ITEM 11 & 12

Foreign
Principal: Proesa

Interests: Provide advice and strategic counsel relating to communications activities, including media relations, and outreach to business and industry organizations in support of Central American Free Trade Agreement and promote El Salvador as an investment market.

Key: BS Beth Schimel

<u>Date</u>	<u>Name</u>	<u>Nature of Contact</u>	<u>Individual Contacted</u>
3/23,24		Hand Out	Briefing booklets by Minister Miguel Locayo, Economic Minister, to Secretary Don Evans, Commerce Department; Robert Zoellick, U.S. Trade Ambassador; Tom Shannon, Sr. Director, Western Hemisphere Affairs, National Security Council; Congressmen Jim Kolbe, Jim DeMint, Kevin Brady, Cass Ballenger, Jim Davis, Cal Dooley, Adam Smith, Roy Blunt, Craig Thomas; Senators Max Baucus and Craig Thomas. (Booklets filed with the Justice Department on March 26, 2004.)
3/16		E-Mail	Newsletter #1 to Proesa Attachment A
3/19		E-Mail	Newsletter #2 to Proesa Attachment A
4/19		E-Mail	Newsletter #3 to Proesa Attachment A
03/04-5/7			See Proesa Attachment B

Item 11 & 12

Foreign

Principal: Ministry of Foreign Trade - Arab Republic of
Egypt, Alexandria Cotton Exporters Association -
Alcotexa

Interests: Help develop and coordinate a multi-country
campaign to promote the quality of egyptian
cotton to manufacturers, retailers, buyers and
consumers.

	Nature of Individual
<u>Date</u> <u>Name</u> <u>Contact</u>	<u>Contacted</u>
12/1/03-5/31/04	No reportable activities this period.

<u>DATE</u>	<u>FROM WHOM</u>	<u>PURPOSE</u>	<u>AMOUNT</u>
12/03	Government of the Bahamas		192,277.50
	Republic of Colombia		25,000.00
	Scottish Enterprise		67,000.00
	Egyptian Foreign Ministry/Alcotexa		*
1/04	Gov't of Bahamas	"	144,472.50
	Scottish Enterprise		104,570.00
	Republic of Colombia		25,000.00
	Proesa		35,981.25
	Egyptian Foreign Ministry/Alcotexa		*
2/04	Gov't of Bahamas	"	164,093.75
	Scottish Enterprise		98,511.25
	Republic of Colombia		25,000.00
	Proesa		31,727.50
	Egyptian Foreign Ministry/Alcotexa		*
3/03	Gov't of the Bahamas	"	205,485.00
	Republic of Colombia		25,000.00
	Scottish Enterprise		100,652.84
	Proesa		49,062.50
	Egyptian Foreign Ministry/Alcotexa		*
4/04	Gov't of the Bahamas	"	140,640.00
	Republic of Colombia		25,000.00
	Scottish Enterprise		85,397.50
	Proesa		48,612.50
	Egyptian Foreign Ministry/Alcotexa		*
5/04	Gov't of the Bahamas	"	125,557.50
	Scottish Enterprise		86,590.00
	Republic of Colombia		*
	Proesa		*
	Egyptian Foreign Ministry/Alcotexa		*
Total	\$1,805,631.59		

* Fees not available at this time. Amount will be reported when received.

GOVERNMENT OF THE BAHAMAS

<u>DATE</u>	<u>TO WHOM</u>	<u>PURPOSE</u>	<u>AMOUNT</u>
12/03	Agency	Reimburse Expenses	
		Local Transportation	6,309.51
		Telephone	2,822.15
		Photocopying	905.95
		Overnight Courier	652.41
		Clipping Service	2,458.01
		Supplies	571.86
		Press Kits	12,823.34
		Staff Meals	1,010.19
		Miscellaneous Expenses	508.90
		Facsimiles	12.95
		Printing	3,435.58
		Video Production	751.83
		Promotional Items	37.74
		Subscriptions	889.00
		Messenger	12.00
		Prime Minister's Media Event	6,164.28
		Research	36.03
		Equipment Rental	100.00
		Photography	564.85
		Postage	272.77
		Media Event (including audio/visual, room décor, food, props, production costs)	72,459.53
		Airline Credit	(224.90)

Following airfares were for marketing/public relations purposes, to coordinate Bahamian Government activities with travel writers' activities; to meet with client; for visiting journalists programs; for Walk Promo Winner; for Tommy Bahamas Promo Winner; for Paradise Hotel Promo Winner; for Avon Breast Cancer Walk; for VNJ NPI; for 700 Club VNJ; for Q104 Prize Winner; for OIS VNJ; for GBI Press Trip; for Miami Dolphins Event; for Sunrise Mall Promo; for Delta Sky Family Travel; for Caribbean Travel Life Style:

Roundtrip airfares, New York, NY/Bahamas

E. Kanter, 10/31/03	460.20
B. Collier, 12/2	430.91
S. Christoforou, 12/2	430.91
J. Russo, 12/11	418.40
L. & R. Harmon, 12/11	836.80
L. Spitz, 12/7	413.40
S. Noronha, 2/5/04	440.40
L. Charles, 2/5	440.40
A. & J. Donovan, 3/10	850.80

Roundtrip airfares, Roanoke, VA/Bahamas, L. & J.

Tucciarone, 11/3/03	1,075.80
Roundtrip airfares, Los Angeles, CA/Bahamas, T. Dang & T. Thien, 11/17/03	967.80
Roundtrip airfare, Norfolk, VA/Bahamas, S. Woodland, 11/9/03	699.40
Roundtrip airfares, Nashville, TN/Bahamas, T. Tupper & R. Norman, 11/9/03	996.80
Roundtrip airfare, Norfolk, VA/Bahamas, I. Anthony, 11/9/03	699.40
Roundtrip airfare, Georgetown/Governor Harbor, E. Kanter, 11/2/03	371.50
Roundtrip airfare, Orlando, FL/Bahamas, R. Friel, 11/14/03	267.40
Roundtrip airfare, New York, NY/Ft. Lauderdale, FL, D. Weissman, 11/12/03	531.00
One way airfare, Bahamas/Georgia, M. Coley, 11/25/03	188.90
Lodging, S. Tankel, Bahamas, 11/5-11/10/03	1,292.01
Lodging, S. Tankel, Bahamas, 10/21/03	188.44
Lodging, L. Bladholm, Bahamas, 11/18/03	96.60
Lodging, Bahamian Guests, N.Y., N.Y., 12/10/03	1,137.98
Lodging, N.Y., N.Y., production crews, 12/9/03	314.88

Total \$126,124.11

1/04 Agency Reimburse Expenses

Telephone	3,722.00
Photocopying	801.90
Messenger Service	518.83
Staff Meals	331.91
Miscellaneous Travel	443.80
Local Transportation	708.90
Clipping Service	2,120.41
Dues/Subscriptions	29.99
Postage	17.33
Supplies	67.55
Press Releases	2,031.22
Storage	100.00

Press Kits	2,809.85
Graphics	2,828.87
Research	66.02
Airline Charter	3,776.75
Tourism Sponsorship	8,000.00
Monitoring Services	104.33
Wire Services	1,683.00
Airline Credit	(50.00)

Following airfares were for marketing/public relations purposes, to coordinate Bahamian Government activities with travel writers' activities; to meet with client; for KYU promotion winners; for Tommy Prize winner; for Charity promotions; and for visiting journalist programs:

Roundtrip airfares, New York, N.Y./Bahamas

D. & J. McGrath, 3/12/04	1,194.80
R. Mack, 1/06	716.40

Roundtrip airfares, M. Garvey & A. Cianflocco, Cleveland, OH/Bahamas, 3/29/04 979.80

Roundtrip airfare, R. Danforth, Boston, MA/New Orleans, LA, 1/17/04 254.70

Roundtrip airfare, P. Villeneuve, Montreal, Canada/Bahamas, 12/20/03 814.50

Lodging, R. Mack, Bahamas, 1/6/04 180.60

Lodging, T. Zinman, Bahahas, 1/14/04 195.01

Lodging, S. Tankel, Bahamas, 10/1-10/3/03 685.09

Lodging, T. Uhlenbrock, Bahamas, 1/7-1/12/04 354.96

Lodging, J. Maguire, 4 rooms, 1/3-1/4/04 400.00

Lodging, J. Maguire, 4 rooms, 1/5/04 767.26

Total \$36,655.78

2/04 Reimburse Expenses

Staff Meals	537.32
Overnight Courier	817.12
Telephone	1,578.90
Local Transportation	1,664.74
Clipping Service	1,354.77
Photocopy	597.30

Facsimiles	3.00
Miscellaneous Travel	350.89
Postage	238.26
Video Production	728.87
Research	143.57
Video Monitoring	134.37
Storage	115.00
Event Supplies	852.96
Photography	100.00
Printing	883.07
Airplane Charters	7,054.00
Airline Credit	(463.10)

Following airfares were for marketing/public relations purposes, to coordinate Bahamian Government activities with travel writers' activities; to meet with client; for press trips for journalists; for ABC producers; for Bahamas Bachelor Scouting; for Montel Williams Prize Winners; for Michael Jordan Promo; for WBBM Prize Winners; for Kids R'Us Promotion; for Walk Promo; for Alex & Emma Promo Winner; for Charity Promotion; for Arm & Hammer Promotion Winners; for Cat Island Press Trip;

Roundtrip airfares, New York/Bahamas:

J. Maguire, 1/3-1/6/04	1,106.57
D. & B. Troy, 1/20	739.40
M. Fox, 4/26	343.50
J. Ciccolella, 4/26	343.50

Roundtrip airfares, Los Angeles, CA/Bahamas, H. Goggin, B.S. Jiro, M. Marshall, 1/2/04
3,594.00

Roundtrip airfares, Twin Falls, MN/Bahamas, D. & T. Henry, 2/3/04
1,479.00

Roundtrip airfares, Chicago, IL/Bahamas, W., L., & C. Stine, 1/28/04
1,882.50

Roundtrip airfares, Chicago, IL/Bahamas, Szynal Family, 2/23/04
1,697.60

Roundtrip airfares, Minneapolis, MN/Bahamas, Molnau Family, 1/28/04
2,402.00

Roundtrip airfare, Boston, MA/Ft. Lauderdale, FL, J. Wynn, 1/15/04
659.83

Roundtrip airfare, St. Louis, MO/Ft. Lauderdale, FL, T. Uhlenbrock, 1/7/04
479.50

Roundtrip airfare, San Diego, CA/Bahamas, D. Swanson, 1/15/04
604.50

Roundtrip airfare, Philadelphia, PA/Ft.
Lauderdale, FL, T. Zinman, 1/6/04 880.89

Roundtrip airfare, New York, NY/Ft. Lauderdale,
FL, V. Edmonds, 1/5/04 275.20

Roundtrip airfare, New York, NY/Ft. Lauderdale,
FL, A. Fritz, 1/6/04 295.20

Lodging, Bahamas, A. Diaz, 1/25-28/04
138.73

Lodging, Los Angeles, CA, J. Maguire, 1/26-27/04
750.42

Lodging, Bahamas, V. Edmonds, 2/2-3/04
466.63

Total \$34,830.01

3/04 Agency Reimburse Expenses

Clipping Service	1,510.79
Subscriptions	28.00
Press Kits	480.00
Video/Audio Dupes	807.74
Research	38.19
Storage	131.29
Meals	1,787.25
Miscellaneous Travel	205.43
Car Rental	129.90
Overnight Courier	1,293.29
Photocopying	730.22
Local Transportation	1,326.25
Telephone	5,618.76
Postage	37.71
Supplies	471.76
Airplane Charter	1,490.00
Weather Conference TV Production	197,048.80
Printing	1,725.26

Following airfares were for marketing/public relations purposes; to coordinate Bahamian Government activities with travel writers' activities; for Walk Promotion Winners; for Outlook Magazine Prize Winners; for Paradise Hotel Prize Winners; Walk-Waldbaum's Promotion Winners; for Exuma press trip; for WBLI Promotions prize winners; for Isle of Capri press trip; for BIFF; for NPI/GBI/Out Island; for OIPB meeting; for national tourism conference; for Promotion Board meeting; for Pelican Bay Opening; for NPI Meetings; and for visiting journalists programs:

Roundtrip airfares, New York, NY/Bahamas

M. Mignone, 2/22/04	708.49
D. Vigliotta, 2/22	708.49
S. Hills, 3/4	490.50
R. Densing, 3/4	490.50
J. & A. Barone, 4/1	770.00
A. Diaz, 1/25	894.00
H. Brown, 2/5	514.00
K. Panton, 2/11	623.00
L. & T. Bernocco, 4/5	878.00
V. Edmonds, 2/3	572.00
K. Pelletier, 2/3	727.00
R. Bernstein, 2/22	572.00
A. Kotur, 2/22	588.00
K. Pellitier, 2/22	570.00
S. Chabbot, 2/22	588.00
D. Weissman, 1/27	898.00
J. Maguire, 2/12	1,062.50

Roundtrip airfares, Minneapolis, MN/Bahamas, T.
Canfield & M. Nelson, 4/29/04 1,119.00

Roundtrip airfares, Quebec, Canada/Bahamas, E.
Pelletier, L. St. Pierre, 3/4/04 1,078.60

Roundtrip airfares, Ft. Lauderdale, FL/Bahamas,
J. DeForrest & M. Baszuly, 2/12/04 882.00

Roundtrip airfares, Detroit, MI/Bahamas, E. Kadi,
J. McDonald & L. Kalafaticci, 3/17/04
2,162.50

Roundtrip airfare, Miami, FL/Bahamas, A. Abern &
S. Small, 2/22/04 837.00

Roundtrip airfare, Orlando, FL/Bahamas, T.
O'Keefe, 2/11/04 426.00

Roundtrip airfare, Miami, FL/Bahamas, M.
McMorran, 2/22/04 460.50

Roundtrip airfare, Georgetown/Nassau, J. Vatner,
2/28/04 186.00

Roundtrip airfare, Miami, FL/Bahamas, C.
Greenfield, 2/11/04 290.50

Roundtrip airfare, Boston, MA/Bahamas, M. Nolan,
2/22/04 648.00

Roundtrip airfare, New York, NY/Los Angeles, CA,
J. Maguire, 1/26/04 516.70

Lodging, V. Edmonds, Bahamas, 4/2/04 121.83

Lodging, D. Weissman, Florida, 3/23/04

254.31

Total \$235,498.06

4/04 Agency Reimburse Expenses

Staff Meals	1,465.39
Overnight Courier	1,136.56
Telephone	3,342.91
Local Transportation	1,525.64
Photocopy	2,398.88
Miscellaneous Travel	831.43
Postage	216.53
Supplies	1,374.32
Clipping Service	2,240.56
Press Kits	2,660.00
Storage	100.00
Subscriptions	180.10
Promotional Materials	2,080.72
Printing	2,558.62
Consulting, Weather Conference	3,106.24
Media Marketplace Fee	950.00

Following airfares were for marketing/public relations purposes; to coordinate Bahamian Government activities with travel writers' activities; for visiting journalist programs; for Weather Conference; for Bachelor Project; for WBLI Promotion Winners; for WCX Promotion Winners; for Backroads TV Shoot; and NPI Meeting:

The following roundtrip airfares were for attendance at the Weather Conference, 3/31 - 4/4/04, from the following cities to the Bahamas: Phoenix, AZ; Atlanta, GA; Greensboro, Asheville, Greenville, Raleigh, NC; Charleston, Myrtle Beach, SC; Tampa, Ft. Lauderdale, Miami, Pensacola, Jacksonville, Orlando, Ft. Myers, FL; Boston, MA; Jackson, MS; Los Angeles, San Francisco, CA; Houston, Dallas, Beaumont, Lafayette, Corpus Christi, TX; Hartford, CN; Detroit, MI; Pittsburgh, Philadelphia, PA; Memphis, TN; Denver, CO; Buffalo, New York, Syracuse, NY; Cleveland, OH; Montgomery, Mobile, AL; New Orleans, LA; Providence, RI; Norfolk, VA; Washington, DC; and Toronto, Canada; for the following people: L. Hickok, B. Tomlin, M. Gouldrick, C. Lacoursiere, M. Barrentine, S. Cascione, L. Stamp, J. Verzyła, D. Bernard, J. Bailry, T. Elbertson, D. Basil, P. Greaves, K. Brewer, G. Burns, R. Guardiano, R. Mack, J. Caveretta, E. Hartler, T. Basden, C. Stamp, C. Coch, H. Coch, M. Collins, C. Cormier, V. Edmonds, J. Deason, D. Davall, P. Diano, A. Diaz, K. Cylatt, G. Gerberg, J. Farrell, B. Field, C.

Finnegan, G. Gajownik, R. McCollough, B. Ghazale, D. Glenn, N. Gregory, R. Eisenson, A. Mainolfi, D. Hunting, M. Henn, R. Jarvienen, J. Lawson, R. Harrigan, M. Harvey, S. Libby, T. Lamaine, L. Lafferty, J. Gray, D. Harrigan, M. Iscovitz, C. Lin, E. Javora, M. Johnson, E. Kaufman, A. Lyons, S. Lyons, N. Mcelman, S. Raleigh, M. Mayfied, J. Lockwood, J. Reif, C. Nurse, P. O'Connor, R. Perillo, D. Roberts, N. Sanderson, A. Sealls, D. Shields, M. Morrison, B. Norcross, D. Shepherd, B. Shields, C. Smith, K. South, K. Stiver, M. Spear, B. Taylor, R. Sheets, D. Treiber, A. Stzempko, M. Sutliff, E. Thornasdezubay, K. Toler, D. Tsouhikas, R. Twigg, R.P. Jackson, M. Wrobel, B. Watson, J. Wendel, J. Williams, A. Swezey, D. Zahren, T. Crawford, D. Monforton, D. Zunke, F. Davis, D. Germaise, T. Gross, K. Johnson, D. Karl, T. Karl, J. Tanchak, S. Gray, K. Lemanowicz, K. Monahan, D. Sobien, J.J. Ritchey, S. Udelson, R. Reese, J. Russell, E. Salna, A. Strum, R. Cullen, P. Williams, V. Reid, D. Luehrs, M. Brookins, D. Brown, M. Cuevas, D. Eck, W. Gray, W. Hohenstein, L. Davis, P. Klotzbach, A. Kuehn, E. Piotrowski, D. Snider, D. Phillips, B. Teigland, and B. Sussman.

77,905.46

The following round trip airfares were for the Bachelor Project from the following cities to Fort Lauderdale, FL during the last week of February, 2004: Washington, DC; New York, NY; and Los Angeles, CA; for the following people: J. Carbone; D. Bohnert; S. Young; N. Woods; M. Fleiss; J. Palmer; A. Oliver; D. Norton; M. Swedlow; L. Miller; B. Hatta; H. Goggin; M. Marshall; T. Fry; J. Maguire; B. Steimle; L. Rosen; Z. Kozek; M. Carroll; and J. Bowlin.

12,680.00

Roundtrip airfares, New York, NY/Bahamas, M. Menfi, D. Schiraldi, 4/3/04

1,411.00

Roundtrip airfares, Boston, MA/Bahamas, D.

Yerkes, K. Rockett, 5/13/04

1,030.00

Rountrip airfares, Albany, NY/Bahamas, V.

Greaves, 3/26/04

715.40

Roundtrip airfares, Palm Springs, CA/Bahamas, L.

Murphy, 5/11/04

487.50

Roundtrip Airfares, Minneapolis, MN/Bahamas, M.

Bundgaard, J. Harewicz, R. Schara, 3/22/04

2,296.42

Roundtrip airfares, New York, NY/Bahamas, R.

Mack, J. Maguire, A. Diaz, 3/10/04 1,987.50

Roundtrip airfare, New York, NY/Ft. Lauderdale,
FL, D. Weissman, 3/23/04 401.20

Roundtrip airfare, New York, NY/Bahamas, R.
Malkin, 4/6/04 842.00

Lodging, A. Diaz, Bahamas, 3/30-4/4/04
1,625.30

Lodging, K. Pelletier, Bahamas, 2/24-2/26/04
310.00

Lodging, K. Pelletier, Bahamas, 2/3-2/5/04
558.34

Total Expenses \$128,418.02

5/04 Agency Reimburse Expenses

Express Deliveries	382.57
Clipping Service	1,835.76
Video Duplication	313.02
Video Production	34,599.75
Fax	2.00
Van/Golf Cart Rentals	600.00
Air Charter	1,162.50
Research	192.68
Meals	1,172.98
Office Supplies	1,619.32
Photocopy	806.25
Postage	71.31
Press Kits	630.00
Printing	1,786.17
Storage	100.00
Subscriptions	68.80
Local Transportation	2,028.84
Telephone	2,842.22
Miscellaneous Expenses	745.00
Promotional Materials	100.00
Airline Credit	(1,310.80)

Following airfares were for marketing/public relations purposes; to coordinate Bahamian Government activities with travel writers' activities; for visiting journalist programs; for Weather Conference; for Bachelor Project; for WBLI Promotion Winners; for WCX Promotion Winners; for Backroads TV Shoot; and NPI Meeting:

Roundtrip airfare, K. Stiver, New York, NY/
Bahamas, 2/25/04. 523.50

Roundtrip airfare, R. Guardiano,
Connecticut/Bahamas, 2/25/04 680.00

Airfare, E. Thomasdezubay, Bahamas/N.C., 4/1/04
490.00

Roundtrip airfare, B. Taylor,
Connecticut/Bahamas, 3/31/04 280.00

Lodging, Bahamas, W. Gray & P. Klotzbach, 4/4-
4/5/04 564.32

Lodging, Bahamas, J. Maguire, 4/30-5/2/04
560.17

Lodging, Bahamas, VH1 Production Crew
2,112.50

Total \$54,958.86

Grand Total
Bahamas
Expenses \$616,484.84

REPUBLIC OF COLOMBIA

<u>DATE TO WHOM</u>	<u>PURPOSE</u>	<u>AMOUNT</u>
---------------------	----------------	---------------

12/03, 1/04, 2/04, 3/04, 4/04, 5/04

No reimbursement for expenses.

MINISTRY OF FOREIGN TRADE, ARAB
REPUBLIC OF EGYPT/ALEXANDRIA COTTON EXPORTERS ASSN.

<u>DATE TO WHOM</u>	<u>PURPOSE</u>
---------------------	----------------

12/03, 1/04, 2/04, 3/04, 4/04, 5/04

Amounts are not available. They will be reported when they
become available.

PROESA

<u>DATE</u>	<u>TO WHOM</u>	<u>PURPOSE</u>
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1/04 Reimburse Expenses

Promotional Materials	26.38
Miscellaneous Travel	6.79
Consulting	12,335.96
Fax	20.00
Local Transportation	282.23
Telephone	73.55

Lodging, El Salvador, J. Meszaros, 1/15-1/16/04
192.10

Total \$12,937.01

2/04

Reimburse Expenses

Supplies	64.00
Express Deliveries	8.51
Fax	30.00
Media Map	243.34
Photocopying	21.00
Research	117.80
Telephone	57.79

Roundtrip airfare, Washington, DC/San Salvador,
El Salvador, J. Meszaros, 1/15-1/17/04
929.50

Total

\$1,471.94

3/04

Reimburse Expenses

Express Deliveries	59.90
Photocopying	362.50
Supplies	30.00
Local Transportation	40.00
Telephone	94.33

Total

\$586.73

4/04

Reimburse Expenses

Consulting	16,408.98
Express Deliveries	40.26
Rental Car	155.00
Meals	2,092.80
Photocopies	234.45
Printing	26.00
Supplies	30.00
Local Transportation	68.00
Telephone	282.97
Sponsorship	2,000.00
E-Mail Services	384.60

Hotel cost, P. Massey, 4/12/04, Raleigh, NC
145.77

Total

\$21,868.83

5/04

Reimburse Expenses

Amounts are not available. They will be reported
when they become available.

Grand Total

Proesa

\$36,864.51

SCOTTISH ENTERPRISE

DATE TO WHOM PURPOSE

12/03 Agency Reimburse Expenses

Ground Transportation	27.50
Postage	2,252.21
Research	2,368.66
Telephone	1,851.44
Supplies	278.83
Staff Meals	130.72
Photocopies	54.80
Subscriptions	519.77
Miscellaneous Travel	153.57
Express Deliveries	77.20
Promotional Materials	4,618.50
Mail Services	2,135.53

Lodging, S. Torphy, San Francisco, 9/21/03
463.76

Total \$ 14,778.92

1/04 Agency Reimburse Expenses

Research	1,151.69
Photocopy	399.80
Postage	420.11
Ground Transportation	30.70
Staff Meals	437.02
Telephone	1,959.55
Supplies	300.97
Printing	682.42
Subscriptions	401.29

Total \$5,783.55

2/04 Agency	Ground Transportation	816.15
	Postage	161.60
	Research	1,573.69
	Telephone	1,904.07
	Supplies	487.79
	Staff Meals	173.39
	Photocopies	164.80
	Subscriptions	463.76
	Miscellaneous Travel	153.57

Lodging, Deputy First Minister, Boston, 1/15/04
598.43

Rail Fare, Deputy First Minister, 234.00

Roundtrip airfare, S. Torphy, Raleigh, NC/Boston,

	MA, 1/20/04	529.67
Total	\$7,260.91	
3/04 Agency	Reimburse Expenses	
	No expenses were billed during the month of March	
4/04 Agency	Reimburse Expenses	
	Postage	292.33
	Research	958.37
	Supplies	311.12
	Telephone	1,721.74
	Photocopies	97.00
	Ground Transportation	419.39
	Meals	83.23
	Subscriptions	438.94
	Car Rental	37.37
Total	\$4,359.49	
5/04 Agency	Reimburse Expenses	
	Postage	465.01
	Telephone	2,785.07
	Research	1,478.82
	Photocopies	175.80
	Supplies	303.84
	Subscriptions	432.13
	Express Deliveries	108.74
	Meals	147.63
	Ground Transportation	184.02
	Promotional Materials	336.04
	Press Kits	500.00
	Photography	3,111.15
	Miscellaneous Expenses	414.84
	Luncheon Sponsorship	5,000.00
	Ad Placements	52,400.00
	Consulting Fees	39,390.00
	Ad Duplications	1,456.00
	Brochure Revision	6,670.00
	Lodging, A. Coyle, New York, NY, 5/25/04	377.70
	Lodging, S. Torphy, New York, NY, 4/1/04	322.99
	Roundtrip airfare, New York, NY/Raleigh, NC, S. Tan, 4/5/04	667.28
Total	\$116,727.06	
Grand Total		
Scottish		

Enterprises \$148,909.93

Grand Total

All Expenses \$802,259.28

5(b). Have any employees or individuals other than officials, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period? Yes

If yes, furnish the following information:

Name	Position or Connection	Date Terminated
Christine Bell	Vice President	12/03
Daniel Kobayashi	Sr. Account Executive	2/04
Thomas Bain	Acct. Executive	1/03
Lars Carlson	Acct. Director	1/03
Adam Cormier	Sr. Acct. Executive	5/03
Darren Craig		1/03
Thomas Ford	Acct. Executive	11/03
John Hallock	Acct. Executive	2/04
Jason Khoury		1/03
Maureen Robusto	Sr. Acct. Executive	1/04
Glen Schwartz	Acct. Coordinator	1/04
Brian Keeter	Vice President	3/04

5(c). During this 6 month reporting period, have any persons been hired as employees or in any other capacity by the registrant who rendered services to the registrant directly in furtherance of the interests of any foreign principal in other than a clerical or secretarial, or in a related or similar capacity? Yes

If yes, furnish the following information:

Name	Address	Position	Date
Jen Agoado	4 Charlesgate E. #604 Boston, MA 02215	Account Executive	11/4/03
Beth Schimel	4998 Battery Lane, #517 Bethesda, MD 20814	Director	9/7/99

7. Has your connection with any foreign principal ended during this 6-month reporting period? No

If yes, furnish the following information:

Name of Foreign Principal	Date of Termination
---------------------------	---------------------

8. Have you acquired any new foreign principal during this 6 month report period? Yes

If yes, furnish the following information:

Name and Address

Date Acquired

Proesa - El Salvador Investment
Promotion Board
Calle Circunvalacion #248
San Salvador, El Salvador CA

1/04

9. In addition to those named in Items 7 and 8, if any, list the foreign principals whom you continue to represent during the 6 month reporting period.

Government of the Bahamas; Government of Colombia; Scottish Enterprise; and Ministry of Foreign Trade, Arab Republic of Egypt/Alexandria Cotton Exporters Assn.

Bahamas Attachment A

Weber Shandwick Status Report for The Bahamas Ministry of Tourism Work completed through Dec 31, 2003

Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Press Releases					
Volunteer Vacations	KP	Researching release on volunteer opportunities in Bahamas w/Earthwatch, etc.	Draft pending.	Aug	
GBI New Service from Newark (Continental)	CM	Release to highlight new Continental air service from Newark, NJ.	Distributed Dec 12.	Sep	Yes
Winter Package Deals	MH	Release to highlight winter packages and deals.	Release drafted and used with individual media pitches.	Oct	Yes
New Campaign Announcement	VE	Release giving brief overview of new advertising theme drafted for U.S. distribution.	Release distributed at Dec 10 media event and to national media on Dec 11	Nov	Yes
2004 Billfish Championship	VE	Release highlighting sport fishing in TIOTB and 2004 tournaments.	Draft pending.	Nov	
2004 Boating Flings	VE	Release on boating in TIOTB and announcing 2004 schedule of Flings.	Draft pending feedback on dates and locations.	Nov	
2004 Fly-ins	VE	Release on private flying, new policies and the 2004 fly-in schedule.	Draft pending feedback on dates and locations.	Nov	
GBI New Service from Newark (Continental)	CM	On-island release highlighting recent press trip activities.	Release distributed to on-island media	Dec	Yes
Lilly Pulitzer Resort 2003 Collection	CM	Release drafted to highlight the launch of the Lilly Pulitzer Resort 2003 Collection, inspired by TIOTB.	Release distributed Dec 15 with Lilly frame to select media.	Nov	Yes
Newark/Continental Packages Release	KT	Release highlighting Continental's new direct service to GBI and hotel package deals.	Release distributed Dec 17.	Dec	Yes
Continental Connection announcement	VE	Release announcing and detailing new airlift to Out Islands drafted.	Release distributed Dec. 5.	Dec	Yes
Continental Connection photo	VE	Photo of ribbon cutting on Cat Island captioned for distribution to all FL dailies and communities.	Distributed Dec 29.	Dec	Yes

**Weber Shandwick Status Report for The
Bahamas Ministry of Tourism
Work completed through Dec 31, 2003**

Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Launch of new Web site	KP	Release launching and detailing functions of new website for The Bahamas.	Release included in press kits for Ad Campaign and distributed to major media outlets. Agency following up with individual pitches and rollout of Phase 2.	Nov	
Expanded direct airline service from US to Nassau	SK	Release details expanded service from American Eagle, US Airways and Hooters	Release drafted.	Dec	
Visiting Journalist Program - Group Visits					
Religious/cultural themed press trip	MH	Develop press trip to highlight religion and culture throughout The Bahamas.	Awaiting client feedback on dates.	Sep	ongoing
Cat-Elleuthera/Continental Connection trip, Jan 15 - 18, 2004	VE	Agency in discussion w/ MOT, BTO and Gulfstream re trip. Invitation drafted and distributed. Pubs: Boston Herald, Phila. City Paper, Woman's Day, Gables Magazine, Miami, Vero Beach, Gold Coast.	Pending MOT contact properties and itinerary TBD. Air transportation options from W. Clements/Gulfstream Air pending.	Oct	
Great Exuma, Feb 22-25 (Note: date changed due to availability at Four Season)	KP	Agency and MOT working w/ Four Seasons on trip to showcase destination, activities and new resort.	Invitation list targeting key markets to be confirmed. Itinerary TBD.	Oct	
Continental Inaugural Flight from Newark to GBI press trip (Dec. 17-19)	CM	Developed press trip in conjunction with new service launch. Worked with GBITB/MOT and host property Our Lucaya.	Press trip complete. Five media participated from the following publications: Arthur Frommer's Budget Travel, Fit Magazine, New Jersey Savvy Living MD Life, Physician's Money Digest, Dentist's Money Digest, More Than Medicine	Nov	Yes

**Weber Shandwick Status Report for The
Bahamas Ministry of Tourism
Work completed through Dec 31, 2003**

Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Romance/Destination Wedding trip, May 2004	DW/SK	Agency reviewing proposal from Radisson Cable Beach to partner on a Destination-Wedding-themed press trip to take place in May 2004.	Agency to provide recommendations to MOT.	Dec	
Visiting Journalists Program - Individual Visits					
Ivana Kalafatic, Clear Magazine	KT	Outreach to Managing Editor in regards to potential island photo shoot.	Trip planning in progress. Stated for week of Jan 26, 2004.	Oct	
Linda Bladholm	DW	On assignment with Gourmet to write a Bahamas culinary feature.	Trip completed. Awaiting coverage.	Oct	Yes
Bob Spitz, Delta Sky, Dec 7 - 10	VE	Agency and MOT assisted with air travel for writer working on family travel round-up. Accommodation: Atlantis, Paradise Island.	Trip complete. Feedback from initial follow-up, trip was great success.	Oct	Yes
Annette Aurelle, Elle Magazine, Dec 11	CM	Agency and MOT to assist with on-island tour for photographer working on small photo shoot for upcoming issue. Accomodations: Atlantis.	Trip completed. Awaiting coverage.	Dec	Yes
Renee Kemp, KTVU-TV (FOX), TBD	CM	Agency and MOT to assist with accommodations for reporter and crew for upcoming story on the "luxurious life" on GBI. Accomodations: Old Bahama Bay & Pelican Bay.	Trip dates TBD.	Aug	
Heidi Brown, Forbes	VE	Agency met w/ writer to discuss Out Island development story and trip to South Andros and Tiamo.	Awaiting background on Emerald Palms in order to re-pitch story and determine dates of visit.	Nov	

**Weber Shandwick Status Report for The
Bahamas Ministry of Tourism
Work completed through Dec 31, 2003**

Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
John McCaslin, Washington Times, TBD	VE	Agency secured interest in upscale travel story. Writer to visit Harbour Island in early 2004.	Dates and itinerary TBD.	Nov	
Bleuz, Dec 20-26	VE	Agency and MOT assisting w/ transportation, customs clearance for Canadian TV crew. Nationally broadcast show also airs on Air Canada. Accommodation: Atlantis.	Trip complete. Follow up in progress.	Nov	Yes
Bride's Magazine, Lexi Dwyer	KP	Agency pitched Lexi on the group press trip to the Four Season Exuma. Lexi is unable to attend during the scheduled trip but would like to schedule an individual visit.	KP is working with Four Season to arrange an individual visit in February.	Dec	
Tom Uhlenbrock, St. Louis Post-Dispatch, Jan 7-12	KP	Agency successfully pitched Tom on the new Continental Connection flight. Tom plans to cover the islands serviced by the new flight. Agency is working with MOT and promotion board to coordinate a visit for Tom and his son to Harbour Island and Eleuthera Jan 7-12.	In progress.	Nov	
Marjorie Coley, WALR-FM (Kiss 104.1) Dec. 5 - 7	CM	Agency and MOT to assist with travel for radio station for Osbourne Lockhart Celebrity Golf Tournament.	Trip completed. Awaiting air checks.	Nov	Yes
Marketing Partnerships/promos					

**Weber Shandwick Status Report for The
Bahamas Ministry of Tourism
Work completed through Dec 31, 2003**

Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Gorton's	DW	National promotion running in 15,000 supermarkets with Gorton's, the #1 selling grilled seafood product. Sheraton at Our Lucaya serving as hotel partner	Promotion to start in Jan 04.	Aug	
Central Park Donation	DW	Agency partnered with Central Park to giveaway a Bahamas family trip at the park's annual holiday tree lighting ceremony.	Event on Dec. 11. Awaiting for trip to be redeemed.	Aug	Yes
SELF Magazine	DW	In-magazine promotion and in-store Liz Clairborne event featuring a Bahamas trip giveaway. Fernandez Bay confirmed as hotel partner.	In-store event completed. Promotion to run in March 2004 issue.	Oct	
SELF Magazine	CM	In-magazine promotion with Dove Chocolates featuring a Bahamas trip giveaway. Our Lucaya confirmed as hotel partner.	Promotion to run in Feb. 2004 issue.	Nov	
Z100 (100.3 FM) Radio in New York	JM	Working with station on Party Plane opportunity for March 2004. Researched feasibility of GBI trips, considered Newark flight, not enough air seats to satisfy promotion. Pitching to NPI.	In progress.	Sept	Ongoing
CD101.9 New York	KT/CM	Secured on-air promotion with station, promoting travel from Newark to GBI during the station's 'Trip A Day Giveaway.' Hotel Partner: Our Lucaya.	Promotions ran Dec 15 - 19, 2003. Awaiting air checks.	Nov	

**Weber Shandwick Status Report for The
Bahamas Ministry of Tourism
Work completed through Dec 31, 2003**

Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Q104.3 Rock Manhattan	KT/CM	Secured on-air promotion with station, promoting travel from Newark to GBI by giving away 2 trips to GBI during station's '104 Hour Charity Broadcast.' Hotel Partner: Our Lucaya.	Promotions ran Dec 15 - 19, 2003. Awaiting air checks.	Nov	
Chatelaine	VE	Agency in discussion w/ publication re magazine and web site promotion to feature an Out Island trip giveaway.	Developing alternative proposal for summer promotion for MOT review.	Oct	
Television/Radio Outreach					
700 Club	MH	Agency secured religious-themed show to film in The Bahamas. Will highlight spirituality, churches and personal religious stories.	Trip took place Nov. 9 through Nov. 15. Segment to run January 2004.	Mar	Yes
Hollywood Squares	DW	Bahamas trips to be featured throughout entire upcoming season with b-roll and logo placement. Hotel partners include Radisson Cable Beach, Abaco Beach Resort and Pelican Bay	Shows to began taping in Aug and airing Sept. 03 - May 04.	Jul	
WALK-FM	VE	Agency evaluating promo opportunity for Q1 2004. Radio promo w/ web site exposure.	Drafting proposal for MOT review.	Dec	
Fallon Radio Ad Buys	DW/MH	Agency developed value-added promotions with various radio stations in NY, Philly, DC and Miami where Fallon have negotiated buys for Nassau/Paradise Island	Promotions ran Nov. - Dec. Recaps and reports sent to MOT, NPIPB and Fallon.	Oct	Yes
Special Projects					

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Project		WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Lilly Pulitzer Resort 2003 catalogue shoot and related initiatives	CM		Agency execution of multi-tiered marketing partnership continues. Created and sent POP materials, rules and regulations for Nov-Dec 2003 in-store sweepstakes. Sent creative mailing to NY consumer and trade media.	Materials for in-store sweepstakes distributed. Resort 2003 clothing line and catalog distributed to retail stores.	Aug	Yes
Birding festival	RAM		Agency provided recommendations and ideas for Bahamas Birding and Nature Festival	Will work with A. Cleare on media and branding opportunities	Oct	
Trade Media Initiatives	MH/JM/AD		Ongoing coordination of press releases, media outreach and various trade initiatives.	Ongoing.	Jan	Ongoing
Canada PR plan	DW		Plan developed; forwarded to MOT and BTO for feedback.	Plan approved; Canadian media and promo outreach underway.	Oct	Ongoing
Southern Florida PR Plan	DW		Meeting took place in early Sept. with Fla BTO office to discuss market at length so that we can then develop a thorough PR plan moving forward.	Plan developed but currently being revised based on new initiatives.	Aug	
Religious Marketing	MH		Agency working with Linville Johnson on press releases, religious media outreach and various other initiatives.	Ongoing.	Jan	Ongoing
Fallon / Ad Agency Meetings	RM/AD/JM /DW		Agency continues to work with Fallon to coordinate outreach and messaging. Met with new Fallon contacts in WS offices 10/30 to discuss ad campaign launch and current initiatives.	Continuous contact with Fallon.	Jan	Ongoing

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Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Bahamas International Film Festival	JM/AD/RA M	Conference calls with Leslie Vanderpool and Cedric Scott to review project direction and provide overview of potential PR support.	WS to work with BIFF for Dec. 2004 festival. Once additional information is received, WS to provide formal recommendations for media support.		
BTO "PR Info Session"	JM	Per Janet, researching learning session itinerary and costs for session in which BTO office heads participate. Potentially to include overview of media training, PR 101 and promotions.	Researched availability of speakers and developed format and budget overview. Submitted to Janet.	Jun	Ongoing
NY Media Event	DW	Agency planned NY media event to showcase the re-branding of The Bahamas. Minister Wilchombe presented new campaign to NY-based media.	Media event took place on Dec. 10. Follow up continues with media who attended the event and mailing to media who couldn't make the event in progress.	May	Yes
Bahamas Branding - Island Hopping	AD	Agency to support new destination branding and develop pr tactics to support.	NY media event coordinated to launch campaign. All 2004 pr initiatives will implement new island hopping branding and campaign focus.	Nov	ongoing
Prime Minister Media Luncheon	AD/JM/DW	Agency arranged for a media luncheon on Sept. 24 during the Prime Minister's visit to NY for his meeting with Pres. Bush. 17 A-list media attended event and coverage on Associated Press, Reuters, Miami Herald and Dow Jones News Service has already been forwarded to client.	Media recap sent to client; follow up with media continues for VJPs and interviews with Ministry officials	Sept	Yes

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Project		WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Isle of Capri GBI Casino	JM/CM	Agency contacted pr agency for Isle of Capri and will support casino with pr and publicity tactics. Media attending GBI/Continental Newark press trip previewed the casino.	Coordinating support.	Dec		
2004 Bahamas Weather Conference	AD/CM/VE	Agency coordinating 2004 weather conference on Grand Bahama Island to take place March 31 - April 4, 2004.	Agency researched dates with speakers and proposed dates to client. Preparatory activities underway.	Dec		
Bahamas.com website	AD/KP	Agency providing pr support for new bahamas website. Website will be included in all pr programs, press releases, promotions and materials.	Initial release distributed. Agency coordinating with Expedia and Fallon on Phase 2 rollout to continue pitching major media outlets.	Nov		ongoing
Out Island PR Plan	VE	Agency drafted plan outlining schedule of press releases, press trips, vjp outreach, etc. in support of dominant vertical markets for Out Islands.	Forwarding proposal for MOT evaluation/approval.	Oct		ongoing
POVs	Team	Agency provided POVs on projects per request.	Agency provides POV on an ongoing basis and is working with Janet Johnson to develop further criteria and rationale for future povs. (December - USAToday, Tropical Beat, Entertainment Tonight, etc.)	Ongoing		ongoing
Editorial Calendar		Pitching TIOTB for planned 03 trade and consumer features.	Contact continues as appropriate.	Ongoing		ongoing
News Bureau						
Name	WS Contact	Media Affiliation	Material Sent	Use		

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Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Caroline Tapp-McDougall	KT	Homefront Magazine	GBI Spa information	Per request	
Rochelle Pannell	KT	Weddings for Us	GBI Images	Per request	
Lissa Curtain	KT	Delta Sky Magazine	Bahamas Logo	Per request	
Scott Neher	KT	Elements Magazine	General GBI information	Proactive	
Ana Figueroa	KT	Travel Girl, Inc.	General GBI information	Proactive	
Suzanne Murphy-Larronde	KT	Freelancer	Historic Preservation Movement in Out Islands	Per request	
Noah Rothbaum	VE	Smart Money	TIOTB story angles	Per request	
Julie Terasovik	VE	Coastal Boating	General Bahamas info	Per request	
Dan Prince	VE	Frommer's Guide	General Bahamas info	Per request	
Maryann Hammers	VE	Natural Health	Andros eco-lodge info	profnr	
Elaine Glusac	VE	Celebrated Living	Emerald Palms info	Per request	
Nina Rubin	VE	Fodor's	background on inter-island travel	Per request	
Wendy Paris	VE	Essence	Harbour Island rental info	Per request	
Mila Andre	VE	Daily News	Continental Connection info	Proactive	
Brenda Fine	MH	Endless Vacation	Fact check information for upcoming article	Per request	
Tom Clynes	MH	National Geographic Traveler	Pitch VJP to Out Islands	Per request	
Jonathan Vatner	MH	Meetings and Conventions	Pitched Bahamas round-up story and secured interview	Proactive	

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Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Reed Martin	MH	Washington Times	Junkanoo	Per request	
Susan Breslow Sardone	MH	About.com	Weddings story. Provided images	Per request	
Monique Sing-Ror	MH	WB Morning News	General Bahamas info	Proactive	
Juliet Gray	MH	Gotham	General Bahamas info	Proactive	
Christina Valhoul	MH	Forbes.com	Package information	Per request	
Bob Curley	MH	MeetingNews	Pitched Bahamas round-up story.	Proactive	
Sana Butler	AD	Newsweek	Story on growing popularity of Country music	Per request	

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Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Press Releases					
2003 Visitor Arrivals	MH	Press release to highlight the increase in visitors to The Bahamas in 2003	Draft pending.	Jan	
Volunteer Vacations	KP	Researching release on volunteer opportunities in Bahamas w/Earthwatch, etc.	Draft pending.	Jan	
2004 Billfish Championship	VE	Release highlighting sport fishing in TIOTB and 2004 tournaments.	Draft pending.	Nov	
2004 Boating Flings	VE	Release on boating in TIOTB and announcing 2004 schedule of Flings.	Draft pending feedback on dates and locations.	Nov	
2004 Fly-ins	VE	Release on private flying, new policies and the 2004 fly-in schedule.	Draft pending feedback on dates and locations.	Nov	
Website launch	KP	Press Release announcing Phase Two of Bahamas.com	Editing existing website release to reflect new additions including Island Hopping Tour and new hotels.	Jan	
Emerald Palms	KP	Press release announcing opening of Emerald Palms	Press release approved and being distributed.	Jan	
HSMAl Awards release	KT	Release highlighting MOT award wins drafted for distribution on island.	Release approved and distributed Jan 30.	Jan	Yes
Expanded direct airline service from US to Nassau	SK	Release details expanded service from American Eagle, US Airways, Continental and Hooters	Release drafted, awaiting final approval.	Dec	
Visiting Journalist Program - Group Visits					
Religious/cultural themed press trip	MH	Develop press trip to highlight religion and culture throughout The Bahamas.	Awaiting client feedback.	Sep	ongoing

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Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Cat-Eleuthera/Continental Connection trip, Jan 15 - 18, 2004	VE	Agency, MOT and OIPB executed trip. Accommodation: Fernandez Bay. Invitation drafted and distributed. Participants: Boston Herald, Phila. City Paper, Woman's Day, Miami, Vero Beach, Gold Coast.	Trip complete. Media toured island visiting Greenwood, Hawk's Nest, Pigeon Cay and Sammy Ts. Coverage anticipated to begin in Feb.	Oct	Yes
Great Exuma, Feb 22-25 (Note: date changed due to availability at Four Season)	KP	Agency and MOT working w/ Four Seasons on trip to showcase destination, activities and new resort.	Confirmed participants to date include: Vogue, New York Post, Boston Herald, Elegant Bride and Palm Beach NewBusiness Today	Oct	
Isle of Capri GBI Casino Grand Opening Press Trip, Feb. 11 - 13	CM	Agency working with Our Lucaya on trip to showcase and support the Grand Opening of the Isle Of Capri Casino. Target Florida broadcast and print media.	Developed target media list and invitation. Working with MOT in FL to secure media.	Jan	ongoing
Romance/Destination Wedding trip, May 2004	DW/MH	Agency reviewing proposal from Radisson Cable Beach to partner on a Destination-Wedding-themed press trip to take place in May 2004.	Agency to provide recommendations to MOT.	Dec	
Assembly Journalists Program - February/March Visits					
Matt Williams, Northwest Airlines WorldTraveler - March	MH	Write and photographer visiting NPI to gather information and photography for a 6-page feature for this in-flight magazine	Trip details and itinerary currently being planned. Scheduled to visit NPI in March.	Jan	
Bruce Dowbiggen, Calgary Herald - March	MH	Visiting NPI for a golf feature story. Agency secured his hotel accommodations at the Radisson Cable Beach & Golf Resort	Trip planning currently progress. Journalist visiting NPI in March.	Jan	
Jonathan Vatner, Meetings & Conventions - February	MH	Visiting NPI meeting facilities	Visiting NPI in February. Itinerary currently being organized.	Jan	

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Project		WS	Activity	Status/Story Opportunity	Begun	Complete
		Contact				
Ivana Kafafatic, Clear Magazine - March	KT		Outreach to Managing Editor in regards to potential island photo shoot.	Trip planning in progress. Tentatively rescheduled for week of March 15, 2004.	Oct	
Renee Kemp, KTVU-TV (FOX), TBD	CM		Agency and MOT to assist with accommodations for reporter and crew for upcoming story on the "luxurious life" on GBI. Accommodations: Old Bahama Bay & Pelican Bay.	Trip dates TBD. Liaising with OBB to secure dates.	Jan	
Heidi Brown, Forbes	VE		Agency met w/ writer to discuss Out Island development story and trip to South Andros and Tiamo.	Writer to visit Tiamo for Forbes.com story in early Feb. Will follow up upon return.	Nov	
Suzanne Murphy-Larronde	KT		Writing story on historic preservation of TIOTB. Working with MOT on further research.	Awaiting more information before selecting dates of visit.	Jan	
John McCaslin, Washington Times, TBD	VE		Agency secured interest in upscale travel story. Writer to visit Harbour Island in early 2004.	Dates and itinerary TBD.	Nov	
Bride's Magazine, Lexi Dwyer	KP		Agency pitched Lexi on the group press trip to the Four Season Exuma. Lexi is unable to attend during the scheduled trip but would like to schedule an individual visit.	KP is working with Four Season to arrange an individual visit in February.	Dec	

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Project		WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Tom Uhlenbrock, St. Louis Post-Dispatch, Jan 7-12	KP		Agency successfully pitched Tom on the new Continental Connection flight. Tom plans to cover the islands serviced by the new flight. Agency worked with MOT and promotion board to coordinate a visit for Tom and his son to Harbour Island and Eleuthera.	Story is filed and Tom expects it to run sometime in February.	Nov	Jan
Tom Clynes, National Geographic Adventure	KP		Agency is working with Tom Clynes for a story on Andros. Tom is especially interested in the C4reef, eco-tourism, sustainable tourism and Tiamo. Agency arranged a phone interview with Mike, owner/operator of Tiamo.	Tom is very busy and keeps postponing his trip. He hope to travel in the early Spring and will alert WS when his schedule opens up.	Jan	
Ryan Malkin (Smart Money), freelancing for Filosophy	VE		Agency in discussion w/ writer regarding Out Island general destination story. Proposal forwarded to MOT for comment/approval.	Final approval pending. Awaiting recommendation from MOT on specific island.	Jan	
Scott Gummer, GOLF Magazine, dates TBD	VE		Agency pitched senior writer on golf in TIOTB. Forwarded proposal to MOT for comment/approval.	MOT has approved. Agency to move forward with confirmation of dates and itinerary to include courses on Exuma, GBI and NPI.	Dec	

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Project		WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Bob Krist, Popular Photography, dates TBD		VE	Agency in discussion with photographer to capture material in Out Islands for publication and MOT image library.	Final approval of details and dates pending.	Jan	
David Swanson, Caribbean Travel & Life, January 26-30		SK	Agency worked with MOT to secure NPI itinerary	Trip completed. Caribbean Travel & Life coverage will appear in May and June. Subsequent coverage in other publications for which David writes will likely follow	Jan	Jan
Marketing Partnerships/promos						
Clear Channel Radio & Dunkin' Donuts		MH	Radio promotions in Philadelphia running on 5 different stations in conjunction with Dunkin' Donuts new espresso drink. Holiday Inn Sunspree Paradise Island serving as hotel partner	Promotion currently running. Will run again in March.	Jan	
Gorton's		DW	National promotion running in 15,000 supermarkets with Gorton's, the #1 selling grilled seafood product. Sheraton at Our Lucaya serving as hotel partner	Promotion completed; awaiting hotel certificates to forward onto winners.	Aug	
SELF Magazine		DW	In-magazine promotion and in-store Liz Clairborne event featuring a Bahamas trip giveaway. Fernandez Bay confirmed as hotel partner.	In-store event completed. Promotion to run in March 2004 issue.	Oct	

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Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
SELF Magazine	CM	In-magazine promotion with Dove Chocolates featuring a Bahamas trip giveaway. Our Lucaya confirmed as hotel partner.	Promotion to run in Feb. 2004 issue. Awaiting copy for approval.	Nov	ongoing
Chatelaine	VE	Agency in discussion w/ publication re magazine and web site promotion to feature an Out Island trip giveaway.	Developing alternative proposal for fall promotion for MOT review.	Oct	
Radio 107/Radio 107.1					
Hollywood Squares	DW	Bahamas trips to be featured throughout entire upcoming season with b-roll and logo placement. Hotel partners include Radisson Cable Beach, Abaco Beach Resort and Pelican Bay	Shows to began taping in Aug and airing Sept. 03 - May 04.	Jul	
WALK-FM	VE	Agency drafted proposal for promo opportunity for Feb/Mar 2004. Radio promo w/ web site exposure forwarded to MOT for review.	MOT has approved. MOT to provide air. Host properties to be finalized.	Dec	
Romance Travel Co-op SMT	DW/KT	Bahamas participating in co-op SMT taking place on 2/11, emphasizing destination's key messages and promoting it as a great romantic getaway to tie into Valentine's Day. TV coverage to run on numerous stations in our top markets.	Report of stations who run segment to be forwarded to the MOT on Feb. 12.	Dec	
Ongoing Projects					
Trade Media Initiatives	MH/JM/AD	Ongoing coordination of press releases, media outreach and various trade initiatives.	Ongoing.	Jan	Ongoing

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Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Canada PR plan	DW	Plan developed; forwarded to MOT and BTO for feedback.	Plan approved; Canadian media and promo outreach underway.	Oct	Ongoing
Southern Florida PR Plan	DW	Meeting took place in early Sept. with Fla BTO office to discuss market at length so that we can then develop a thorough PR plan moving forward.	Plan developed but currently being revised based on new initiatives.	Aug	
Religious Marketing	MH	Agency working with Linville Johnson on press releases, religious media outreach and various other initiatives.	Ongoing.	Jan	Ongoing
Fallon / Ad Agency Meetings	RM/AD/JM /DW	Agency continues to work with Fallon to coordinate outreach and messaging.	Continuous contact with Fallon. Press materials being developed.	Jan	Ongoing
Bahamas International Film Festival	JM	Conference calls with Leslie Vanderpool and Cedric Scott to review project direction and provide overview of potential PR support.	WS to work with BIFF for Dec. 2004 festival. WS arranged meeting for BIFF representatives with Rogers & Cowan in LA. WS to provide formal recommendations for media support.		
BTO "Communications Day"	JM	Per Janet, researching learning session itinerary for day in which BTO office heads participate -- including overview of media training, PR 101 and promotions.	Submitted revised ideas and dates to Janet. Next step: scheduling speakers and confirming date, currently being planned for March.	Oct	Ongoing
Bahamas Branding - Island Hopping	AD	Agency to support new destination branding and develop pr tactics to support.	NY media event coordinated to launch campaign. All 2004 pr initiatives will implement new island hopping branding and campaign focus.	Nov	ongoing

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Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Isle of Capri GBI Casino	JM/CM	Agency contacted pr agency for Isle of Capri and will support casino with pr and publicity tactics. Media attending GBI/Continental Newark press trip previewed the casino.	Coordinating support.	Dec	
2004 Bahamas Weather Conference	AD/CM/VE	Agency coordinating 2004 weather conference on Grand Bahama Island to take place March 31 - April 4, 2004.	Agency sent "Save the Date" e-mail. Working with Dr. Sheets to develop conferece speakers/presentations and with MOT to arrange hotel accomodations, meals, activitvies, etc.	Dec	ongoing
Bahamas.com website	AD/KP	Agency providing pr support for new bahamas website. Website will be included in all pr programs, press releases, promotions and materials.	Initial release distributed. Agency coordinating with Expedia and Fallon on Phase 2 rollout to continue pitching major media outlets.	Nov	ongoing
Out Island Action Plan	VE	Agency drafted plan outlining schedule of press releases, press trips, vip outreach, etc. in support of dominant vertical markets for Out Islands.	Plan was approved and team will start executing activities. KP and VE attended OIPB meeting on Feb. 4. Agency provided a PR update to the board and shared information with WS team.	Oct	ongoing
NPI 2004 Action Plan	DW	Plan being developed outlining initiatives for NPI in 2004.	WS attented Annual General Managers Meeting of NPIPB.	Jan	ongoing
GBI PR Action Plan	CM	Agency developing plan outlining schedule of press releases, press trips, vip outreach, etc. in support of dominant vertical markets and on-island events	Plan to be forwarded to MOT in early Feb.	Jan	ongoing

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Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
POVs	Team	Agency provided POVs on projects per request.	Agency provides POV on an ongoing basis and is working with Janet Johnson to develop further criteria and rationale for future povs.	Ongoing	ongoing
Bahamas National Tourism Conference	AD/DW	Agency was present at all sessions during week of Jan. 26 and shared information learned with Weber Shandwick team.	Agency to provide recommendations to MOT on how we can assist with next year's tourism conference. Release also in development.	Jan	ongoing
Increasing visitor numbers to Festival Place - February	KP, VE	Agency met with Antoinette Chisholm at Festival Place. KP and VE toured the venue and brainstormed ideas with AC.	Agency is drafting recommendations for driving visitors to the venue	Feb	
Adventures in Travel Expo	KP	Agency provided recommendations for The Bahamas participation in next year's Expo	Memo being sent.	Feb	Yes
Editorial Calendar		Pitching TIOTB for planned 03 trade and consumer features.	Contact continues as appropriate.	Ongoing	ongoing
News Bureau	WS	Media Affiliation	Material Sent	Use	
Name	Contact				
Jennifer Steil	KT	The Week Magazine	General Bahamas Info	Proactive	
Danielle Stein	KT	Men's Journal	Press Kit	Per request	
Charley Connolly	KT	CD 101.9	Promotion angles	Proactive	
Marcia Schonberg	KT	Freelancer (Columbus Dispatch)	General Bahamas Info	Proactive	
Jennifer Dennis	KT	Modern Bride	Wedding Info	Per request	
Kathy Mangan	KT/MH/VE	Caribbean Travel Planner	General Bahamas Info	Per request	
Tom Chiarella	KT	Esquire Magazine	General Bahamas Info	Proactive	

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Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Kourtney Eidam	KT	Parent's Magazine	General Bahamas Info	Proactive	
Suzanne Murphy-Larronde	KT	Freelancer	Historic Preservation Movement in Out Islands	Per request	
Kelly Roberts	KP	Bridal Guide	Provided photos for July/August issue	Per request	
Margaret Jaworski	KP	Freelancer	Provided press kit for The Bahamas. Pitched specific story ideas	Proactive	
David Trask	MH	Metro West magazine	Provided press kit and general Bahamas info	Per request	
Stacey Zable	MH	Freelancer	Provided press kit and general Bahamas info	Per request	
Jonathan Valtner	MH	Meetings & Conventions	Provided assistance with meetings related questions. Secured phone interview with MOT representative.	Per request	
Ken Kiesnoski	MH	Travel Weekly	Secured phone interview with writer and MOT representative regarding new branding campaign. Provided images.	Per request	
Nicole Alper	VE	Freelancer	Provided info on honeymoon/wedding and spa angles	Proactive	
Alyson Meegur	VE	Good Day New York	General b-roll	Per request	

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Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Press Releases					
2003 Visitor Arrivals	MH	Press release to highlight the increase in visitors to The Bahamas in 2003	Release approved and distributed to trade media.	Jan	Yes
Bahamas' First Annual Tourism Conference	MH/DW	Press release to highlight first annual conference.	Release approved and distributed to trade media.	Feb	Yes
GBI Welcomes First Bahamas.com Guest	MH/KT	Trade release to highlight new Bahamas.com booking engine.	Release approved and distributed to trade and online media.	Jan	Yes
Expanded direct airline service from US to Nassau	SK/MH	Release details expanded service from American Eagle, US Airways, Continental and Hooters	Release approved and distributed.	Dec	Yes
Volunteer Vacations	KP	Researching release on volunteer opportunities in Bahamas w/Earthwatch, etc.	Draft pending.	Jan	
2004 Billfish Championship	VE	Release highlighting sport fishing in TIOTB and 2004 tournaments.	Draft pending.	Nov	
2004 Boating Flings	VE	Release on boating in TIOTB and announcing 2004 schedule of Flings.	Necessary background received. Draft in progress.	Nov	
2004 Fly-ins	VE	Release on private flying, new policies and the 2004 fly-in schedule.	Necessary background received. Draft in progress.	Nov	
Website launch	KP	Press Release announcing Phase Two of Bahamas.com	Agency is making edits based on feedback from Basil and Janet	Jan	
Emerald Palms	KP	Press release announcing opening of Emerald Palms	Press release distributed.	Jan	Yes
Living it Up with Patti LaBelle	KP	On-island press release announcing trip donation to former POW Shoshana Johnson.	Press release distributed on-island.	Feb	Yes

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Project	WS Contact	Activity	Status/Story Opportunity		Begun	Complete
USA Today names three beaches in The Bahamas top in the World	KP	On-island release announcing USA Today story naming Pink Sand Beach, Cat Island and Club Med Beach among the top pink beaches in the world	Press release distributed on island.	Feb	Yes	
Hair Braider release	VE	Release profiling Brigitte Ambrister appearance at NY Times Travel Show drafted and approved.	Release distributed to NY media Feb. 25.	Feb	Yes	
Visiting Journalist Program - Group Visits						
Great Exuma, Feb 22-25	KP	Agency and MOT coordinated a press trip with assistance from the Four Seasons and Out Island Promotion Board. Press trip showcased the diverse islands of the Exuma Cays and the new Four Seasons resort.	We look forward to positive stories from New York Post, Boston Herald, Robb Report, Elegant Bride and Palm Beach NewBusiness Today. Agency is working on a recap.	Oct	Yes	
Isle of Capri GBI Casino/Pelican Bay Suites Grand Opening Press Trip, Feb. 11 - 13	CM/JM	Agency worked with MOT and Our Lucaya on trip to showcase and support the grand opening of the Isle Of Capri Casino and the new Pelican Bay Suites. Florida print media were targeted. Attendees included Ken Panton / eCity of Travel, Marcia Levin / freelance, Tim O'Keefe / Caribbean Travel & Life, Charles Greenfield / Coral Gables Gazette (BTO addition).	Developed and invited media, worked with MOT in FL to secure media. Agency to provide story run dates upon receipt.	Jan	Yes	
Romance/Destination Wedding trip, May 2004	DW/MH	Agency proposed a Destination-Wedding-themed press trip to take place in May 2004.	Agency awaiting approval from MOT.	Dec		
Visiting Journalist Program - Individual Visits						

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Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Matt Williams, Northwest Airlines WorldTraveler	MH	Writer and photographer visiting NPI to gather information and photography for a 6-page feature for this in-flight magazine	Trip details and itinerary currently being planned. Scheduled to visit NPI in March.	Jan	
Bruce Dowbiggen, Calgary Herald	MH	Visiting NPI for a golf feature story. Agency secured hotel accommodations at the Radisson Cable Beach & Golf Resort	Trip planning currently progress. Journalist visiting NPI in March.	Jan	
Jonathan Vatner, Meetings & Conventions	MH	Visiting NPI meeting facilities	Visited Nassau/Paradise Island Feb. 28th. Host hotel was Atlantis.	Jan	Yes
Ken Kiskowski, Travel Weekly	MH	MOT approved Island Hopping VJP that will include visits to Andros, GBI and Nassu. Tentatively scheduled to travel April 3-8.	Agency and MOT coordinating itinerary.	Feb	
Ivana Kalafatic, Clear Magazine - March	KT	Outreach to Managing Editor in regards to potential island photo shoot.	Trip planning in progress. Tentatively rescheduled for week of Mar 15.	Oct	
David Monforton, AAA Magazine Going Place, March 5 - 8	CM	Agency working with MOT and Pelican Bay to provide itinerary that showcases GBI activities and new developments.	Trip planning in progress.	Feb	
Renee Kemp, KTVU-TV (FOX), TBD	CM	Agency and MOT to assist with accommodations for reporter and crew for upcoming story on the "luxurious life" on GBI. Accommodations: Old Bahama Bay & Pelican Bay.	Trip dates TBD. Liaising with OBB to secure dates.	Jan	
Heidi Brown, Forbes, Feb 2-5	VE	Writer visited Tiamo for story on the eco-lodge on South Andros Island.	Writer pleased with trip. Story appeared on Forbes.com Feb 26.	Nov	Yes

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Project		WS Contact	Activity	Status/Story Opportunity	Begun	Complete	
Suzanne Murphy-Larronde	KT		Writing story on historic preservation of TIOTB. Working with MOT on further research.	Planning in progress. Working with Carla Lockhart for Nassau and Jeritza in Abaco. No dates selected yet.	Jan		
John McCaslin, Washington Times, March or April	VE		Agency secured interest in upscale travel story on Harbour Island. Follow up pitch expanded story to include Romora Bay-Cape Santa Maria island hopping angle.	Dates and itinerary TBD.	Nov		
Tom Clynes, National Geographic Adventure	KP		Agency is working with Tom Clynes for his story on Andros. Tom is especially interested in the C4reef, eco-tourism, sustainable tourism and Tiamo. Agency arranged a phone interview with Mike, owner/operator of Tiamo.	Agency is working with Tom and Tiamo to schedule a trip in April.	Jan		
Ryan Malkin (Smart Money), freelancing for Filosophy	KP		Agency in discussion w/ writer regarding Out Island general destination story. Proposal forwarded to MOT for comment/approval.	MOT has approved airfare and agency is working with MOT Abaco contact.	Jan		

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Work completed through Feb 29, 2004**

Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Scott Gummer, GOLF Magazine, dates TBD	VE	MOT approved trip. Agency drafted itinerary and secured comp rooms at Atlantis and Four Seasons in support of story on Exuma, GBI and NPI courses.	GOLF Magazine has postponed trip until Q3 of 2004. Publication will be timed to appeal to audiences looking for a winter getaway.	Dec	
Backroads with Ron and Raven	KP	Agency is working with Schara Enterprises on a fishing segment to be filmed in the Berry Islands. Backroads with Ron and Raven will run on The Outdoor Life Network, The Outdoor Channel and the NBC affiliate in Minneapolis, MN. This production company sent a team to Andros last year and the show was amazing publicity for the island.	Agency is drafting proposal for MOT review.	Feb	
Bob Krist, Popular Photography, May 2004	VE	Agency in discussion with photographer to capture material in Out Islands for publication and MOT image library. Negotiation continues, itinerary and budget in draft.	Final approval of details and dates pending.	Jan	
Marketing Partnerships/promos					
Gorton's	DW	National promotion running in 15,000 supermarkets with Gorton's, the #1 selling grilled seafood product. Sheraton at Our Lucaya serving as hotel partner	Promotion completed, awaiting for winners to redeem trips.	Aug	Yes

**Weber Shandwick Status Report for The
Bahamas Ministry of Tourism
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Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
SELF Magazine	DW	In-magazine promotion and in-store Liz Clairborne event featuring a Bahamas trip giveaway. Fernandez Bay confirmed as hotel partner.	In-store event completed. Promotion to run in March 2004 issue.	Oct	
SELF Magazine	CM	In-magazine promotion with Dove Chocolates featuring a Bahamas trip giveaway. Our Lucaya confirmed as hotel partner.	Promotion to run in Feb. 2004 issue. Awaiting copy.	Nov	Yes
Chatelaine	VE	Agency in discussion w/ publication re magazine and web site promotion to feature an Out Island trip giveaway.	Developing alternative proposal for fall promotion for MOT review.	Oct	
Road Runner	DW	Online promotion running nationally with Road Runner, one of the nation's premier broadband services operated by Time Warner Cable. Sheraton Grand Paradise Island serving as hotel partner.	MOT approved. Promotion to begin in March.	Feb	
AVON's Let's Talk Beauty Tour	DW	Agency reviewing a proposal from AVON on national promotion in 30 markets, where consumers receive makeovers and the chance to win a trip to The Bahamas.	Agency to make recommendations to the MOT.	Feb	
Wedding Guide Chicago	DW	Reviewing proposal for promotion running in this Chicago wedding guide and online at www.weddingguidechicago.com to run in spring 2004.	Agency to make recommendations to the MOT.	Feb	
Television/Radio Outreach					

**Weber Shandwick Status Report for The
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Work completed through Feb 29, 2004**

Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Hollywood Squares	DW	Bahamas trips to be featured throughout entire upcoming season with b-roll and logo placement. Hotel partners include Radisson Cable Beach, Abaco Beach Resort and Pelican Bay.	Shows to began taping in Aug and airing Sept. 03 - May 04.	Jul	
Clear Channel Radio & Dunkin' Donuts	MH	Radio promotions in Philadelphia running on 5 different stations in conjunction with Dunkin' Donuts new espresso drink. Holiday Inn Sunspree Paradise Island serving as hotel partner	Promotion currently running. Will run again in March.	Jan	
WALK-FM	MH	MOT approved promotion for Mar 2004. Radio promo w/ web site exposure. Host property: Breezes.	Promotion currently running.	Dec	
Living it Up with Patti LaBelle	KP	Agency worked with MOT and Radisson Cable Beach to provide a trip to The Bahamas for former POW Shoshana Johnson.	Show taped February 10 and will air in either March or April on TV1, a new network targeting African Americans.	Feb	Yes
Maury Povich	VE	Agency partnered with Atlantis to provide Bahamas trip to couple on show. The producer had misrepresented the story as positive while in fact the result was not consistent with Bahamas brand.	Agency and Atlantis have both retracted support due to the disingenuous pitch from producer.	Feb	Yes
Romance Travel Co-op SMT	DW/KT	Bahamas participated in co-op SMT on 2/11, emphasizing destination's key messages and promoting it as a great romantic getaway to tie into Valentine's Day and Winter Travel in general. To date, TV coverage ran on 30 stations around the U.S.	Coverage still being generated. Agency to forward final report when completed.	Dec	
2004-03-04					

**Weber Shandwick Status Report for The
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Project		WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Trade Media Initiatives		MH/JM/AD	Ongoing coordination of press releases, media outreach and various trade initiatives.	Ongoing.	Jan	Ongoing
Pelican Bay Suites		GBI team	J. Maguire attended opening events on-island. Agency to meet with Christiansen/Goodrum in March to discuss planning for Pelican Bay and future inclusion in MOT initiatives.	Meeting confirmation pending.	Feb	
Canada PR plan		DW	Plan developed; forwarded to MOT and BTO for feedback.	Plan approved. Canadian media and promo outreach underway.	Oct	Ongoing
Southern Florida PR Plan		DW	Meeting took place in early Sept. with Fla BTO office to discuss market at length so that we can then develop a thorough PR plan moving forward.	Plan developed but currently being revised based on new initiatives.	Aug	
Nassau/Paradise Island Plan		DW/MH	Plan developed to outline specific initiatives for 2004.	Plan being reviewing internally and to be presented to MOT and NPPB at in-person meeting tentatively scheduled for March.	Jan	
Fallon NPI Plan		DW	Agency reviewing 18-month NPI plan developed by Fallon and will make recommendations on PR tactics agency can execute to support Fallon's initiatives.	Agency to provide ideas in March.	Feb	
Religious Marketing		MH	Agency working with Linville Johnson on press releases, religious media outreach and various other initiatives.	Ongoing.	Jan	Ongoing
Fallon / Ad Agency Meetings		RM/AD/JM /DW	Agency continues to work with Fallon to coordinate outreach and messaging.	Continuous contact with Fallon. Press materials being developed.	Jan	Ongoing

**Weber Shandwick Status Report for The
Bahamas Ministry of Tourism
Work completed through Feb 29, 2004**

Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Bahamas International Film Festival (Dec. 2004)	JM	Provided recommendations for BIFF media support to MOT after conference calls with Leslie Vanderpool to review project direction.	Awaiting feedback from MOT.	Dec	Ongoing
BTO "Communications Day"	JM/MH/KT	Per Janet, researched learning session itinerary for day in which BTO office heads participate in professional development and PR classes. Sessions ncluded overview of media training, PR 101, promotions, juggling projects and team leadership.	March 3 confirmed	Oct	Yes
Bahamas Branding - Island Hopping	AD	Agency to support new destination branding and develop pr tactics to support.	NY media event coordinated to launch campaign. All 2004 pr initiatives will implement new island hopping branding and campaign focus.	Nov	ongoing
Isle of Capri GBI Casino	JM/CM	Agency contacted pr agency for Isle of Capri and will support casino with pr and publicity tactics. Media attending GBI/Continental Newark press trip previewed the casino.	Coordinating support.	Dec	Yes
Bahamas Crisis Manual	Mia/Team	Updating 2004 Bahamas Crisis Manual.	Agency added new contact information for Basil Smith and will be disseminating new copies to all contacts. Will also develop new crisis contact cards.	Jan	

**Weber Shandwick Status Report for The
Bahamas Ministry of Tourism
Work completed through Feb 29, 2004**

Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
CTC NY Caribbean Week	Team	Agency meeting with Janet Johnson to provide pr support to Bahamas initiatives during CTC NY Carib week in June.	PR support recommendations submitted. Feedback pending and addtl meetings required to develop plan of action.	Jan	
Tourismbahamas.org	AD	Agency reviewing new Intranet for Bahamas.	Agency to develop pr section and suggesting other intranet additions to faciliate better communications.	Feb	
Conde Nast Traveler Hot list	RM/AD	Agency met with Janet Johnson and reps from Conde Nast Traveler to discuss Bahamas support of Hot List designation and marketing initiatives.	Agency provided recommendations and is working with CNT communications dept to maximize Bahamas pr opportunities.	Feb	
VH1 Top 20 Countdown	AD	Agency in discussion with popular weekly video tv show to produce multiple Bahamas feature segments.	Location shoot dates being reviewed with Atlantis and Out Island properties. Recommendation memo to be developed and submitted in March.	Feb	
2004 Bahamas Weather Conference	AD/CM/VE /MH	Agency coordinating 2004 Bahamas Weather Conference on Grand Bahama Island to take place March 31 - April 4, 2004.	Agency sent "Save the Date" e-mail and formal invitations. Working with Dr. Sheets to develop conferece speakers/presentations and with MOT to arrange hotel accomodations, meals, activiivies, etc.	Dec	ongoing

**Weber Shandwick Status Report for The
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Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
2004 Bahamas Weather Conference satellite uplinks	AD/CM/VE	Agency pitched and coordinated live remotes from the weather conference. Developed story ideas for use on/near the set at Our Lucaya. Resolved technical and time issues to secure exposure.	More than 100 segments booked, CBS Early Show and Weather Channel to do live shots. Out Islands excursion for select meteorologists being organized as well as SMT on family travel on GBI.	Feb	
Bahamas.com website	AD/KP	Agency providing pr support for new bahamas website. Website will be included in all pr programs, press releases, promotions and materials.	Initial release distributed. Agency coordinating with Expedia and Fallon on Phase 2 rollout to continue pitching major media outlets.	Nov	ongoing
Out Island Action Plan	VE/KP	Agency drafted plan outlining schedule of press releases, press trips, vip outreach, etc. in support of dominant vertical markets for Out Islands.	Plan was approved and team will start executing activities. KP and VE attended OIPB meeting on Feb. 4. Agency provided a PR update to the board and shared information with WS team.	Oct	ongoing
GBI PR Action Plan	CM/JM	Agency developing plan outlining schedule of press releases, press trips, vip outreach, etc. in support of dominant vertical markets and on-island events	Plan to be forwarded to MOT in Mar.	Jan	ongoing
POVs	Team	Agency provided POVs on projects per request.	Agency provides POV on an ongoing basis and is working with Janet Johnson to develop further criteria and rationale for future POVs.	Ongoing	ongoing
Bahamas National Tourism Conference	AD/DW	Agency was present at all sessions during week of Jan. 26 and shared information learned with Weber Shandwick team.	Agency to provide recommendations to MOT on how we can assist with next year's tourism conference.	Jan	ongoing

**Weber Shandwick Status Report for The
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Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Increasing visitor numbers to Festival Place - February	KP/VE	Agency met with Antoinette Chisholm at Festival Place. KP and VE toured the venue and brainstormed ideas with AC.	Agency drafted recommendations for driving visitors to the venue and distributed to MOT and Festival Place representatives.	Feb	complete
Editorial Calendar	WS	Pitching TIOTB for planned 03 trade and consumer features.	Contact continues as appropriate.	Ongoing	ongoing
News Bureau					
Name	WS Contact	Media Affiliation	Material Sent	Use	
Michele Richmond	KT	Hartford Courant, Hemispheres	General Bahamas Info	Proactive	
Diane Marshall	KT	USA Today.com	GBI Information	Proactive	
Tom Chiarella	KT	Esquire	General Bahamas Info	Proactive	
Heidi Tyline King	KT	Bridal Guide	GBI Family and Romance Info	Proactive	
Michael Adams	KT	City Flight, Michigan Chronicle	GBI Jass Festival Info	Per request	
Jane Rouse	KT	Familyrapp.com	GBI Family and Romance Info	Per request	
David Appell	KT	Caribbean Travel & Life	Tipping Information	Per request	
Paula Schuzman	KT	Wall Street Journal	Pelican Bay Info	Per request	
Lisa Kovitz	KT	WLS-TV Chicago	Bahamas B-roll	Per request	
Lisa Arcella	KT	New York Daily News	General Bahamas Info	Per request	
Annick Shen	KT	Men's Journal	Blue Hole Photographs	Per request	
Marcia Levin	KT	President, SATW	GBI Information	Per request	
Yvette Michael	KP	ESPN 2 Cold Pizza	Pitched a number of story ideas	Proactive	

**Weber Shandwick Status Report for The
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Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete		
Megan Padilla	KP	Caribbean Travel & Life	provided press kit for her trip to Andros and recommended tours	Per request			
Julie Woodyard	KP	Endless Vacations	Out Island news and packages	per request			
Tish Johnson	VE	freelance, Modern Bride	Gen Bahamas info, wedding/honeymoon info	Per request			
Victor Zak	VE	Asbury Park Press	press kit, Bimini images and additional info	upcoming story			
Allison Joyce	VE	Islands	Four Seasons pitch for new items section	upcoming story			
Brad Balukjian	VE	Islands	full Bahamas info	future story development			
Tom Pero	VE	Fish & Fly Magazine	info/ideas for future video & editorial project.	Per request			
Jorge Arango	VE	freelance, Men's Journal	OI press material, story ideas	upcoming story			
Jamie Garney	KP	Essence Magazine	Fact checked article for May issue which features Harbour Island.	Per request			
Ashley Brown	MH	Hotel F&B Executive	Research information on past promotions.	Per request			
Miriam Cain	MH	Crusing Guide (London)	Provided images for a 2005 cruise guide.	Per request			
Yolanda Yoh	MH	Sandals History Book	Provided images and slides for the Sandals History Book.	Per request			
Allison Joyce	MH	Islands	Provided information on new luxury properties.	Per request			

**Weber Shandwick Status Report for The
Bahamas Ministry of Tourism
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Project		WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Mimi Kmet	MH	TravelAge West	Secured interview with Vernice Wlaking. Provided images for March story.	Proactive		
Conni Goldstein	MH	Directory of Caribbean Meetings & Events	Provided press kit and information on meetings in The Bahamas.	Per request		
David Patten	MH	Insurance Meetings	Provided press kit and information on meetings in The Bahamas. Also provided images for upcoming story.	Proactive		
Tina Miller	MH	Freelancer, Corporate & Incentive Travel	Provided press kit and information on meetings in The Bahamas.	Per request		
Roland Stygler	MH	Meetings Professional	Provided press kit and information on meetings in The Bahamas. Also provided NPI meeting brochure.	Per request		
David Monforton	CM	AAA Magazine Going Place	Provided press kit information for GBI. Also working to set up individual vip for March.	Proactive		

**Weber Shandwick Status Report for The
Bahamas Ministry of Tourism
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Project	WS	Activity	Status/Story Opportunity	Begun	Complete
Contact					
Press Releases					
Volunteer Vacations	KP	Researching release on volunteer opportunities in Bahamas w/Earthwatch, etc.	Draft pending.	Jan	
Nassau Race Week/International Yacht & Jet Show	DW	Release drafted on Nassau Race Week and promoting upcoming Yacht & Jet Show.	Forward to MOT for review/approval	March	
2004 Boating Flings	VE	Release on boating in TIOTB and announcing 2004 schedule of Flings.	Send to MOT for review and approval.	Nov	
2004 Fly-ins	VE	Release on private flying, new policies and the 2004 fly-in schedule.	Necessary background received. Draft in progress.	Nov	
Bahamas Weather Conference	VE	Draft of general and on-island press releases highlighting 2004 conference and media exposure.	Releases included in press kits and distributed via MOT.	Mar	Complete
American Express Promotion	KP	Release announcing American Express Beyond the Beach Promotion	Drafted release but decision was made not to distribute since the release was for card holders only		
Web site launch	KP	Press Release announcing Phase Two of Bahamas.com	Agency is making edits based on feedback from Basil and Janet	Jan	
Visiting Journalist Program -					
Group Visits					
Romance/Destination Wedding trip, May 2004	DW/MH	Agency proposed a Destination-Wedding-themed press trip to take place in May 2004.	Press trip approved by MOT. Invitations have been sent and agency currently securing media attendees and working with MOT on trip itinerary.	Dec	
Visiting Journalist Program -					
Individual Visits					
Bridget Zappa, Northwest Airlines WorldTraveler	MH	Writer visiting NPI to gather information for a 6-page feature	Trip details and itinerary currently being planned. Scheduled to visit NPI in March.	Jan	Complete

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Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete	
Bruce Dowbiggen, Calgary Herald	MH	Visiting NPI for a golf feature story. Agency secured hotel accommodations at the Radisson Cable Beach & Golf Resort	Trip planning currently progress. Journalist visiting NPI in March.	Jan	Complete	
Ken Kismoski, Travel Weekly	MH	MOT approved Island Hopping VJP that will include visits to Andros, GBI and Nassu. Tentatively scheduled to travel April 3-8.	VJP on hold until Fall 2004.	Feb	Pending	
Ivana Kalafatic, Clear Magazine - March	KT	Outreach to Managing Editor in regards to potential island photo shoot.	Trip currently on hold.	Oct		
Renee Kemp, KTVU-TV in Los Angeles (FOX), TBD	JM	Agency and MOT to assist with accommodations for reporter and crew for upcoming story on the "luxurious life" on GBI. Accommodations: Old Bahama Bay & Pelican Bay.	Trip dates TBD. Liasing with OBB to secure dates.	Jan		
Suzanne Murphy-Larronde, May	KT	Writing story on historic preservation of TIOTB. Working with MOT on further research.	Planning in progress. Working with Carla Lockhart for Nassau and Jeritzan in Abaco. Dates selected May 10 - 15, 2004.	Jan		
John McCaslin, Washington Times, May	VE	Agency secured interest in upscale travel story on Harbour Island. Follow up pitch expanded story to include Romora Bay-Cape Santa Maria island hopping angle.	Trip postponed until early May. Details TBD.	Nov		
Tom Clynes, National Geographic Adventure	KP	Agency is working with Tom Clynes for his story on Andros. Tom is especially interested in the C4reef, eco-tourism, sustainable tourism and Tiamo. Agency arranged a phone interview with Mike, owner/operator of Tiamo.	Agency is working with Tom and Tiamo to schedule a trip in May.	Jan		

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Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Ryan Malkin (Smart Money), freelancing for Filosophy	KP	Agency in discussion w/ writer regarding Out Island general destination story. Proposal forwarded to MOT for comment/approval.	Ryan is going to Abaco April 6-10	Jan	
Backroads with Ron and Raven	KP	Agency is working with Schara Enterprises on a fishing segment to be filmed in the Berry Islands. Backroads with Ron and Raven will run on The Outdoor Life Network, The Outdoor Channel and the NBC affiliate in Minneapolis, MN.	Ron and Raven shot three days Bimini. The show is expected to run in the fall of 2004.	Feb	Complete
David Montforton, AAA Magazine Going Places, March 5 - 8	KT	Agency worked with MOT and Pelican Bay to provide itinerary that showcases GBI activities and new developments.	Trip completed.	Feb	Complete
Alfred Mastracchio, Premier Bride, July 13-16	KT	Agency in discussion with journalist regarding Pelican Bay/GBI story. Story to highlight wedding and honeymoon options on GBI.	Final approval of details and dates pending.	Mar	

**Weber Shandwick Status Report for The
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Project		WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Rita Cook, Insider Magazine, July 13-16	KT		Agency in discussion with journalist regarding Pelican Bay/GBI story. Story to highlight active adventured on GBI.	Final approval of details and dates pending.	Mar	
Heidi King, Every Kiss magazine, May 3 - 6	KT		Agency in discussion with journalist regarding Pelican Bay story for Kay Jewelers' magazine. Story to highlight luxury honeymoon destinations.	Final approval of details and dates pending.	Mar	
Bob Krist, Popular Photography, May 2004	VE		Agency in discussion with photographer to capture material in Out Islands for publication and MOT image library. Negotiation continues, itinerary and budget in draft.	Final approval of details and dates pending.	Jan	
Dan Armitage, AAA Home & Away, Trailer BOATS, July	VE		Agency in discussion w/ writer regarding boating fling story. Targeting Bimini fling in late July as destination with appeal to broadest range of boaters based on proximity to mainland.	Proposal to MOT pending.	Mar	
Marketing Partnerships/promos						
SELF Magazine	DW		In-magazine promotion and in-store Liz Clairborne event featuring a Bahamas trip giveaway. Fernandez Bay confirmed as hotel partner.	In-store event completed and winner has been chosen. Promotion running in March 2004 issue.	Oct	Complete

**Weber Shandwick Status Report for The
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Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Chatelaine	VE	Agency in discussion w/ publication re magazine and web site promotion to feature an Out Island trip giveaway.	Developing alternative proposal for fall promotion -- Dream Cuisine contest -- for MOT review.	Oct	
Road Runner	DW	Online promotion running nationally with Road Runner, one of the nation's premier broadband services operated by Time Warner Cable. Sheraton Grand Paradise Island serving as hotel partner.	MOT approved. Promotion currently active.	Feb	
AVON's Let's Talk Beauty Tour	DW	Agency reviewing a proposal from AVON on national promotion in 30 markets, where consumers receive makeovers and the chance to win a trip to The Bahamas.	Agency to make recommendations to the MOT.	Feb	
Tommy Bahama	KP	Promotion to run in more than 50 Tommy Bahama stores in April and May. Agency drafted the copy and designed the flyer which features the Abaco Beach Resort as the hotel partner.	Flyers in Tommy Bahama stores in April and May	Mar	
Wedding Guide Chicago	DW	Promotion to run in spring in this Chicago wedding guide and online at www.weddingguidechicago.com . Radisson Cable Beach serving as hotel partner.	MOT approved. Promotion to begin in April.	Feb	
Television/Radio Outreach					
ABC Radio Network	MH	Radio promotion on ABC's <i>Memories</i> program to air in over 40 stations throughout the country. Atlantis to partner on promotion.	Show to air in April.	April	

**Weber Shandwick Status Report for The
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Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
VH1 Top 20 Countdown	KP/AD	Agency is working with VH1's Top Twenty Countdown which has agreed to film TWO shows on location in The Bahamas. Shooting will take place April 27-May 2 and will feature two islands: NP1 and Harbour Island. VH1 airs nationally and the Top 20 Countdown is one of the network's most popular shows, reaching 400,000 viewers per airing.	Agency received approval and is in the process of securing hotel partners. Atlantis is confirmed and the agency is in talks with Pink Sands.	March	
Hollywood Squares	DW	Bahamas trips to be featured throughout entire upcoming season with b-roll and logo placement. Hotel partners include Radisson Cable Beach, Abaco Beach Resort and Pelican Bay.	Shows airing Sept. 03 - May 04.	Jul	
Clear Channel Radio & Dunkin' Donuts	MH	Radio promotions in Philadelphia running on 5 different stations in conjunction with Dunkin' Donuts new espresso drink. Holiday Inn Sunspree Paradise Island serving as hotel partner	Promotion currently running. Will run again in March.	Jan	Complete
WALK-FM	MH	MOT approved promotion for Mar 2004. Radio promo w/ web site exposure. Host property: Breezes.	Promotion currently running.	Dec	Complete
Special Projects					
Trade Media Initiatives	MH/JM	Ongoing coordination of press releases, media outreach and various trade initiatives.	Ongoing.	Jan	Ongoing
Pelican Bay Suites	GBI team	Agency to met with Christiansen/Goodrum in March to discuss planning for Pelican Bay and future inclusion in MOT initiatives.	WS will continue to work closely with Pelican Bay via GBITB.	Feb	Complete
Canada PR plan	DW	Plan developed; forwarded to MOT and BTO for feedback.	Plan approved; Canadian media and promo outreach underway.	Oct	Ongoing

**Weber Shandwick Status Report for The
Bahamas Ministry of Tourism
Work completed through Mar. 31, 2004**

Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Southern Florida PR Plan	DW	Meeting took place in early Sept. with Fla BTO office to discuss market at length so that we can then develop a thorough PR plan moving forward.	Plan developed and being reviewed internally.	Aug	
Nassau/Paradise Island Plan	DW/MH	Plan developed to outline specific initiatives for 2004.	Draft of plan presented to NPIP on March 24. Plan to be presented to MOT for their approval to move forward with all initiatives.	Jan	
Fallon NPI Plan	DW	Agency reviewing 18-month NPI plan developed by Fallon and will make recommendations on PR tactics agency can execute to support Fallon's initiatives.	Agency made recommendations to the NPIP on ideas to support Fallon's plan which is still being finalized.	Feb	
Religious Marketing	MH	Agency working with Linville Johnson on press releases, religious media outreach and various other initiatives.	Ongoing.	Jan	Ongoing
Fallon / Ad Agency Meetings	RM/AD/DW	Agency continues to work with Fallon to coordinate outreach and messaging.	Continuous contact with Fallon. Press materials being developed.	Jan	Ongoing
Bahamas International Film Festival (Dec. 2004)	JM	Provided recommendations for BIFF media support to MOT.	Awaiting feedback from MOT.	Dec	Ongoing

**Weber Shandwick Status Report for The
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Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Bahamas Branding - Island Hopping	AD	Agency to support new destination branding and develop PR tactics to support.	NY media event coordinated to launch campaign. All 2004 PR initiatives will implement new island hopping branding and campaign focus.	Nov	Ongoing
Bahamas Crisis Manual	Mia/Team	Updating 2004 Bahamas Crisis Manual.	Agency added new contact information for Basil Smith and will be disseminating new copies to all contacts. Will also develop new crisis contact cards.	Jan	
CTC NY Caribbean Week	Team	Agency meeting with Janet Johnson to provide PR support to Bahamas initiatives during CTC NY Carib week in June.	PR support recommendations submitted. Feedback pending and addtl meetings required to develop plan of action.	Jan	
Tourismbahamas.org	AD	Agency reviewing new Intranet for Bahamas.	Agency to develop PR section and suggesting other intranet additions to facilitate better communications.	Feb	
Conde Nast Traveler Hot list	RM/AD/KP	Agency met with Janet Johnson and reps from Conde Nast Traveler to discuss Bahamas support of Hot List designation and marketing initiatives.	Agency provided recommendations and is working with CNT communications dept to maximize Bahamas PR opportunities.	Feb	
2004 Bahamas Weather Conference	AD/VE/MH /KC/KT	Agency coordinating 2004 Bahamas Weather Conference on Grand Bahama Island to take place March 31 - April 4, 2004.	Conference Complete. Follow up and highlights tape in progress.	Dec	Complete

**Weber Shandwick Status Report for The
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Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
2004 Bahamas Weather Conference satellite uplinks	AD/VE/MH /KC/KT	Agency pitched and coordinated live remotes from the weather conference. Developed story ideas for use on/near the set at Our Lucaya. Resolved technical and time issues to secure exposure.	More than 180 segments completed, including CBS Early Show and Weather Channel. Out Islands excursion complete.	Feb	Complete
Bahamas.com Web site	AD/KP	Agency providing PR support for new bahamas website. Website will be included in all PR programs, press releases, promotions and materials.	Initial release distributed. Agency coordinating with Expedia and Fallon on Phase 2 rollout to continue pitching major media outlets.	Nov	Ongoing
Out Island Action Plan	VE/KP	Agency drafted plan outlining schedule of press releases, press trips, vip outreach, etc. in support of dominant vertical markets for Out Islands.	Plan was approved and team will start executing activities. Agency provided a PR update to the board and shared information with WS team.	Oct	Ongoing
GBI PR Action Plan	JM	Agency developing plan outlining schedule of press releases, press trips, vip outreach, etc. in support of vertical markets and on-island events	Plan to be forwarded to MOT in Mar.	Jan	Ongoing
POVs	Team	Agency provided POVs on projects per request.	Agency provides POV on an ongoing basis and is working with Janet Johnson to develop further criteria and rationale for future POVs.	Ongoing	Ongoing
Bahamas National Tourism Conference	AD/DW	Agency was present at all sessions during week of Jan. 26 and shared information learned with Weber Shandwick team.	Agency to provide recommendations to MOT on how we can assist with next year's tourism conference.	Jan	Ongoing
Editorial Calendar	WS	Pitching TIOTB for planned 03 trade and consumer features.	Contact continues as appropriate.	Ongoing	Ongoing

News Bureau

**Weber Shandwick Status Report for The
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Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Name	WS Contact	Media Affiliation	Material Sent	Use	
Susan Dixon	MH	American Legacy magazine	Provided information on history and culture of The Bahamas	Per request	
Patricia Jordan	MH	Successful Meetings	Provided information on meetings in NPI and GBI	Per request	
Caterina Muccia	MH	Family Circle	Pitched potential promotion for upcoming issue	Proactive	
Molly Staub	MH	Copley News Service	Provided information on NPI for upcoming story	Per request	
Gail Harrington	MH	Porthole	Provided information on new and interesting activities in NPI and Out Islands	Proactive	
Mia Marzan	MH	TravelAge West	Provided images for upcoming story	Proactive	
Anna Daloia (Kahn)	MH	USA Today	Provided general Bahamas information for upcoming advertorial	Per request	
Heidi King	KT	Freelancer	Provided Honeymoon package information for GBI	Per request	
Jennifer Guterman	KT	FamilyTravelForum.com	Provided family travel information for GBI	Per request	
Lisa Arcella	KT	Black Elegance Magazine	Provided GBI info	Proactive	
Danielle Stein	KT	Men's Journal	Provided images for upcoming story	Per request	
Jorge Arango	VE	Men's Journal	Info on OIS and activities for proposed story	Per request	
Pete Bryant	VE	Executive Flyer	Provided copy for advertorial for Int. Yacht & Jet Show	Per BTO request	
Ruth Logan	VE	Woman's Day	Fact checked for upcoming story	Per request	
Dale Wills	VE	In the Bite	Provided info and images for upcoming story	Per request	

**Weber Shandwick Status Report for The
Bahamas Ministry of Tourism
Work completed through April 30, 2004**

Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Press Releases					
Nassau Race Week/International Yacht & Jet Show	DW	Release drafted on Nassau Race Week and promoting upcoming Yacht & Jet Show.	Distributed on April 7.	March	Complete
2004 Boating Filings	VE	Release on boating in TIOTB and announcing 2004 schedule of Filings.	Sent to MOT for review and approval.	Nov	
2004 Fly-ins	VE	Release on private flying, new policies and the 2004 fly-in schedule.	Sent to MOT for review and approval.	Nov	
Summer 2004 Out Islands deals	VE/KP	Release rounding up OI deals and island-hopping packages.	Draft complete, sent to MOT for review and approval.	Apr	
CNT Hot List release	KP	Release announcing The Bahamas Inclusion in Conde Nast Traveler's Hot List issue.	Release has been drafted, approved and distributed.	April	Complete
2004 Grand Bahama Jazz, Rhythm & Blues Festival	KT	Release announcing lineup for 2004 Jazz Festival on Grand Bahama Island	Draft complete, sent to GBITB for review and approval.	April	
Web site launch	KP	Press Release announcing Phase Two of Bahamas.com	Agency is making edits based on feedback from Basil and Janet	Jan	
Destination Weddings	MH	On-island press release highlighting the Destination Wedding press trip at The Radisson Cable Beach & Golf Resort.	Release drafted and sent to on-island media.	April	Complete
Visiting Journalist Program - Group Visits					
Romance/Destination Wedding trip, May 2004	DW/MH	Agency proposed a Destination-Wedding-themed press trip to take place in May 2004.	Press trip took place April 29 - May 2.	Feb	
Visiting Journalist Program - Individual Visits					

**Weber Shandwick Status Report for The
Bahamas Ministry of Tourism
Work completed through April 30, 2004**

Project		WS	Activity	Status/Story Opportunity	Begun	Complete
		Contact				
Thom Dunaway, Wheretostay.com, May 1 - 4, 2004	MH		MOT approved arrangement of Dolphin Encounter for writer from premier Web site.	Dolphin Encounter highlights to be included in an online Bahamas article.	April	
Ann Marie Purdy, Family Digest, July 5 - 8, 2004	MH		Agency is working with Atlantis on story to showcase the destination.	MOT approved VJP to take place in July.	April	
Allison Rogers, New York Post, May 10 - 16, 2004	MH		Agency and MOT is working with writer on story to highlight NPI and GBI	MOT approved VJP to take place in May. Writer will be hosted by Ocean Club and Old Bahama Bay	April	
Ken Kismoski, Travel Weekly	MH		MOT approved Island Hopping VJP that will include visits to Andros, GBI and Nassu. Tentatively scheduled to travel April 3-8.	VJP on hold until Fall 2004.	Feb	Pending
Renee Kemp, KTVU-TV in Los Angeles (FOX), TBD	JM		Agency and MOT to assist with accommodations for reporter and crew for upcoming story on the "luxurious life" on GBI. Accommodations: Old Bahama Bay & Pelican Bay.	Trip dates TBD. Liasing with OBB to secure dates.	Jan	
Suzanne Murphy-Larronde, May 10 - 15, 2004	KT		Writing story on historic preservation of TIOB. Working with MOT on further research.	Trip complete. Itinerary developed by Carla Lockhart for Nassau and Jeritza in Abaco. Coverage to follow.	Jan	Complete
John McCaslin, Washington Times, May	VE		Agency secured interest in upscale travel story on Harbour Island. Follow up pitch expanded story to include Romora Bay-Cape Santa Maria island hopping angle.	Trip postponed until early May. Details TBD.	Nov	

**Weber Shandwick Status Report for The
Bahamas Ministry of Tourism
Work completed through April 30, 2004**

Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Tom Clynes, National Geographic Adventure, Date TBD	KP	Agency is working with Tom Clynes for his story on Andros. Tom is especially interested in the C'reef, eco-tourism, sustainable tourism and Tiamo. Agency arranged a phone interview with Mike, owner/operator of Tiamo.	Agency is working with Tom and Tiamo to schedule a trip.	Jan	
Alexandra Postman, Vogue, Date TBD	KP	Alexandra was part of the February press trip to Exuma but had to cancel last minute. Agency is working with Alexandra to reschedule her trip.		Jan	
Ryan Malkin (Smart Money), freelancing for Philosophy, April 6-10	KP	Ryan traveled to Abaco April 6-10. Agency worked with Jeritzen Outeen on an itinerary that highlighted three hotels and a number of soft adventure activities.	Story pending	Jan	Complete
Alfred Mastracchio, Premier Bride, July 13-16	KT	Agency in discussion with journalist regarding Pelican Bay/GBI story. Story to highlight wedding and honeymoon options on GBI.	Final approval of details and dates pending.	Mar	
Rita Cook, Insider Magazine, July 13-16	KT	Agency in discussion with journalist regarding Pelican Bay/GBI story. Story to highlight active adventured on GBI.	Final approval of details and dates pending.	Mar	

**Weber Shandwick Status Report for The
Bahamas Ministry of Tourism
Work completed through April 30, 2004**

Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Heidi King, Every Kiss magazine, June 13 -16	KT	Agency in discussion with journalist regarding Pelican Bay story for Kay Jewelers' magazine. Story to highlight luxury honeymoon destinations.	Planning complete. Dates changed to June 13-16.	Mar	
Fishing With Courtney & Shelley	VE	Agency reviewed proposal from Canadian television production and BTO contacts regarding plan to film episodes in the Ol.	POV sent to MOT for feasibility review. Feedback pending.	Apr	
Dan Armitage, AAA Home & Away, Trailer BOATS, July	VE	Agency in discussion w/ writer regarding boating fling story. Targeting Bimini fling in late July as destination with appeal to broadest range of boaters based on proximity to mainland.	MOT approved proposal. Agency will work w/ Ministry to arrange details of visit.	Mar	
Marketing Partnerships/promos					
Road Runner	DW	Online promotion running nationally with Road Runner, one of the nation's premier broadband services operated by Time Warner Cable. Sheraton Grand Paradise Island serving as hotel partner.	MOT approved. Promotion complete.	Feb	Complete
AVON's Let's Talk Beauty Tour	DW	Agency forwarded proposal with AVON on national promotion in 30 markets, where consumers receive makeovers and the chance to win a trip to The Bahamas.	Agency has approval from MOT. Hotel partner secured. Our Lucaya. Coverage to follow.	Feb	

**Weber Shandwick Status Report for The
Bahamas Ministry of Tourism
Work completed through April 30, 2004**

Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Tommy Bahama	KP	Promotion to run in more than 50 Tommy Bahama stores in April and May. Agency drafted the copy and designed the flyer which features the Abaco Beach Resort as	Flyers in Tommy Bahama stores in April and May	Mar	
Tommy Bahama MD	KP	Agency worked with Teri Sands and Vinincia Strachan on a promotion with a Tommy Bahama store in Maryland. Teri and Vinincia secured the prize and the agency desogned the flyer	Promotion is running in May and June	April	complete
Wedding Guide Chicago	DW	Promotion to run in spring in this Chicago wedding guide and online at www.weddingguidechicago.com . Radisson Cable Beach serving as hotel partner.	MOT approved. Promotion running in April.	Feb	
Easy Spirit	DW	Agency reviewing proposal from Easy Spirit shoe company for in-store and in-catalog promotion.	Agency to make recommendations to MOT	April	
Television/Radio Outreach					
ABC Radio Network	MH	Radio promotion on ABC's <i>Memories</i> program to air in over 40 stations throughout the country. Atlantis to partner on promotion.	Show aired in April.	April	Complete
VH1 Top 20 Countdown	KP/AD	Agency worked with VH1's Top Twenty Countdown which has agreed to film TWO shows on location in The Bahamas. Shooting took place April 27-May 2 and will feature two islands:NPI and Harbour Island. VH1 airs	Agency worked with BMOT to coordinate shoot in Harbour Island at Dunmore Beach Club.	March	Complete
ABC "The Bachelor"	JM/DW/SK	Working with ABC publicity and Kamalame Cay PR to promote May 12 segment of "The Bachelor" filmed in Andros. Drafting releases, pitching media and developing creative mailings. Working with B.Smith and	In progress.	Nov	

**Weber Shandwick Status Report for The
Bahamas Ministry of Tourism
Work completed through April 30, 2004**

Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Hollywood Squares	DW	Bahamas trips to be featured throughout entire upcoming season with b-roll and logo placement. Hotel partners include Radisson Cable Beach, Abaco Beach Resort and Pelican Bay.	Shows airing Sept. 03 - May 04.	Jul	
Special Projects					
Trade Media Initiatives	MH/JM	Ongoing coordination of press releases, media outreach and various trade initiatives.	Ongoing.	Jan	Ongoing
Florida Sports Magazine	KT/JM	Writing series of advertorials surrounding GBI's Conchman Triathlon	Draft in process for June Issue. July, Aug, Sept to follow.	April	
Canada PR plan	DW	Plan developed; forwarded to MOT and BTO for feedback.	Plan approved; Canadian media and promo outreach underway.	Oct	Ongoing
Fallon NPI Plan	DW	Agency reviewing 18-month NPI plan developed by Fallon and will make recommendations on PR tactics agency can execute to support Fallon's initiatives.	Agency made recommendations to the NPIPB on ideas to support Fallon's plan which is still being finalized.	Feb	
Religious Marketing	MH	Agency working with Linville Johnson on press releases, religious media outreach and various other initiatives.	Ongoing.	Jan	Ongoing
Bahamas International Film Festival (Dec. 2004)	JM	Provided recommendations for BIFF media support to MOT.	Awaiting feedback from MOT.	Dec	Ongoing
Bahamas Crisis Manual	Mia/Team	Updating 2004 Bahamas Crisis Manual.	Agency added new contact information for Basil Smith and will be disseminating new copies to all contacts. Will also develop new crisis contact cards.	Jan	

**Weber Shandwick Status Report for The
Bahamas Ministry of Tourism
Work completed through April 30, 2004**

Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
CTC NY Caribbean Week	Team	Agency providing PR support to Bahamas initiatives during CTC NY Carib week in June.	Agency developing media invite list for Apollo event, pitching TV appearances for Police Band and distributing press materials on various events. Agency also developing invites, programs, etc.	Jan	Ongoing
Tourismbahamas.org	AD	Agency reviewing new Intranet for Bahamas.	Agency to develop PR section and suggesting other intranet additions to facilitate better communications.	Feb	
Conde Nast Traveler Hot list	RM/AD/KP	Agency met with Janet Johnson and reps from Conde Nast Traveler to discuss Bahamas support of Hot List designation and marketing initiatives. Agency provided recommendations and worked with CNT communications dept to maximize Bahamas PR opportunities.	The Bahamas was featured prominently at the Conde Nast Traveler Hot List Party. Representatives from MOT offices throughout the US and The Bahamas attended the star-studded event.	Feb	Complete
POVs	Team	Agency provided POVs on projects per request.	Agency provides POV on an ongoing basis and is working with Janet Johnson to develop further criteria and rationale for future POVs.	Ongoing	Ongoing
Editorial Calendar	WS	Pitching TIOTB for planned 04 trade and consumer features.	Contact continues as appropriate.	Ongoing	Ongoing
News Bureau					

**Weber Shandwick Status Report for The
Bahamas Ministry of Tourism
Work completed through April 30, 2004**

Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Name	WS Contact	Media Affiliation	Material Sent	Use	
David Pye	VE	freelance	info on Junkanoo	per request	
Julia Hood	VE	PRWeek	WX Conf pitch for "PR Play of the week"		
Katharin Dyson	VE	freelance	info on Ol golf	per request	
Jackie Ignall	VE	Business Traveler	info on Tiarno	per request	
Jane Wooldridge	VE	Miami Herald	general Ol info	proactive	
Cleo Paskal	VE	National Post	Cat Island/rake n scrape pitch	proactive	
Ken Cherry	KT	WPXN-TV Phoenix	Broll	per request	
Katharin Dyson	KT	freelance	GBI Golf info/Meeting info	per request	
Greg Oates	KT	Recommend	Provided statistical information	per request	
David Patten	MH	Corporate & Incentive Travel	Provided images for upcoming story	per request	
New York Times	MH	c/o Kahn Travel	Best Meeting Images. Provided shots of Our Lucaya	per request	
Johnene Grange	MH	Woman's World	Send press kits and provided general information on The Bahamas for upcoming story.	proactive	
Jonathan Vainer	MH	Meetings & Conventions magazine	Provided images of Pink Sands Beach	per request	
Stacey Small	MH	Overtime magazine	Provided information on the "hot spots" in The Bahamas for upcoming story	per request	
Kathleen Mangan	MH	Caribbean Travel Planner	Provided information on festivals and culture in Bahamas	per request	

**Weber Shandwick Status Report for The
Bahamas Ministry of Tourism
Work completed through May 31, 2004**

Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Press Releases					
2004 Boating Flings	VE	Release on boating in TIOTB and announcing 2004 schedule of Flings.	Distributed May 25.	Nov	Complete
2004 Fly-ins	VE	Release on private flying, new policies and the 2004 fly-in schedule.	Send to MOT for review and approval.	Nov	
Summer 2004 Out Islands deals	VE/KP	Release rounding up OI deals and island-hopping packages.	Distributed May 25.	April	Complete
2004 Grand Bahama Jazz, Rhythm & Blues Festival	KT	Release announcing lineup for 2004 Jazz Festival on Grand Bahama Island.	Distributed to key GBI markets on May 27.	April	Complete
The Bachelor Recap Release	SK, JM	Release promoting Bachelor-themed travel deal with Kamalame Cay	Distributed to major national travel writers on May 13.	May	Complete
The Bachelor Recap Release - On Island	SK, JM	Release creating awareness of and excitement for "The Bachelor" coverage	Distributed on island on May 20.	May	Complete
Caribbean Week	DW	Press release listing events in which The Bahamas will be participating in during Caribbean Week.	Release approved and distributed to NY-Metro area media on May 20.	May	Complete
Visiting Journalist Program - Group Visits					
Romance/Destination Wedding trip, April 29-May 2, 2004	MH	Destination-Wedding-themed press trip to NPI. Host property: Radisson.	Press trip took place April 29 - May 2. Media participants included: For You Weddings, Janice Truehart, Orange County Bride, Carol Justice, Portland Bride and Groom, Ken Hoyt, Tampa Bay's Best Wedding Planner, Thomas Mott	Feb	Complete
Bimini/Berry Boating Fling Press Trip, July 28-Aug 1	VE	Agency proposed a press trip via motor yacht, crossing w/ the Jul 28 Boating Fling. Group will proceed to Chub Cay and Nassau per custom itinerary.	MOT approved. Agency working w/ MOT, BTO and OIPB to coordinate logistics. Invitation in development.	May	
GBI Jazz Festival Press Trip, September 23-26	KT	Agency securing media for informal press trip, centered around the first annual GBI Jazz Festival.	Agency outreaching to key media to gauge interest in Festival. Working with Jazz Web sites to post Festival online.	May	

**Weber Shandwick Status Report for The
Bahamas Ministry of Tourism
Work completed through May 31, 2004**

Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Visiting Journalist Program - Individual Visits					
Thom Dunaway, Wheretostay.com, May 1-4, 2004	MH	MOT approved arrangement of Dolphin Encounter for writer from premier Web site.	Dolphin Encounter highlights to be included in an online Bahamas article.	April	Complete
Allison Rogers, New York Post, May 10-16, 2004	MH	Agency and MOT worked with writer on story to highlight NPI and GBI	MOT approved VJP to take place in May. Writer hosted by Ocean Club and Old Bahama Bay	April	Complete
Ann Marie Purdy, Family Digest, July 5 - 8, 2004	MH	Agency is working with Atlantis on story to showcase the destination.	MOT approved VJP to take place in July.	April	
Ken Kisinowski, Travel Weekly	MH	MOT approved Island Hopping VJP that will include visits to Andros, GBI and Nassu. Tentatively scheduled to travel April 3-8.	VJP on hold until Fall 2004.	Feb	
John McCaslin, Washington Times, May	VE	Agency secured interest in upscale travel story on Harbour Island. Follow up pitch expanded story to include Romora Bay- Cape Santa Maria island hopping angle.	Agency to target new dates before moving forward on itinerary.	Nov	
Tom Clynes, National Geographic Adventure, Date TBD	KP	Agency is working with Tom Clynes for his story on Andros. Tom is especially interested in the C4reef, eco-tourism, sustainable tourism and Tiamo. Agency arranged a phone interview with Mike, owner/operator of Tiamo.	Agency is working with Tom and Tiamo to schedule a trip.	Jan	
Alexandra Postman, Vogue, Date TBD	KP	Alexandra was part of the February press trip to Exuma but had to cancel last minute.	Agency is working with Alexandra to reschedule her trip.	Jan	
Alfred Mastracchio, Premier Bride, July 13-16	KT	Agency in discussion with journalist regarding Pelican Bay/GBI story. Story to highlight wedding and honeymoon options on GBI.	Final approval of details and dates pending.	Mar	
Rita Cook, Insider Magazine, July 13-16	KT	Agency in discussion with journalist regarding Pelican Bay/GBI story. Story to highlight active adventured on GBI.	Final approval of details and dates pending.	Mar	

**Weber Shandwick Status Report for The
Bahamas Ministry of Tourism
Work completed through May 31, 2004**

Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Heidi King, Every Kiss magazine, June 13 -16	KT	Agency in discussion with journalist regarding Pelican Bay story for Kay Jewelers' magazine. Story to highlight luxury honeymoon destinations.	Planning complete. Dates changed to June 13-16.	Mar	
Fishing With Courtney & Shelley	VE	Agency reviewed proposal from Canadian television production and BTO contacts regarding plan to film episodes in the OI.	POV sent to MOT for feasibility review. Feedback pending.	Apr	
Dan Armitage and Bill Purpura, AAA Home & Away, Trailer BOATS, July	VE	Agency secured interest in boating filming/fishing story for Ohio outlets. Writers will depart w/ Jul 28 boating filming and pursue customized itinerary in Bimini.	MOT approved proposal. Agency working with MOT on draft itinerary and travel arrangements.	Mar	
Marketing Partnerships/Promotions					
AVON's Let's Talk Beauty Tour	KT	Agency forwarded proposal with AVON on national promotion in 30 markets, where consumers receive makeovers and the chance to win a trip to The Bahamas.	Agency has approval from MOT. Hotel partner secured. Our Lucaya. Coverage to follow.	Mar	
Carl's Junior and Hardees	JM	Outreach to Weber Shandwick clients for potential partnerships.	In progress.	May	
Tommy Bahama	KP	Promotion to run in more than 50 Tommy Bahama stores in April and May. Agency drafted the copy and designed the flyer which features the Abaco Beach Resort as the hotel partner.	Flyers in Tommy Bahama stores in April and May	Mar	Complete
Tommy Bahama	KP	Worked with Terri Sands on a promotion with one Tommy Bahama store in Maryland. Agency worked with Terri, Vinicia Strachan and the Crown Plaza to draft a flyer.	Flyer is in the store until mid-June.	April	
Easy Spirit	DW	Agency secured promotion with Easy Spirit shoe company for in-store and in-catalog promotion.	Due to client scheduling changes, promotion has been cancelled.	April	
Television/Radio Outreach					

**Weber Shandwick Status Report for The
Bahamas Ministry of Tourism
Work completed through May 31, 2004**

Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
ABC "The Bachelor"	JM/DW/SK	Worked with ABC publicity and Kamalame Cay PR to promote May 12 segment of "The Bachelor" filmed in Andros. Drafted releases, pitched media and developed creative mailings. Worked with B. Smith and Fallon to create pages for Bahamas.com Web site.	Coverage secured in various publications including Modern Bride, People and InTouch. Working on recap for MOT.	Nov	
VH1 Top 20 Countdown	KP/AD	Agency worked with VH1's Top Twenty Countdown which has agreed to film TWO shows on location in The Bahamas. Shooting took place April 27-May 2 and will feature two islands: NPI and Harbour Island.	Shoot completed. Agency advised of Atlantis and Harbour Island show airdates and will be sending copies of shows to all partners.	March	Complete
Special Projects					
Trade Media Initiatives	MH/JM	Ongoing coordination of press releases, media outreach and various trade initiatives.	Ongoing.	Jan	Ongoing
Castaways / Fox-TV	KT/JM	Working with GBITB and Castaways partners to support 2004 festival including music, volleyball and golfing activities.	In progress.	May	
Florida Sports Magazine	KT/JM	Writing series of advertorials surrounding GB's Conchman Triathlon.	Final submitted for July issue. Aug, Sept to follow.	April	
Religious Marketing	MH	Agency working with Linville Johnson on press releases, religious media outreach and various other initiatives.	Ongoing.	Jan	Ongoing
Bahamas.com support	JM	Agency continuing to incorporate Bahamas.com into all PR outreach.	Follow-up with James Turner to develop additional ideas.	May	Ongoing
Bahamas Crisis Manual	KC/Team	Updating 2004 Bahamas Crisis Manual.	Agency distributed copies of the new crisis manual and updated crisis cards to all contacts.	Jan	Complete

**Weber Shandwick Status Report for The
Bahamas Ministry of Tourism
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Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
CTC NY Caribbean Week	Team	Agency providing PR support to Bahamas initiatives during CTC NY Carib week in June.	Agency developed media invite list for Apollo event, pitched Chef appearances, secured TV appearances for Police Band, developed Bahamian baskets and confirmed radio spots on WKLTU and Z100 NY, and distributed press materials on various events. Agency also developed invites, programs, poster, etc.	Jan	
Out Island Promotion Board Meeting	KP/VE	The Out Island team drafted a status report of public relations activities for the months of April and May.	KP traveling to Nassau for June 2 meeting. D4	May	Complete
Bahamas Weather Conf	Team	2004 Weather Conference - Grand Bahama Island	Successful weather conference completed. Agency developing highlight tape of television coverage and sending out post-conference survey to attendees.	Jan	
AA Flights	DW	Agency to support new AA Nassau Flights from Dallas and New York	Agency pending additional info and discussion with AA to develop support tactics	May	
Tourismbahamas.org	AD	Agency reviewing new Intranet for Bahamas.	Agency to develop PR section and suggesting other intranet additions to facilitate better communications.	Feb	
POVs	Team	Agency provided POVs on projects per request.	Agency provides POV on an ongoing basis and is working with Janet Johnson/Basil Smith to develop further criteria and rationale for future POVs. May POVs included a review of Miami Dolphins proposal and US Television Network (FOX 5) production request.	Ongoing	Ongoing

**Weber Shandwick Status Report for The
Bahamas Ministry of Tourism
Work completed through May 31, 2004**

Project	WS	Activity	Status/Story Opportunity	Begun	Complete	
Contact						
Editorial Calendar	WS	Pitching TIOTB for planned 04 trade and consumer features.	Contact continues as appropriate.	Ongoing	Ongoing	
News Bureau						
Name	WS	Media Affiliation	Material Sent	Use		
Contact						
John Randolph	VE	Fly Fisherman	gen info for Berry Islands	upcoming article		
Betsy Lammerding	VE	Akron Beacon Journal	gen info for IOTB	per request		
Naomi Serviss	VE	freelance	gen info on OI	proactive		
Tish Johnson	VE	Modern Bride	info on honeymoons in OI	per request		
Lana Wright	MH	Weddings with Style	provided info on weddings and images	per request		
Connie Goldstein	MH	Meetings Caribbean & Events	provided info on meetings spaces in The Bahamas	per request		
Gay Myers	MH	Travel Weekly	Provided information on GBI airport and general news	per request		
Greg Oates	MH	Recommend	Provided statistical information on 2003 arrivals	per request		
Everett Potter	KP	New York Times Syndicate	Proved information on private island rentals	per request		
Brad Balukjian	KT	Islands Magazine	GBI Jazz fest information	per request		
Pat Jacobs	KT	Essence	People to People Information	per request		
Karen Comeau	KT	Gulf Coast 50 Plus mag	General GBI Information	per request		

F.A.R.A. REPORTS DEC. 01, 03 – MAY 31, 04**DECEMBER '03****Deputy First Minister Visit Outreach**

		Publication	Title
Faith	Keenan	BusinessWeek	Technology Correspondent
Jennifer	Goren	World	Producer
William	Troop	World	Senior Editor
Ted	Bunker	Boston Herald	Business Editor
Stephanie	Schorow	Boston Herald	Features Writer/Assistant Features Editor
Cromwell	Schubarth	Boston Herald	Financial Editor/Assignments
Gary	Beach	CIO	Executive Editor/Investigations
John	Byrne	FAST COMPANY	Editor-in-Chief
Nate	Nickerson	FAST COMPANY	Managing Editor
Tim	McLaughlin	Reuters	Reporter
Fred	Bayles	USA Today	Bureau Chief
Karen	Testa	Associated Press	Boston News Editor
Justin	Pope	Associated Press	Business Writer
Rodney	Brown	Mass High Tech	Managing Editor/Web Master/IT Manager
Dyke	Hendrickson	Mass High Tech	Senior Staff Writer
William	Bulkeley	Wall Street Journal	Staff Reporter
John	Lauer	Bloomberg	
Maura	McEnaney	Bloomberg	
William	Symonds	BusinessWeek	Bureau Manager
Susan	Diesenhouse	New York Times	Contributing Writer
Julie	Flaherty	New York Times	Reporter
John	Hechinger	Wall Street Journal	Staff Reporter
Karen	Testa	Associated Press	Boston News Editor

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REGISTRATION UNIT

Justin	Pope	Associated Press	Business Writer
Greg	Walsh	Boston Business Journal	Associate Managing Editor
George	Donnelly	Boston Business Journal	Editor
Bill	Lane	Boston Business Journal	Managing Editor/Supplem ents Editor
Mark	Hollmer	Boston Business Journal	Technology Reporter
Allison	Connolly	Boston Business Journal	Reporter
Peter	Howe	Boston Globe	Staff Columnist
Scott	Nelson	Boston Globe	War Correspondent
Hiawatha	Bray	Boston Globe	Business Columnist
Naomi	Aoki	Boston Globe	Business Reporter (Biotech)
D.C.	Denison	Boston Globe	Business Reporter
Beth	Healy	Boston Globe	Business Reporter
Diane	Lewis	Boston Globe	Business Reporter
Richard P.	Carpenter	Boston Globe	Associate Travel Editor
David	Gillis	Boston Globe	Business Reporter
Stephen	Glain	Boston Globe	Staff
Ross	Kerber	Boston Globe	Business Reporter
Greg	Gatlin	Boston Herald	Business Reporter
Tom	Krazit	IDG News Service	US Correspondent
Mont	Fennel	New England Cable News	Business Reporter
Kirk	Enstrom	TheBostonChannel.com	News Senior Editor
Jamy	Pombo	TheBostonChannel.com	Web Site Editor
Ted	Carey	Today in New England	Producer

Dave	Anthony	WBIX-AM	AM Drive-Time On Air Personality
Kathleen	McKenna	WBUR-AM	News Assignment Managing Editor
Gail	Harris	WBUR	Guest Host and Producer, "The Connection"
Anthony	Silva	WBZ-AM	Co-anchor, Afternoon News
Rick	Radzik	WBZ-AM	Producer, The David Brudnoy Show/The Paul Sullivan
John	Henning	WBZ-TV	Senior Correspondent
Joe	Roche	WCVB-TV	Assignment Manager
Karen	Holmes Ward	WCVB-TV	Public Affairs Director
Maria	Stephanos	WFXT-TV	News Anchor/Reporter
Scott	Tetreault	WFXT-TV	Assignment Manager
Andy	Hiller	WHDH-TV	Political Editor
Dave	Stevens	WKXL-AM	General Manager
Steve	Rose	WLVI-TV	Weekend Assignment Editor
Katherine	Griffin	World	Production Manager
Aaron	Schachter	World	
Katherine	Griffin	World	Production Manager
Aaron	Schachter	World	
Tim	White	WSBK-TV	Daytime Assignment Editor
Bob	Dumas	WSBK-TV	News Managing Editor
Scott	Tetreault	WFXT-TV	Assignment Manager
Andy	Hiller	WHDH-TV	Political Editor

Dave	Stevens	WKXL-AM	General Manager
Steve	Rose	WLVI-TV	Weekend Assignment Editor
Tim	White	WSBK-TV	Daytime Assignment Editor
Bob	Dumas	WSBK-TV	News Managing Editor

Financial Services Tour Outreach

Ivan	Schneider	Bank Systems & Technology	Senior Editor
Julia	Homer	CFO Magazine	Editor-in-Chief
Jim	Middlemiss	Freelancer	
Anthony	O'Donnell	Insurance & Technology	Senior Associate Editor
Karen	Krebsbach	U.S. Banker	
Phil	Albinus	Waters	Computers/Hi Tech Editor

Supersized DNA and Medical Diagnostics Outreach

Jim	Ritter	Chicago Sun Times	Health Reporter
Bruce	Japsen	Chicago Tribune	Business Healthcare Reporter
Peter	Spotts	Christian Science Monitor	Sciences and Technology Reporter
Laura	Bell	Dallas Morning News	Medical Writer
Karen	Auge	Denver Post	Medical Reporter
Kim	Norris	Detroit Free Press	Business Writer
Leigh	Hopper	Houston Chronicle	Health Editor

Growing Biotech/Nanotech Companies Outreach

Jim	Ritter	Chicago Sun Times	Health Reporter
Bruce	Japsen	Chicago Tribune	Business Healthcare Reporter
Peter	Spotts	Christian Science Monitor	Sciences and Technology Reporter
Laura	Bell	Dallas Morning News	Medical Writer
Karen	Auge	Denver Post	Medical Reporter
Kim	Norris	Detroit Free Press	Business Writer
Leigh	Hopper	Houston Chronicle	Health Editor

Biopharm Byline Outreach

Michael	McGregor	BioPharm International	Senior Editor
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Cyclacel IPO Outreach

Jim	Ritter	Chicago Sun Times	Health Reporter
Bruce	Japsen	Chicago Tribune	Business Healthcare Reporter
Peter	Spotts	Christian Science Monitor	Sciences and Technology Reporter
Laura	Bell	Dallas Morning News	Medical Writer
Karen	Auge	Denver Post	Medical Reporter
Kim	Norris	Detroit Free Press	Business Writer
Leigh	Hopper	Houston Chronicle	Health Editor

Ovarian Cancer Test Outreach

Jodi	Harris	Pharmagenomics	Managing Editor
Aaron	Bouchie	Nature Biotechnology	Assistant Editor/News

Pam	MoritzHolland	Genome Technology	Genomics & Proteomics
Steve	Kirschner		
Mark	Uehling	Bio-IT World	Senior Science Editor
Sean	Keating	Drug Discovery & Development	Managing Editor
Cathy	Arnst	Business Week	Senior Writer
Brady	Huggett	BioWorld	Editor
Shannon	Simons	Genetic Engineering News	Senior Editor
Eric	Pierce	BioCentury	Senior Editor
Ted	Bridis	Associated Press	Technology Writer

Austin Smith Stem Cell Expert Outreach

Margot	Roosevelt	Time Magazine	National Correspondent
Maryn	McKenna	Atlanta Journal Constitution	Health Reporter
Jennifer	Heldt-Powell	Boston Herald	Business Reporter
Theo	Emery	Associated Press	Staff Writer, Boston Bureau
Gareth	Cook	Boston Globe	Science Reporter

Hydrosense Pitch Outreach

Alister	Doyle	Reuters	
Robert	Cooke	Newsday	Staff Writer
Claudia	Deutsch	NY Times	Business Reporter
John	Nielsen	NPR	Environment Correspondent
Susan	Hanft	Water Technology News	Editor

Pamela	Wolfe	Water & Wastewater International	Managing Editor
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BIO 2004 Outreach

Nicholas	Yulico	ANG Newspapers/Daily Review (Hayward)	Business Reporter
Paul	Elias	Associated Press	Biotechnology Writer
Jenny	Spitz	CBS.MarketWatch.com	Reporter
Judy	Silber	Contra Costa Times	Business Reporter
Matthew	Bunk	Daily Republic	Business Reporter
Denise	Gellene	Los Angeles Times	Reporter
Edie	Lau	Sacramento Bee	Science Writer
Bradley	Fikes	San Diego North County Times	Staff Writer
Terri	Somers	San Diego Union-Tribune	Biotech Writer
Daniel	Levine	San Francisco Business Times	Biotechnology Reporter
Bernadette	Tansey	San Francisco Chronicle	Staff Writer, Biotechnology
Paul	Jacobs	San Jose Mercury News	Biotechnology Reporter
Michael	Geniella	Santa Rosa Press Democrat	News Bureau Chief
Julie	Schmit	USA Today	Reporter
David	Duncan	Wired Magazine/ SF Chronicle	Contributing Editor
Debra	Jones	Wired News	Editor
Bonnie Joy	Sedlak	Freelance Writer	
Zack	Lynch	Corante Technology News	Editor
Gail	Schechter, PhD	Drug & Market Development	Medical Writer
Jay	Myers	Takeda Pacific High Tech Reports	Editor/Analyst
Marc	Levenson	TechTV	Biotechnology Reporter

Cheryl	Casone	KRON-TV-Channel 4	Reporter
Alan	Stahler	KVMR-FM	Writer
Joe	Rosato	NBC 11 - KNTV	Field Producer
Reina	Pasternak	NBC 11 - KNTV	San Francisco Bureau Chief

Obesity Enzyme Information Outreach

Christine	Gorman	Time Magazine	Senior Writer, Medical
Justin	Gills	Washington Post	Biotechnology Reporter
Nancy	Shute	US News & World Report	Senior Writer
David	Hamilton	Wall Street Journal	Staff Reporter
Steve	Sternberg	USA Today	Medical Reporter
Bernadette	Tansey	San Francisco Chronicle	Staff Writer
Maggie	Fox	Reuters	Health & Science Correspondent
Denise	Gellene	LA Times	Biotechnology Reporter
Matt	Herper	Forbes	Staff Writer
Clive	Cookson	Financial Times	Science Editor
Amy	Tsao	BusinessWeek	Reporter
Cathy	Arnst	BusinessWeek	Senior Writer
Jennifer	Heldt-Powell	Boston Herald	Business Reporter
PJ	Elias	Associated Press	Biotechnology Writer
Ted	Bridis	Associated Press	Technology Writer
Aaron	Bouchie	Nature Biotech	Nature Biotechnology Reporter
Erika	Jonietz	Technology Review	
Michelle	Grayson	BioVenture View	Editor
Eric	Pierce	BioCentury	Senior Editor, News

CXR Biosciences at BIO 2004 Outreach

Brian	Howard	American Biotechnology Laboratory	Editor-in-Chief
Stephen	Warren	American Journal of Human Genetics	Editor
Sue	Povey	Annals of Human Genetics	Editor
Eric	Pierce	BioCentury	Senior Editor, News
Desiree		BioPharm International	
Michelle	Grayson	BioVenture View	News Writer
Brady	Huggett	BIOWORLD Today	Assistant Managing Editor
Rudy	Baum	Chemical & Engineering News	Managing Editor
Christopher	Dickey	Drug Discovery & Development	Editor-in-Chief
Sean	Keating	Drug Discovery & Development	Managing Editor
John	Sterling	Genetic Engineering News	
Ann	Thayer	Modern Drug Discovery	Editor
Stephen	Weiss	Molecular Medicine	Editor-in-Chief
Aaron	Bouchie	Nature Biotechnology	Assistant Editor/News
Jeremy	Webb	New Scientist	Editor

Doreen	Coppola	Pharmaceutical Technology	Assistant Editor
Jodi	Harris	PharmaGenomics	Managing Editor
Rob	Putnam	R & D Focus	Editor
Danielle	Sidawi	R&D	Senior Editor
Martin	Enserink	Science	
Jeffrey	Dvorin	Start Up	
Paula	Park	The Scientist	Senior Editor

Maggot Therapy in Scottish Hospital Outreach

Asante	Green	Advocate	Health/Medical Reporter
Jim	Macknicki	Anchorage Daily News	Editor
Thomas	Stauffer	Arizona Daily Star	Science Reporter
Alex	Bystram	Daily Planet	Segment Producer
Penny	Park	Daily Planet	Senior Producer
Laura	Boast	Daily Planet	Associate Producer
Doug	Crosbie	Daily Planet	Segment Producer
Kelly	McKeown	Daily Planet	Segment Producer

Jordana	Ross	Daily Planet	Segment Producer
Ben	Schaub	Daily Planet	Segment Producer
Shannon	Bentley	Daily Planet	Associate Producer/Columnist
Sonya	Buyting	Daily Planet	Associate Producer
Kim	Orchard	Daily Planet	Executive Producer
Viviana	Kohon	Daily Planet	Resource Producer
Andrew	Pepper	Daily Planet	Senior Producer
Cindy	Bahadur	Daily Planet	Segment Producer
Mark	Miller	Daily Planet	Segment Producer
Ivan	Semeniuk	Daily Planet	Segment Producer
Ian	Connacher	Daily Planet	Associate Producer
Tom	Siegfried	Dallas Morning News	Science Editor
Georgina	Gustin	Day	Reporter
Swathi	Sridharan	Dayton Daily News	Staff Writer
Diedtra	Henderson	Denver Post	Science Writer
Vesna	Jaksic	Greenwich Time	Health/Science Reporter
Jim	Shamp	Herald-Sun	Science/Medical Writer
Eric	Berger	Houston Chronicle	Reporter
Diana	Penner	Indianapolis Star	Health & Science Reporter
Douglas	Hullander	Knoxville News Sentinel	Science Columnist
Sophie	Payeur	Les AnnTes LumiFre	Journalist
Usha Lee	McFarling	Los Angeles Times	Science Writer
Melina	Bellows	National Geographic Kids	Editor-in-Chief

Jeremy	Webb	New Scientist	Editor
Robert	Gross	Oakland Press	Environmental Reporter
Tom	Avril	Philadelphia Inquirer	Environment Reporter
Nicole	Dyer	Popular Science	Associate Editor, Science News
Greg	Mone	Popular Science	Assistant Editor
Barbara	Caraher	Popular Science	Science Editorial Assistant
Mark	Jannot	Popular Science	Deputy Editor
A.J.	Hostetler	Richmond Times-Dispatch	Staff Writer/Metro
Scott	LaFee	San Diego Union-Tribune	Staff Writer
Bruce	Lieberman	San Diego Union-Tribune	Staff Writer
Glennnda	Chui	San Jose Mercury News	Science Reporter
Corinna	Wu	Science Update	Producer/Writer
Kandice	Carter	Science Update	Producer/Writer
Justin	Warner	Science Update	Producer/Writer
Sandra	Wood	St. Louis Post-Dispatch	Assistant Metro Editor/Science
Jeffrey	Kluger	TIME	Senior Writer
Jenni	Laidman	Toledo Blade	Science Writer
Jay	LaMonica	Nightline	Producer
Patrick	Regan	WNJM-FM	Science and Technology Reporter
Ned	Potter	World News Tonight with Peter Jennings	Science Correspondent

Breath Test for Cats and Dogs Outreach

Franny	Syufy	About.com	Cats Guide
Krista	Mifflin	About.com	Dogs Guide
Arliss	Paddock	AKC Gazette	Managing Editor
Jennifer	Barol	Albuquerque Tribune	Arts & Entertainment Editor
Jennifer	Cattaury	Animal Fair	Managing Editor
Bridgett	Ennis	Animal Instincts	Production Assistant
Jamie	Flanagan	Animal Talk	Co-host/Producer
Marion	Lane	Animal Watch	Editor-in-Chief
Shelagh	MacDonald	Animal Welfare in Focus	Editor
Dana	Cox	Animal Wellness Magazine	Editor-in-Chief
Stephen	Hockensmith	Animals' Advocate	Editor-in-Chief
Emily	Kane	Arizona Veterinary Medical Association Newsletter	Executive Director
Sandra	Eckstein	Atlanta Journal-Constitution	Reporter
Claudia	Kawczynska	Bark	Editor-in-Chief
Estelle	Munro	Best Friends	Assistant Editor
Dennis	Guldan	Bird Dog & Retriever News	Publisher
Nadia	Moharib	Calgary Sun	Reporter
Steve	Carico	California Pets	Editor
Larry	Meiller	Calling All Pets	Co-host
Monika	Petkus	Calling All Pets	Producer
Carol	Krzanowski	Cat Fanciers' Almanac	Managing Editor
Steve	Triolo	Cat Fancy	Associate Editor
Bridget	Johnson	Cat Fancy	Editor
Ross	Becker	Cat Industry Newsletter	Editor
Rita	Davis	Cats & Kittens	Executive Editor
Janice	Brown	Chicagoland Tails	Editor/Founder
Nancy	Egan	City + Country Pets	Editor
Gary	Bogue	Contra Costa Times	Columnist
Rita	Davis	Dog & Kennel	Executive Editor
Susan	Chaney	Dog Fancy	Associate Editor
Michelle	Iten	Dog Fancy	Managing Editor

Maureen	Kochan	Dog World	Editor
Allan	Reznik	Dogs in Canada	Editor-in-Chief
Bo	Bengston	Dogs In Review	Editor
Mari	Simpson	Dogs, Dogs, Dogs	Consulting Editor
Jackie	Lindsay	Dogs, Dogs, Dogs	Editor
Lauren	Wiener	Family Circle	Editorial Assistant
James	Richards	Feline Health Topics	Editor
Gail	Sprock	German Shepherd Dog Review	Editor
Gary	Guccione	Greyhound Review	Editor-in-Chief
Tim	Horan	Greyhound Review	Managing editor
Robert	Slake	Hounds & Hunting	President & Editor
Roseann	Trezza	Humane News	Editor
Steve	Smith	Just Labs	Editor
Jason	Smith	Just Labs	Managing Editor
Roberta	Caploe	Ladies' Home Journal	Executive Editor
Debbie	Norwitz	Loving Pets Magazine	Editor
Chris	Thompson	Modern Pet Magazine	Co-Publisher/Owner
Leigh Ann	Thompson	Modern Pet Magazine	Publisher/Owner
Jeff	Kahler	Modesto Bee	Pets Columnist
Paul	Glassner	Our Animals	Editor
Ted	Clark	Our Four Footed Friends	Managing Editor
Karen	Long MacLeod	Pet Age	Associate Publisher/Editor-in-Chief
Mike	Stephen	Pet Central	Producer
Sally	Redmond	Pet Gazette	Assistant Editor
Gary	Lycan	Pet Place	Producer
Missy	Will	Pet Place	Producer
Noah	Fleischman	Pet Show	Producer
Chris	O'Donnell	Pet Stop	Producer
Alexis	Wilson	PetLife	Editor
Chrissy	Tomkiewicz	Pets 101	Editor/Publisher
Peter	Saunders	Pets Magazine	Associate Editor
Blair	Adams	Pets Magazine	Editor
Linda	Wilson Fuoco	Pittsburgh Post-Gazette	Staff Writer/Pets Columnist

Robin	Stark	Rottweiler Quarterly	Editor/Publisher
Dan	Kiedrowski	Schnauzer Shorts	Editor/Publisher
Amanda	Vitols-Page	Talkin' Pets	Executive Producer
B.C.	Manion	Tampa Tribune	Writer
Jonathan	Greenfield	The Family Pet	Host
Robert	Licata	The Family Pet	Weekend Show Producer
Megan	Miers	Tulsa World	Staff Writer
Tina	Campbell	You & Your Dog	Assistant Editor
Vicki	Christian	You & Your Dog	Editor

Menopause Predictor Paper Outreach

Joelle	Babula	Arizona Republic	Reporter
Kit	Frieden	Associated Press	Health and Sciences Editor
Janet	McConnaughey	Associated Press	Staff Writer
Patricia	Guthrie	Atlanta Journal-Constitution	Health Reporter
Erika	Niedowski	Baltimore Sun	Staff Writer
Diana	Sugg	Baltimore Sun	Health Reporter
Michelle	Cortez	Bloomberg News	Reporter
Scott	Allen	Boston Globe	Health & Science Writer
Carey	Goldberg	Boston Globe	Medical Reporter
Catherine	Arnst	BusinessWeek	Senior Writer
John	Carey	BusinessWeek	Washington, DC News Editor
Debbie	Stoller	BUST	Editor-in-Chief
Robin	Summerfield	Calgary Herald	Health Reporter
Karen	Garloch	Charlotte Observer	Medical Writer/Columnist
Jim	Ritter	Chicago Sun-Times	Health Reporter
Robert	Condor	Chicago Tribune	Health & Fitness Writer
Esther	Crain	Cosmopolitan	Senior Articles Editor
Laura	Beil	Dallas Morning News	Medical Reporter
Allison	Sherry	Denver Post	Medical Writer
Pat	Anstett	Detroit Free Press	Medical Writer
Hollister	Hovey	Dow Jones News Service	Reporter
Shira	Ovide	Dow Jones News Service	Reporter
Rachael	Combe	ELLE	Managing Editor
Amy	Fishbein	Fitness	Health Senior Editor
Denise	Brodey	Glamour	Deputy Editor

Wendy	Naugle	Glamour	Health Director
Paul	Taylor	Globe & Mail	Health Editor
Todd	Ackerman	Houston Chronicle	Medical/Health Reporter
Karen	Catchpole	JANE	Senior Editor
Silvia	Galipeau	La Presse	Medical Reporter
Alexandre	Sirois	La Presse	Health Reporter
Benedict	Carey	Los Angeles Times	Health Writer
Marty	Munson	Marie Claire	Health Editor
Kathy	Foster	Miami Herald	Religion/Health Page Editor
Aaron	Derfel	Montreal Gazette	Health Reporter
Brad	Evenson	National Post	Medical Reporter
Raquel	Nolasco	New York Daily News	Staff Writer
Marsha	Kranes	New York Post	Reporter
Alicia	Ault	New York Times	Health Correspondent
Gardiner	Harris	New York Times	Healthcare Reporter
Bryn	Nelson	Newsday	Staff Writer
Claudia	Kalb	Newsweek	General Editor
Karen	Springen	Newsweek	Medical/Health Correspondent (Chicago)
Anne	Underwood	Newsweek	Correspondent (New York)
Patrick	O'Neill	Oregonian	Reporter
Joanne	Laucius	Ottawa Citizen	Health Reporter
Stacey	Burling	Philadelphia Inquirer	Health & Science Reporter
Roger	Mezger	Plain Dealer	Reporter
Bill	Berkrot	Reuters	Reporter
Cheryl	Clark	San Diego Union-Tribune	Medical Writer
Carl	Hall	San Francisco Chronicle	Science Writer
Carol	Smith	Seattle Post-Intelligencer	Health & Science Reporter
Julia	Sommerfeld	Seattle Times	Health Reporter
Elizabeth Anne	Shaw	Self	Senior Health Editor
Nancy	Gottesman	Shape	Senior Editor, Features/Books
Amy	Bertrand	St. Louis Post-Dispatch	Health & Fitness Editor
Susan	Aschoff	St. Petersburg Times	Staff Writer
Lisa	Greene	St. Petersburg Times	Medical Writer
Janet	Moore	Star Tribune	Medical Technology Reporter
Angela	Stewart	Star-Ledger	Medical/Health Reporter
Christine	Gorman	TIME	Senior Writer, Medical
Michael	Lemonick	TIME	Senior Writer
John	Pope	Times-Picayune	Medical and Health Reporter

Judy	Gerstel	Toronto Star	Health Columnist
Patricia	Reaney	Toronto Star	Reporter
Sharon	Lem	Toronto Sun	Health Reporter
Susan	Brink	U.S. News & World Report	Senior Writer
Katherine	Hobson	U.S. News & World Report	Associate Editor (New York)
Kathleen	Fackelmann	USA TODAY	Medical Reporter
Rita	Rubin	USA TODAY	Medical Reporter
Joanne	Chen	Vogue	Articles Editor
David	Armstrong	Wall Street Journal	Staff Reporter
Marilyn	Chase	Wall Street Journal	Staff Reporter
Sandra	Boodman	Washington Post	Health Reporter
David	Brown	Washington Post	Reporter
Ann	Geracimos	Washington Times	General Assignment Reporter
Veronique	Mandal	Windsor Star	Health-Science Reporter

Virtual Clones/Scottish Gaming Outreach

Laetitia	Sodoyer	100 Pour Cent Consoles	
Frans	De Vries	3D Games	
Ronald	Fiedler	4Players	
Marc	Rehder	4Players	Editor-in-Chief
Chris	Krebs	Advanced Media Inc.	Editor
Sean	O'Neill	Advanced Media Inc.	Writer
Angella	Mooney	Adventure Gamers	
Doug	Tabacco	Adventure Gamers	Editor
Urian	Brown	Animerica	Senior Writer
Monika	Halkort	Arte France/Germany	Director Producer
David	Carr	Baseline	Senior Technology Analyst
Matt	Maier	Business 2.0	Journalist
Susan	Orenstein	Business 2.0	Senior Writer
Peter	Elstrom	BusinessWeek	Senior Editor, Information Technology
Michael	McGehee	Chicago Tribune	Journalist
Michael	Mcgehee	Chicago Tribune	journalist
Guillaume	Tutundjian	Clubic.com	Editor
Maik	Buetefer	Computec	Junior Editor
Richard	Melville	Computec Media	Deputy Editor
Paul	Davies	Computer & Video Games	Contributing Editor

Robert	Mayer	Computer Games Magazine	Editor
Bruce	Geryk	Computer Gaming World	Contributing Editor
Jenny	Donelean	Computer Graphics World	Managing Editor
Richard	Warren	Computer News And Reviews	Editor
Tommy	Peterson	Computerworld	Technology Editor
Roland	Austinat	Corona Magazine	Editor
Amy	Vickers	Daily Mirror	Internet Editor
Mark	Eveleigh	Dennis Publishing	
Kelly	Carter	Detroit Free Press	
Nick	Gibson	Durlacher Games Investor	Senior Games Analyst
Peter	Jones	Economist	Northern UK Reporter
David	McCarthy	Edge	Deputy Editor
Damien	Linn	Electronic Gaming Monthly	Editor-at-large
Jean-Pierre	Labro	Emap	Consoles Plus
Stephan	Moskowitz	Entertainment/Sports Newswire	Senior Writer
Tom	Bramwell	Eurogamer Network LTD	Deputy Editor
Scott	Seltz	eWEEK.com	Publisher
John	Ellis	FAST COMPANY	Contributing Editor
Jens	Gronek	Fernsehzimmer TV Produktion	Producer
Victoria	Murphy	Forbes	Senior Reporter
David	Kirkpatrick	Fortune	Senior Editor (Internet and Technology)
Mark	Donald	Future Publishing	PC Gamer
Benjamin	Talbot	Future XBOX Magazines	Staff writer
James	Ashton-Tyler	FXM International	
Don	Myers	Game Bunker	Editor
Jennifer	Olsen	Game Developer Magazine	
Peter	Sheerin	Game Developer Magazine Online	
Daniel	Boutros	Game Disk	Consultant
Peter C.	Krell	Game Face	M.A.
Kevin	Gifford	Gamepro	Senior Writer
Henry	Hernst	Gamepro	Editor
Lindsay	Young	Gamepro	Editor
Glen	Carroll	Gamer TV Limited	
Mark	Cieslak	Gamer TV Limited	
Mark	Cieslak	Gamer TV Limited	
Greg	Kasavin	GameSpot	

First Name	Last Name	Publication	Position
Chris	Buecheler	Gamespy Industries	
Oliver	Hurley	Gamesradar.com	Deputy Editor
Thorsten	Wiesner	Golem.De	Editor
Axel	Postinett	Handelsblatt	Editor Reporter
Richard	Aihoshi	IGN.com	
Ali	Wood	Indie Magazine	Deputy Editor
Aaron	Ricadela	InformationWeek	Senior Writer
Caroline	Craig	InfoWorld	Associate News Editor
Lisa	Byron	Intent Media	MCV
Justin	DeVane	Jive	Staff Writer
Julien	Chieze	Joypad/Official PS2 Magazine	Features Editor
Nini	Nourdine	Joypad/OPM2	Editor
Daniel	Boutros	Kikizo.com	Staff Writer
Adam	Doree	Kikizo.com	Editorial Director
Phillip	Olsen	Knight Ridder Newspapers	Online Content Producer
Eleanor	Davis	Loadedinc	Content Editor
Paul	Younger	Loadedinc.com	
Rob	Bernstein	Maxim Magazine	
Stuart	Dinsey	MCV	Managing Editor
Francois	Pimenta	Micro Simulateur	Editor
Heather	Timmons	New York Times	London Beat
Fred	Guterl	Newsweek	Senior Editor/International: Tech.
Glen	Bayer	N-Sider Media	Publisher/Developer Relations
Glen	Bayer	N-Sider Media Inc.	Publisher/Developer Relations
Jon	Attaway	Official Xbox Magazine	Staff writer
Francois	Rouquette	OnOff	CEO
Alec	Meer	PC Format / Future Publishing	Senior Staff Writer
Jan	Ozer	PC Magazine	Contributing Editor
Adam	Oxford	PCFORMAT	Reviews Editor
Dennis	McCauley	Philadelphia Inquirer	Video Game Columnist
Ludovic	Bechtold	Play Guide	PC Features Editor
Rodolphe	Donain	Play Guide	Chief Editor
Bertrand	Jouvray	Play Guide	Consoles Features Editor
Shih-Leng	Houng	Playscope.com	Chief Editor
Matt	Martin	PSG 24-7	Staff Writer
Dan	Whitehead	PSG 24-7	Editor
Christopher	Byron	Red Herring	Contributing Editor
Olaf	Bleich	Redaktionsbuero Wipperfuerth	Editor in Chief

Anthony	Lacey	Scumm Bar	
Nathaniel	Wice	Time.com	Technology Writer
Dennis	Hartmann	Tiscali Games	Editor in Chief
Gernot	Leusch	Tiscali Games	
Lisa	Ching	TV National	Editor
Marc	Fuehnen	TV National	Producer
Nadine	Honne	TV National	Executive Producer
Janet	Rae-Dupree	U.S. News & World Report	Senior Editor, Personal Technology and Emerging Te
Kent	German	Upside	Associate Editor, Departments
Leslie	Gornstein	US Weekly	
Jeff	Rix	Videogamingonline.com	
Khanh	Tran	Wall Street Journal	Staff Reporter
Jeff	O'Brien	WIRED	
Jessie	Scanlon	WIRED	Senior Editor
Massimiliano	Croce	www.consolenetwork.it	Journalist
Simon	Clays	Xboxgamer	

JANUARY '04

Continued Deputy First Minister and Financial Services tour outreach per lists highlighted in December.

Photonics West Outreach

Charley	Troy	Photonics.com	Senior Editor
Michael	Hatcher	Compound Semiconductor	Associate Editor
Hassaun	Jones-Bey	Laser Focus World	Senior Editor
Steve	Anderson	Laser Focus World	Editor in Chief
Kristin	Lewotsky	oe Magazine	Editor in Chief

Cyclacel IPOCreative Outreach

NEWTON	LEE	ACM COMPUTERS IN ENTERTAINMENT	EDITOR-IN-CHIEF
STANLEY	ELBAUM	ASSOCIATED PRESS	
GARY	GENTILE	ASSOCIATED PRESS	BUSINESS WRITER
RAMON	JAIME	ASSOCIATED PRESS	TECHNOLOGY CORRESPONDENT
MATT	SLAGLE	ASSOCIATED PRESS	REPORTER
DAVID	FINCK	BEDFORD COMMUNICATIONS INC	EDITOR-IN-CHIEF
DAVID	EVANS	BLOOMBERG	
SAM CHIP	SMITH	BRONZE QUILL WORD SERVICES	SENIOR EDITOR
CLIFF	EDWARDS	BUSINESSWEEK	TECHNOLOGY CORRESPONDENT
MARJORIE	COSTELLO	CE ONLINE NEWS	EDITOR
MISHA	DAVENPORT	CHICAGO SUN TIMES	WRITER
LEVI	BUCHANAN	CHICAGO TRIBUNE	COLUMNIST
DAVID	CARNOY	CNET	EXECUTIVE EDITOR
JOHN	FALCONE	CNET	ASSOCIATE EDITOR
DAVID	BECKER	CNET NEWS.COM	STAFF WRITER
CHRISTY	ANDRADE	CNET VIDEO	PRODUCER
BING	CHEN	COMPRESSED NEWS	STAFF WRITER
JORDAN	ISAILOVIC	COMPRESSED NEWS	EDITOR

NEMANJA	ISAILOVIC	COMPRESSED NEWS	STAFF WRITER
ERIC	MORO	COMPUTER GAMES MAGAZINE	ENTERTAINMENT EDITOR
ROBERT	COFFEY	COMPUTER GAMING WORLD	EXECUTIVE DIRECTOR
DARREN	GLADSTONE	COMPUTER GAMING WORLD	SENIOR EDITOR
JEFF	GREEN	COMPUTER GAMING WORLD	
JEFF	LACKEY	COMPUTER GAMING WORLD	FREELANCE JOURNALIST
RAPHAEL	LIBERATORE	COMPUTER GAMING WORLD	CONTRIBUTING EDITOR
RYAN	SCOTT	COMPUTER GAMING WORLD	CD EDITOR
JEFF	BERMAN	CONSUMER ELECTRONICS DAILY	ASSOCIATE EDITOR
MICHAEL	CONTRERAS	CORPNEWS.COM	STAFF WRITER
RAY	BARNHOLT	CRUNK GAMES	SENIOR EDITOR
ALEXANDER	FRAIOLI	CRUNK GAMES	SENIOR EDITOR
JONAS	ALLEN	DAILYGAME.NET	EDITOR
JASON	THOMAS	DAILYGAME.NET	CONTRIBUTING WRITER
MICHAEL	ALEXANDER	DAILYGAME.NET	CONTRIBUTING WRITER
JASON	KERWIN	DAILYGAME.NET	CONTRIBUTING WRITER
JOCELYN	PARADISE	DAILYGAME.NET	CONTRIBUTING WRITER
HEATHER	NEWMAN	DETROIT FREE PRESS	TECHNOLOGY COLUMNIST
JIM	SCHAEFER	DETROIT FREE PRESS	GAME CRITIC
JOHN	HARDIE	DIGITAL PRESS	
DON	ROGERS	DIGITAL PRESS	WRITER
DONALD	EVANOFF	DIGITAL PRESS MAGAZINE	STAFF EDITOR
STEFAN	BELAVY	ELECTRONIC GAMING MONTHLY	ASSOCIATE ART DIRECTOR
SHANE	BETTENHAUSEN	ELECTRONIC GAMING MONTHLY	REVIEWS EDITOR
CRISPIN	BOYER	ELECTRONIC GAMING MONTHLY	FEATURES EDITOR
PAUL	BYRNES	ELECTRONIC GAMING MONTHLY	ASSOCIATE EDITOR
MONIQUE	CONVERTITO	ELECTRONIC GAMING MONTHLY	DIRECTOR
SHAWN	ELLIOTT	ELECTRONIC GAMING MONTHLY	ASSOCIATE EDITOR
GREG	FORD	ELECTRONIC GAMING	

DAN	HSU	ELECTRONIC GAMING MONTHLY	EDITOR-IN-CHIEF
BRYAN	INTIHAR	ELECTRONIC GAMING MONTHLY	ASSOCIATE EDITOR
CHRIS	JOHNSTON	ELECTRONIC GAMING MONTHLY	NEWS EDITOR
DEMIAN	LINN	ELECTRONIC GAMING MONTHLY	REVIEWS EDITOR
MARK	MACDONALD	ELECTRONIC GAMING MONTHLY	EXECUTIVE EDITOR
JENNIFER	TSAO	ELECTRONIC GAMING MONTHLY	MANAGING EDITOR
ENID	BURNS	FHM	FREELANCE WRITER
STEVE	MANES	FORBES/ PC WORLD	CONTRIBUTING EDITOR
BRENT	SCHLENDER	FORTUNE	EDITOR AT LARGE
KEMP	POWERS	FORTUNE / FORTUNE SMALL BUSINE	WRITER
MIGUEL	CERVANTES	GAME CHRONICLES MAGAZINE	FEATURES EDITOR
MIKE	GONZALES	GAME CHRONICLES	STAFF WRITER
MAT	HOUGHTON	GAME CHRONICLES MAGAZINE	SENIOR REVIEWS EDITOR
JASON	PORTER	GAME CHRONICLES MAGAZINE	STAFF WRITER
MARK	SMITH	GAME CHRONICLES MAGAZINE	EDITOR-IN-CHIEF
NOAH	FALSTEIN	GAME DEVELOPER MAGAZINE	CONTRIBUTING EDITOR
JAMIL	MOLEDINA	GAME DEVELOPER MAGAZINE / CMP	MANAGING EDITOR
NATE	WOOLEY	GAME INDUSTRY NEWS	EXECUTIVE EDITOR
MATTHEW	KATO	GAME INFORMER MAGAZINE	ASSOCIATE EDITOR
LINDSAY	YOUNG	GAME PRO MAGAZINE	SR.ASSOCIATE EDITOR
JEN-HAO	CHEN	GAME WORLD	PRESS
KENG-CHENG	LIN	GAME WORLD	PRESS
DAN	AMRICH	GAMEPRO MAGAZINE	SENIOR EDITOR
PAUL	CURTHROYS	GAMEPRO MAGAZINE	SENIOR EDITOR
RYAN	JONES	GAMEPRO MAGAZINE	EDITORIAL ASSISTANT
WES	NIHEI	GAMEPRO MAGAZINE	EDITOR IN CHIEF
SEAN	MOLLOY	GAMEPRO MAGAZINE	ASSOCIATE EDITOR
KATRIN	AUCH	GAMEPRO MAGAZINE	SR DESIGN/CONTRIBUTING EDITOR
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WENDY	LEIBOWITZ	NEW YORK POST C/O LEIBOWITZ/RO	ASSISTANT STAFF WRITER
JOHN	MARKOFF	NEW YORK TIMES	REPORTER

ERIC	TAUB	NEW YORK TIMES	FREELANCE WRITER
N GAI	CROAL	NEWSWEEK	Technology General Editor
PETER	SUCIU	NEWSWEEK PC MAGAZINE	FREELANCE WRITER
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ROB	GUTH	WALL STREET JOURNAL	
BRUCE	ORWALL	WALL STREET JOURNAL	ENTERTAINMENT NEWS EDITOR
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DANIEL	BEYERS	WASHINGTON POST	TECHNOLOGY EDITOR
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SCOTT	TAVES	WIRED MAGAZINE	CONTRIBUTOR
CHRIS	BAKER	WIRED MAGAZINE	CONTRIBUTOR

CHARLES	GRAEBER	WIRED MAGAZINE	EDITOR
J.C.	HERZ	WIRED MAGAZINE	
BRIAN	LAM	WIRED MAGAZINE	PRODUCT JOURNALIST
WILL	TUTTLE	WIRED MAGAZINE	CONTRIBUTING WRITER
BRAD	KING	WIRED NEWS	MULTIMEDIA REPORTER
MICHAEL	STROUD	WIRED.COM	REPORTER
Christopher	Furniss	88.1 FM THE BURG KCWU	SHOW HOST / PUBLICITY
TONY	BARBIERI	ABC	WRITER
RONAL	ELLISON	ABC NEWS	COORDINATING PRODUCER
JOANNE	FIGUEROA	ABC NEWS	PRODUCER
DAVID	PELLOT	ABC NEWS	TECHNOLOGY SPECIALIST
ROBERTA	DACKS	CBS NETWORK	PRODUCER
SCOTT	RINDENOW	CBS TELEVISION NETWORK	DIR/PRODUCER
STEVE	HARNELL	CHANNEL M EB GAMES EBT	PROGRAM DIRECTOR
ARTHUR	KMBIKYAN	CHANNEL M EB GAMES EBT	ASST. PROGRAM DIRECTOR
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WALT	MCGRAW	CNN	PRODUCER
JIM	ROOPE	CNN RADIO	CORRESPONDENT
MARK	OLEESKY	KABC AM 790	RADIO TALK SHOW HOST
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FRANCISCO	ABRIL	KNST RADIO ENGINEERING	INFORMATION TECHNOLOGY DIR
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MARK	PALOMINO	KTLA TV	PHOTOGRAPHER
LEILANI	DECENA	KTLA-MORNING NEWS	SEGMENT PRODUCER
KURT	KNUTSSON	KTLA-TV	CORRESPONDENT
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IVAN	BAIRD	KUAC / NPR	PRODUCER
KRYSTIAN	ORLINSKI	REUTERS TELEVISION	CAMERAMAN
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MATT	MATSON	WCPO CHANNEL 9	REPORTER
STEVEN	MOORE	WCPO CHANNEL 9	WRITER
ADAM	STEWART	WCPO CHANNEL 9	SOUND TECH
GREG	WARD	WCPO CHANNEL 9	CAMERA TECH

FEBRUARY '04

American's Living Abroad Outreach

Chris	Berdik	Boston Globe Magazine	
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CTIA Outreach

Kirk	Laughlin	America's Network	Editor-in-Chief
Barney	Dewey	Andrew Seybold's Outlook 4Mobility	Contributing Editor
Bruce	Meyerson	AP Business News	National Telecom Reporter
Stephen	Wildstrom	BusinessWeek	Technology & You columnist
David	English	CNET/Computer Shopper/Sky	writer
Chandragupta	Amritkar	The Economic Times	Editor
Stephen	Wellman	FierceWireless	Editor
Thomas	Hazielt	Financial Times Online	Senior Fellow/Columnist
Nikhil	Hutheesing	Forbes Wireless Stock Watch	Editor
Andrew	Seybold	Forbes/Andrew Seybold's Wireless Outlook	Editor-in-Chief
Stephen	Manes	Forbes/PC World	Columnist
Jon	Pepper	Fortune Technology Buyers Guide	Contributing Editor
Stephen	Lawson	IDG News Service	Senior U.S. Correspondent
Cindy	Stranad	Local Tech Wire	Writer
Mark	Long	NewsFactor/CIO Today	Technology News Reporter
Mike	Dano	RCR Wireless News	Reporter

Tony	Rizzo	The 451 Group	Mobile Technology Sector Head
Tony	Henning	The Future Image WIRE	Editor & Senior Analyst
Joseph	Palenchar	TWICE	Senior editor
Monica	Alleven	WIRELESS WEEK	Editor
Karen	Brown	WIRELESS WEEK	Senior Editor
Carolyn	Gibson	WIRELESS WEEK	Editorial Assistant
Nancy	Gohring	WIRELESS WEEK	Contributing Editor
Sue	Marek	WIRELESS WEEK	Senior Editor
Mark	Rockwell	WIRELESS WEEK	Bureau Chief
Brad	Smith	WIRELESS WEEK	Data/IP Editor
Rhonda	Wickham	WIRELESS WEEK	Editor In Chief
Robert	Keenan	CommsDesign.com	Editor-in-Chief
Mary	Greczyn	Communications Daily	Senior editor
Hassen	Fawaz	Freelance	Reporter
Sally	Henderson	Gadget Grrl	Photographer
Rich	McComas	Gadget Gurus	Senior Editor
Gavin	Patterson	Global Mobile/3G Mobile	Editor
Michi	Kaifu	Internet Magazine	Correspondent(U.S.A.)
Rich	Tehrani	Internet Telephony Magazine	Group Editor-in-Chief
Derek	Kerton	Kerton Wireless Review	Principal Analyst
Liz	Kerton	Kerton Wireless Review	Managing Director

Lorane	Poersch	KidsWebTv	Tech Editor
Kevin	Weeks	KidsWebTv	Photo Journalist
John	Biggs	Laptop	Technical Editor
Domenico	Matarazzo	MediaForum	US correspondent
Helen	Duncan	Microwave Engineering Europe	Editor
Stuart	O'Brien	Mobile Games Analyst newsletter	Reporter
Robert	Strohmeyer	Mobile PC	Reviews Editor
David	Haskin	Mobile Pipeline	Editor
Rahul	Basole	mobileAnalytics	Chief Analyst
Steven	Gaynor	MobileSolve Messenger	CEO
Charles	Hajdu	Monthly Computer Chronicle	Editor
Paul	Munford	Monty's Gaming and Wireless Outlook	Publisher
Keith	Shaw	Network World	Senior Editor, Testing
Katlean	de Monchy	Nextpert News	President
David	Post	Nextpert News	Executive Producer
Jonathan	Roubini	PC Magazine	Lead Analyst Mobile
Grace	Aquino	PC World	Senior Associate Editor
Denny	Arar	PC World	Senior Editor
Rich	Brome	Phone Scoop	Editor in Chief
Cliff	Hirsch	Telecom Trends	Editor
Cesar	Angobaldo	The Wireless Walk	Analyst
Cliff	Maldonado	The Wireless Walk	PRINCIPAL/Analyst

Craig	Settles	The Wireless Way	Editor
Michael	Hofe	The Wireless Wonk	Partner
Andrew	Roscoe	The Wireless Wonk	Partner
Mark	Hritz	Wireless Blue	Editor
Sharon	Armbrust	WIRELESS BROADBAND	Senior Analyst
T.C.	Herman	Wireless Developer	Editor
Julie	Laatsch	Wireless Developer	Assistant Editor
Cashman	Andrus	Wireless Gaming Review	Technology Editor
Matthew	Bellows	Wireless Gaming Review	Editor
Michael	Brower	Wireless Location News	Editor
John	Byrne	Wireless Market Stats	Analyst
Al	Haun	EDN	Contributing Editor
Carmen	Nobel	eWEEK	Senior Editor
Scot	Petersen	EWEEK	News Editor
John	Sudmeier	RCR Wireless News	VP/Publisher
Rick	Deckbar	Best Stuff Media Group/NBC Today Show	Writer/Producer
John	Kelley	Best Stuff Media Group/NBC Today Show	Writer/Producer
John	Lentz	Best Stuff Media Group/NBC Today Show	Writer/Producer
Fred	Fishkin	Bloomberg Radio	Technology Reporter
Miguel (Mike)	Amor	FOX News Channel	Producer / Editor
Jonathan	Serrie	FOX News Channel	Correspondent

Alan	Rothman	KOCE-Talk Radio -San Diego	Business Reporter
Daisy	Salmon	Wireless Wonk Show	Co-Producer
Michael	Sommer	WTLV / WJXX TV	Gadget Guy

MARCH '04

Forbes Gallery Outreach

Aaron	Lucchetti	Wall Street Journal	
Alan	Abelson	Barron's The Dow Jones Business and Financial Weekly	Business Columnist
Allison	Bisbey-Colter	Dow Jones News Service	Mutual Funds Reporter
Allison	Bisbey-Colter	Dow Jones News Service	Reporter
Anthony	O'Donnell	Insurance & Technology	Senior Associate Editor
Alex	Berenson	New York Times	Markets Reporter, Business
Cait	Murphy	Fortune	Senior International Editor
Christine	Dugas	USA Today	Pensions Reporter
Brett	Cole	Bloomberg News	Reporter
Dan	Keeler	Global Finance	Editor
David	Andelman	Daily News	Business Editor
David	Brinkerhoff	Reuters America, Inc.	Business Reporter
David	Craig	USA Today	Business Editor
Denise	Duclaux	Reuters America, Inc.	Wall Street Reporter
Dan	Safarik	Trading Technology Week	Reporter
Eamon	Beltran	Dow Jones News Service	Financial Reporter
Eric	Chabrow	Government Enterprise	Editor-at-Large
Eric	Chabrow	InformationWeek	Editor-at-Large
Emily	DeNitto	Crain's New York Business	Managing Editor
Emily	Thornton	BusinessWeek	Department Editor, Finance & Banking
Ginger	Conlon	CRM	Editor-in-Chief
Gene	Epstein	Barron's The Dow Jones Business and Financial Weekly	Economics Columnist
Greg	Farrell	USA Today	Securities Reporter
Holly	Sraeel	Bank Technology News	Editor-in-Chief
Holly	Sraeel	U.S. Banker	Editor-in-Chief
Hugh	Bronstein	Reuters America, Inc.	Markets Reporter
Julia	Boorstin	Fortune	Reporter
John	Byrne	FAST COMPANY	Editor-in-Chief
Jean	Sherman Chatzky	Money	Editor-at-Large

Jon	Elsen	New York Post	Business Editor
Justin	Fox	Fortune	Editor-at-Large
Jim	Binder	Securities Week	Managing Editor
Janice	Linhares	New York Banker	Editor/Director of Communications
Jeffrey	Marshall	Financial Executive	Editor-in-Chief
Joan	Gralla	Reuters America, Inc.	Economics Correspondent
John	Whelan	Corporate Finance Review	Writer
John	Byrne	FAST COMPANY	Editor-in-Chief
Judy	Bocklage	Dow Jones News Service	Business Reporter
Karen	Krebsbach	U.S. Banker	
Kirk	Shinkle	Investor's Business Daily	Energy Reporter
Kerry	Massaro Bowbliss	Wall Street & Technology	Editor-In-Chief
Lauren	Young	BusinessWeek	Personal Finance Department Editor
Lauren	Bielski	A B A Banking Journal	Managing Editor
Lynn	Adler	Reuters America, Inc.	Financial Reporter
Marilyn	Alva	Investor's Business Daily	Business Reporter
Mark	Bruno	Bank Technology News	Senior Editor
Mark	Whitaker	Newsweek	Editor
Matthias	Rieker	American Banker	National/Global/Markets Reporter
Niamh	Ring	American Banker	Editor - National/Global Markets
Nick	Baker	Dow Jones News Service	Markets Reporter
Patrick	Fitzgibbons	Reuters	Editor-in-Charge, Wall Street & Finance
Carole	Gould	New York Times	Business Columnist
Erin	Arvelund	New York Times	International Business Reporter
Riva	Atlas	New York Times	Business Reporter
Erin	Arvedlund	TheStreet.com	Reporter
Alex	Berenson	TheStreet.com	Senior News Writer
Heather	Bourbeau	TheStreet.com	Reporter

Timothy	Arango	TheStreet.com	Senior Writer
Jennifer	Barrett	TheStreet.com	Reporter
Lee	Barney	TheStreet.com	Reporter
Daniel	Bernstein	TheStreet.com	Reporter
Mike	Anderson	TheStreet.com	Executive Editor
Robert	Julavits	American Banker	National/Global/Markets Reporter
Robin	Blumenthal	Barron's The Dow Jones Business and Financial Weekly	Economics Staff Writer
Suzanne	Dottino	Forbes	Editorial Assistant
Andrew	Serwer	Fortune	Editor-at-Large
Shirley	Lazo	Barron's The Dow Jones Business and Financial Weekly	Financial Columnist
Steven	Marlin	Bank Systems & Technology	Executive Editor
Stephen	Gandel	Money	Staff Writer
Susanne	Craig	Wall Street Journal	Staff Reporter
Suzanne	Woolley	Money	Senior Editor
Victor	Anderson	Hedge Fund & Investment Technology	Editor
Vito	Racanelli	Barron's The Dow Jones Business and Financial Weekly	Business Editor
Vivian	Lewis	Global Investing	Editor
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Andy	Cinko	Bloomberg Money Flow	Assignment Editor
David	Gibson	Business Week Business Reports	Director of Programming
Andy	Cinko	Bloomberg Television	Assignment Editor
Lane	Bajardi	Bloomberg Television	Anchor/Reporter
Anne	Dorfman	Bloomberg Radio	Writer/Producer
Andy	Cinko	Bloomberg Money Flow	Assignment Editor
Gary	Nunn	ABC News Radio	Correspondent
Gary	Nunn	ABC News Radio	Correspondent

Rich	Fisherman	Closing Bell with Maria Bartiromo	Senior Producer
Jon	Patch	BusinessTalkRadio	Vice-President Affiliate Relations & Programming
Alison	Moore	Cashin' In	Producer
Milena	Jovanovitch	CBS MarketWatch Weekend	New York News Editor
Roger	Wallace	CBS MarketWatch Weekend	Senior Producer
Ruben	Ramirez	CNNmoney Morning	Producer
Mary	Thompson	CNBC	Reporter
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Tina	Cowles	CNNfn	Producer, The Biz
Gary	Schreier	Forbes on FOX	Senior Producer of Business News
Hunter	Parsons	Market Call	Guest Booker
Mike	Albano	Wall Street Journal Report	Segment Producer
Tina	Cowles	The Biz	Producer
Alex	Cohen	Your Money	Producer
Doug	Henwood	Behind the News Economics	Host/Producer
Wayne	Gilman	WLIB-AM	News Director
Margaret	McCorry	WBBR-AM	Segment Producer
Howard	Liberman	WBBR-AM	Anchor/Reporter/Host, Bloomberg Countdown
Cecilia	Lee	Fortune Business Report	Producer
Allen	Alter	48 Hours Investigates	Senior Producer
Lane	Bajardi	Bloomberg Radio	Financial Markets Reporter
Donna	Kline	Bloomberg Television	Economics Editor/Reporter

Jim	Kingsland	Bloomberg Television	Financial Markets Reporter
Gary	Goldberg	Money Matters with Gary Goldberg	Host/Producer
Claudia	Weinstein	60 Minutes II	Story Editor
Kirsten	Kuhn	Forbes	Editorial Assistant
Kathy	Karpin	WCBS-AM	Reporter
Jamie	Silverstein	WNBC-TV	Evening News Producer
Alexis	Christoforous	WCBS-TV	Business/Consumer Reporter
Ray	Hoffman	WOR Morning Show	Business Reporter
Gigi	Stone	WABC-TV	Money Reporter
Lisa	Sylvester	Lou Dobbs Tonight	Business Reporter
Michael	Cahill	CNBC Business News Radio	Writer/Producer
Paul	Lin	WBBR-AM	Business Reporter
Richard	Bonin	60 Minutes	Producer

Dressed to Kilt Outreach

Dennis	Carmody	Asbury Park Press	Business Assistant Editor
Sam	Boyle	Associated Press	Business Projects Editor
Howard	Gold	Barron's	Business Editor
Jacqueline	Doherty	Barron's The Dow Jones Business and Financial Weekly	Business Senior Editor
Brian	Garrity	Billboard	Business Senior Writer
Phil	Gregory	Bloomberg Markets Coverage-Afternoon	Business Reporter
Peter	Schacknow	Bloomberg Markets Coverage-Morning	Business Reporter
John	Berry	Bloomberg News	Business Columnist
Andrew	Kardon	Business & Health	Business Managing Editor

Kristen	D'Andrea	Business LI	Business Managing Editor
Manjeet	Kripalani	BusinessWeek	Business Editor
Doug	Harbrecht	BusinessWeek Online	Business Executive Editor
Kenneth	MacFadyen	Buyouts	Business Senior Editor
Alvin	Lam	CEOcast	Business Editor
Debra	Soled	Challenge, The Magazine of Economics Affairs	Business Managing Editor
Michael	McCoy	Chemical & Engineering News	Business Assistant Managing Editor
Robert	Westervelt	Chemical Week	Business Senior Editor
Edward	Baker	CIO Insight	Business Editor
Miles	Epstein	Commerce	Business Editor
Charles	Monagan	Connecticut Magazine	Business Editor
Valerie	Block	Crain's New York Business	Business Assistant Managing Editor
Gareth	Brown	Daily Challenge	Business Editor
Jon	Asmundsson	Daily Deal	Business Senior Editor
Steve	Mallory	Daily Journal	Business Editor
Daniel	Dunaief	Daily News	Business Deputy Editor
Kathy	Shwiff	Daily Record	Business Editor
Pamela	McClintock	Daily Variety	Business Reporter
Vlad	Vitkovski	Development Business	Business Editor In Chief
Terin	Miller	Dow Jones News Service	Business Reporter
Jim	Motavalli	E - The Environmental Magazine	Business Editor
John	Byrne	Fast Company	Business Editor In Chief
Xana	Antunes	Fortune	Business Executive Editor
Kathleen	Hogan	Fortune.com	Business Section Editor

Frank	Brill	Gannett Newspapers	Business Editor
Jennifer	Zaino	Government Enterprise	Business Executive Editor
Beth	Kalet	Hudson Valley Business Journal	Business Managing Editor
Jane	Berentson	Inc	Business Deputy Editor
I.M.	Nygaard	International Businessman News Bureau	Business Editor
John	Poister	International News Features Network	Business Editor
Herbert	Greenstein	Interpress of London and New York	Business Columnist
Jonathan	Feldman	Network Computing	Business Contributing Editor
Anthony	Birritteri	New Jersey Business	Business Senior Editor
Chris	Hann	New Jersey Monthly	Business Senior Editor
Dan	Colarusso	New York Post	Business Deputy Editor
A.J.	Carter	Newsday	Business Columnist
David	Kaplan	Newsweek	Business Senior Editor
Tony	Emerson	Newsweek International	Business Senior Editor
John	Greenwald	NJBiz	Business Managing Editor
Varghese	Joseph	NJBIZ.com	Business Editor
Nichola	Groom	Reuters	Business Reporter
Andrew	Beadle	The Journal of Commerce	Business Associate Editor
Robert	Sherrill	The Nation	Business Editor
Rosalind	McLymont	The Network Journal	Business Editor In Chief
Bob	Price	The New Jersey Herald	Business Editor
Mark	Newman	The New York Enterprise Report	Business Managing Editor
Tom	Scocca	The New York Observer	Business Columnist

Roddy	Boyd	The New York Sun	Business Editor
Daniel	Akst	The New York Times	Business Columnist
John	Cassidy	The New Yorker	Business Staff Writer
Mark	Langlois	The News-Times	Business Editor
Bill	Donnellon	The Record	Business Editor
T.J.	Foderaro	The Star-Ledger	Business Deputy Editor
Doug	Simmons	The Village Voice	Business Managing Editor
Brooke	Masters	The Washington Post	Business Reporter
Dan	Kadlec	Time	Business Senior Writer
Douglas	Cunningham	Times Herald Record	Business Editor
Roberta	McCulloch	Times Herald Record	Business Reporter
Richard	Newman	U.S. News & World Report	Business Senior Writer
David	Craig	USA Today	Business Editor
Jill	Goldsmith	Variety	Business Reporter
Paul	Steiger	Wall Street Journal	Business Managing Editor
Susan	Murcko	Wired	Business Senior Editor
Nancy	Friedrich	Wireless Systems Design	Business Editor
Aaron	Bouchie	Nature Biotechnology	Editor
Laura	DeFrancesco	Nature Biotechnology	Senior Editor/News and Features
Emma	Dorey	Nature Biotechnology	Senior Editor/News
Karen	Vergoth	Talk of the Nation: Science Friday	
Johanna	Bennett	Barron's	Biotechnology Business Staff Writer
Jerome	Schultz	Biotechnology Progress	Biotechnology Editor
Michael	Peltz	Bloomberg Markets Magazine	Biotechnology Senior Writer
Johanna	Bennett	Dow Jones News Service	Biotechnology Business Reporter

Maureen	Megomigal	Genome Research	Biotechnology Assistant Editor
Pam	Holland-Moritz	Genomics & Proteomics	Biotechnology Associate Editor
Ransdell	Pierson	Reuters America, Inc.	Biotechnology Business Reporter
Christine	Soares	Scientific American	Biotechnology Editor
Barnaby	Feder	The New York Times	Biotechnology Business Reporter
Ian	Roberts	Wall Street Reporter	Biotechnology Reporter
Frans	de Vries	Blue's News	Computer/Video Games Editor
Dalton	Ross	Entertainment Weekly	Computer/Video Games Senior Writer
Bryan	Dawson	GamerFeed	Computer/Video Games Senior Editor
Monty	Phan	Newsday	Computer/Video Games Columnist
Carol	Mangis	PC Magazine	Computer/Video Games Senior Editor
Matthew	Bertz	PC Upgrade	Computer/Video Games Associate Editor
Louis	Ramirez	Surge	Computer/Video Games Managing Editor
Nick	Montano	Vending Times	Computer/Video Games Editor
Marcus	Webb	Vending Times	Computer/Video Games Editor
Scott	Jones	Video Business	Computer/Video Games Editor
Robert	Levine	Wired	Computer/Video Games Senior Editor
Soozhana	Choi	Bloomberg News	Energy Reporter
Leah	Goodman	Dow Jones News Service	Energy Reporter
Dan	Fagin	Newsday	Energy Reporter
Scott	Disavino	Reuters America, Inc.	Energy Reporter

Thomas	Barker	Turbomachinery International	Energy Editor
Heather	Green	BusinessWeek	Wireless Department Editor
Jim	Louderback	CIO Insight	Wireless Editor
Donna	Fuscaldo	Dow Jones News Service	Semiconductors Reporter
David	Lammers	Electronic Engineering Times	Semiconductors Editor at Large
Stephanie	Mehta	Fortune	Wireless Senior Writer
Linda	Geppert	IEEE Spectrum	Semiconductors Senior Editor
David	Finck	LAPTOP	Wireless Editorial Director
David	Finck	PC Upgrade	Wireless Editor
Bill	Ray	Wireless Business & Technology	Wireless Editor In Chief
Kimberly	Potts	Wireless Design & Development	Wireless Editor In Chief
Cheryl	Ajluni	Wireless Systems Design	Wireless Editor In Chief

APRIL '04

International Business Opportunities Outreach

Liz	Moyer	American Banker	International Business Editor
Daniel	Haney	Associated Press	Medical/Health Editor
Justin	Pope	Associated Press	Higher Education Writer
Karen	Testa	Associated Press	Reporter
Terry	Egan	Banker & Tradesman	Editor
J. Michael	Whalen	Banker & Tradesman	Associate Editor
James	Emerton	BioTechniques	Publisher
Jay	Gilchrist	BioTechniques	Associate Publisher
Mark	Hollmer	Boston Business Journal	Reporter
Bill	Lane	Boston Business Journal	Managing Editor
Ed	Mason	Boston Business Journal	Reporter
Mike	Olivieri	Boston Business Journal	Publisher
Greg	Walsh	Boston Business Journal	Associate Managing Editor
Sam	Allis	Boston Globe	Columnist
Naomi	Aoki	Boston Globe	Business Reporter
Steve	Bailey	Boston Globe	Business Columnist
Martin	Baron	Boston Globe	Editor
Kimberly	Blanton	Boston Globe	Business/News Reporter
Hiawatha	Bray	Boston Globe	Business Columnist
Matthew	Brelis	Boston Globe	Business Reporter
David	Denison	Boston Globe	Business Reporter
Bennie	DiNardo	Boston Globe	Senior Assistant Business Editor

Marilyn	Garateix	Boston Globe	Assistant Metro Editor/Education Editor
Ellen	Goodman	Boston Globe	Associate Editor/Columnist
Thomas	Grillo	Boston Globe	Correspondent
Beth	Healy	Boston Globe	Business Reporter
Jeff	Jacoby	Boston Globe	Staff Columnist
Carolyn	Ryan	Boston Globe	Assistant Managing Editor/Metro
Caleb	Solomon	Boston Globe	Business Editor
Alexander	Star	Boston Globe	Ideas Editor
Charles	Stein	Boston Globe	Business Columnist
Steven	Syre	Boston Globe	Business Columnist
Adrian	Walker	Boston Globe	Metro Columnist
Virginia	Buckingham	Boston Herald	Deputy Editorial Page Editor
Ted	Bunker	Boston Herald	Business Editor
Jon	Chesto	Boston Herald	Staff Writer
Stephanie	Schorow	Boston Herald	Features Writer/Assistant Features Editor
Cromwell	Schubarth	Boston Herald	Financial Editor/Assignments
Scott	Van Voorhis	Boston Herald	Business Reporter
Kent	Fung	Boston Metro	News Editor
William	Symonds	BusinessWeek	Boston Bureau Manager
Kyle	Murphy	Cell	Managing Editor
Cheryl	Asselin	CIO	Managing Editor, Production
Kasey	Clark	EDN Magazine	Assistant Managing Editor/Webmaster
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David	Champion	Harvard Business Review	Business Senior Editor
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Ben	Gerson	Harvard Business Review	Business Senior Editor
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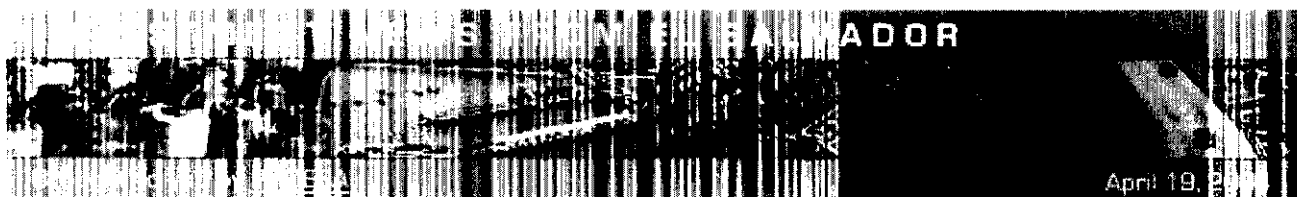
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Schimel, Beth

Proesa Newsletter #1

From: info@elsalvadornews.org
 Sent: Tuesday, March 16, 2004 2:06 PM
 To: bschimel@webershandwick.com
 Subject: Investment News from El Salvador (test)



EL Salvador is Ready for CAFTA Now

The Central American Free Trade Agreement (CAFTA) will soon provide the U.S. with a growing and integrated marketplace of nearly 34 million people in Central America with a combined GDP of \$56.6 billion. Among all CAFTA countries, El Salvador is arguably the best prepared to implement the new trade agreement quickly, dependably, efficiently and clearly.

Here are some of the reasons why El Salvador is the best gateway to the entire Central American region today:

- **El Salvador is one of the most stable and competitive market-driven economies in the Americas.**

El Salvador has experienced sustained economic growth since 1992. It is the only Central American country that has adopted the U.S. dollar as its currency and it has one of the lowest inflation rates in Latin America and the lowest prime-lending rate in Central America. The world's most respected credit rating agencies, including Moody's, Standard & Poors and Duff & Phelps, have praised El Salvador's sound economic management.

- **El Salvador's has streamlined and liberalized its economy through privatization, deregulation and the implementation of market-oriented economic reforms.**

In its annual rankings of the world's economies, The Heritage Foundation/Wall Street Journal placed El Salvador among the two most open economies in Latin American for the past three years. Consistent with World Trade Organization (WTO) rules, Salvadoran law guarantees equal or "national treatment" to both foreign and national investors. In addition, El Salvador offers foreign investors a maximum corporate tax rate of 25%.

- **El Salvador offers foreign investors valuable services and incentives that can expedite establishing an operation and can help ensure success.**

PROESA, El Salvador's public/private agency that promotes investment in the country, offers foreign investors a wide range of in-depth and personalized support. Since PROESA coordinates all investment opportunities and works closely with El

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Salvador's government agencies and business community, new investors are able to begin doing business in the country in as few as seven working days, with the help of the National Investors Office (ONI). In addition, El Salvador offers unique, competitive incentives for companies seeking to establish ventures in key industry sectors.

- **El Salvador's infrastructure is among the most modern in the Americas, providing easy, efficient access to the most important markets in the region.**

It is easy and cost-effective to do business in El Salvador. The country's interconnecting roads, ports and international airport are among the most modern in Central America. The country's new seaport on the Gulf of Fonseca, scheduled to open in late 2004, will be the newest and most advanced deep-sea port in the region. In addition, El Salvador has developed "free zones" for export industries, which are "ready-made or made to order" industrial and office parks linked to key transportation centers.

- **El Salvador's skilled and dedicated labor force boasts a high productivity, low turnover rates, and an important bilingual population.**

El Salvador's labor force is estimated to total 3.8 million, representing 60% of a total population of 6.4 million. The literacy rate for people between the ages of 15 and 24 in urban areas is 96.5 %, a figure that reflects the government's strong commitment to education, worker training programs and the continued development of a skilled labor force.

Created in 2000, PROESA is dedicated to assisting foreign investors who seek investment opportunities in El Salvador. To learn more about PROESA, visit <http://www.proesa.com.sv/>

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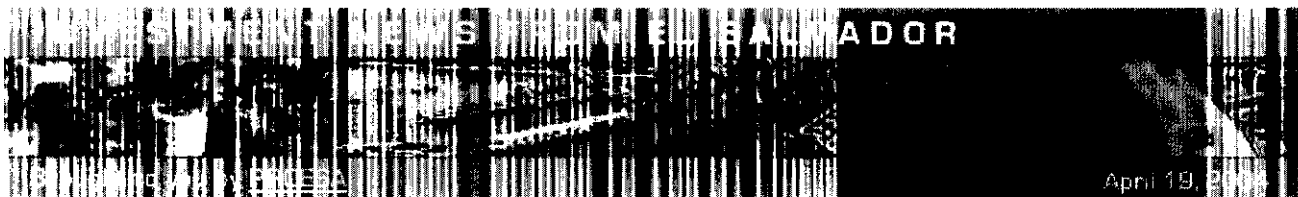
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Schimel, Beth

Proesa Newsletter # 2

From: info@elsalvadornews.org
 Sent: Monday, March 29, 2004 3:14 PM
 To: bschimel@webershandwick.com
 Subject: Investment News from El Salvador (test)



**Antonio Saca's election to Salvadorian presidency means
 a continuation of pro-business, pro-U.S. policies**

Antonio Saca was elected President of El Salvador on March 21. His administration is expected to continue the country's economic integration with Central America and the United States, creating a sound business environment for foreign investment and expanded commercial and trade opportunities. Mr. Saca promised to maintain the country's pro-business, pro-U.S. policies as El Salvador's next leader.



President-elect Antonio Saca and Vice President-elect Ana Vilma de Escobar celebrate their election victory on March 21 in San Salvador.

President-elect Saca, a 39-year businessman and candidate of the National Republican Alliance (ARENA), won the presidency on his first attempt at elective office in El Salvador with 57% of the total vote in a four candidate race. He will be inaugurated to his five-year term on June 1. Voter turnout was 63% of the electorate, the highest level in the nation's history.

Mr. Saca's election means that the main pillars of El Salvador's economic policies under current President Francisco Flores will continue, including support for privatization, dollarization and ratification and implementation of the Central American Free

Trade Agreement (CAFTA) recently negotiated between the United States, El Salvador and four other Central American nations. Mr. Saca's administration will implement the agreement in El Salvador once it has been ratified by legislatures in both El Salvador and United States.

"CAFTA has my total support. This is an important initiative to integrate the economies of Central America, expand trade and business opportunities for each market, and create a more positive business environment for investment in El Salvador and the region," Mr. Saca said during the campaign.

"CAFTA creates an opportunity for El Salvador to attract a new generation of companies to invest in our country, and encourage sustainable growth, a rise in incomes and economic diversification. Our investment agency, PROESA, will play an important role in promoting

the competitive advantages of El Salvador as we move forward with CAFTA," Mr. Saca said.

The President-elect began his career as a radio announcer at age 14, broadcasting soccer games. He later bought and managed a network of nine radio stations in the country and has played a leadership role in business organizations in the country.

The Flores government has been supportive of the U.S.-led war against terrorism. A total of 350 Salvadorian troops are providing humanitarian support in Iraq. President-elect Saca said he will consider a request from the United States to maintain the Salvadorian presence in Iraq when it expires in June.

Ana Vilma de Escobar was elected Vice President on the ARENA party's national ticket with President-elect Saca. The Vice President-elect formerly served in the cabinet of President Flores as Director of the Salvadorian Social Security Institute, where she oversaw the modernization and expansion of the country's retirement systems. Mrs. Vilma de Escobar previously served as program manager for the U.S. Agency for International Development (USAID) in El Salvador, where she developed programs supporting export-oriented industries and foreign investment in the country.

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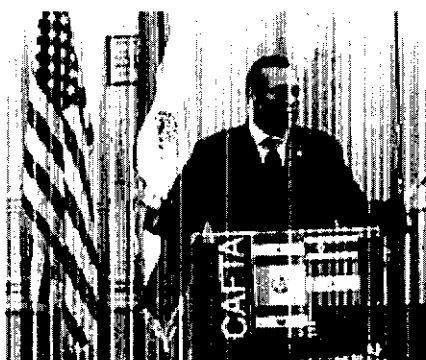
Schimel, Beth

Proesa Newsletter #3

From: info@elsalvadornews.org
Sent: Monday, April 19, 2004 3:33 PM
To: bschimel@webershandwick.com
Subject: News From El Salvador



**El Salvador kicks off U.S. tour to build support for CAFTA
and promote investment in El Salvador**



Ambassador René Leon speaks about the benefits of CAFTA.

El Salvador began a tour of several U.S. cities on April 13 to meet with U.S. companies, trade groups and industry associations to promote ratification of the Central American Free Trade Agreement (CAFTA) and El Salvador as an ideal market for new business, trade and investment partnerships.

The tour began with a World Trade Center North Carolina event in Raleigh, where Ambassador René Leon, El Salvador's Ambassador to the United States and Patricia Figueroa, Executive Director of PROESA, spoke to Raleigh's business community.

Ms. Figueroa listed six reasons why El Salvador is the best investment decision in Central America:

- El Salvador is the only Central American country that has adopted the U.S. dollar as its currency.
- El Salvador has one of the lowest inflation rates in Latin America and the lowest prime-lending rate in Latin America.
- El Salvador is the most open economy in Central America, according to the 2004 annual survey conducted by The Wall Street Journal and The Heritage Foundation.
- El Salvador law guarantees equal or "national treatment" to both foreign and national investors.
- El Salvador's work force is known for its high productivity, education levels, low turnover and important bilingual skills.
- El Salvador has made significant investments in a modern, reliable infrastructure - in transportation, utilities, business services and communications.

Ambassador Leon reinforced CAFTA's power to promote political democracy, economic development, and social equity: "For Central America and the U.S., it is the best hope to our region to provide opportunities to generate jobs, spur new small and medium size businesses, and

improve the lives of millions of citizens throughout Central America. Ultimately, this means a stronger, more secure region," he said.

El Salvador's Minister of Economy, Miguel Lacayo, will join Patricia Figueroa and Ambassador Leon at events in the following cities over the next six weeks: Washington, D.C., Tampa Bay, Houston, Dallas, Chicago and Atlanta. In addition, a West Coast tour is being planned in June.



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Process Attachment 4

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Prasa Attachment B

Date of Contact	Contact		
4-Mar	Bruce Stokes, National Journal	BS Spoke with Bruce Stokes to schedule meeting for Trade Minister Lacayo on March 11	
4-Mar	Jeff Sparshott, Washington Times	BS Spoke with Jeff Sparshott to schedule meeting with Minister Lacayo on March 11	
4-Mar	Doug Palmer, Reuters	BS Left VM for Doug Plamer re: potential meeting with Minister Lacayo	
4-Mar	Mark Dradgem, Bloomberg	BS Spoke to Mark to arrange phone interview with Minister Lacayo on March 5	
20-Apr	Doug Palmer, Reuters	BS Spoke to Doug Palmer about interview with Minister Lacayo during his 4-28 visit	
21-Apr	Nester Ikeda, AP	BS Left several messages for Nester and finally arranged interview with Minister Lacayo during his 4-28 visit	
21-Apr	Neil King Jr., The Wall Street Journal	BS Spoke with Neil King to arrange breakfast with Minister Lacayo on 4-28	
21-Apr	John Henry, Houston Chronicle	BS Spoke to John Henry regarding a potential meeting with Minister Lacayo	
23-Apr	David Ivanovich, Houston Chronicle	BS Left voice mail message re regarding meeting with Minister Lacayo	
21-Apr	Jutta Henning, Inside US Trade	BS Spoke to Jutta Henning about meeting with the Central American trade ministers when they were in town for congressional meetings on 4-28	

21-Apr	Jim Landers, The Dallas Morning News	BS Spoke to Jim to arrange a meeting with Minister Lacayo on 4-28	
21-Apr	Ted Alden, The Financial Tiems	BS Left voice mail message reagarding meeting with Minister Lacayo	
21-Apr	Warren Vieth, LA Times	BS Spoke with Warne regarding potential meeting with Minister Lacayo, which he was not able to do.	
21-Apr	Mark Dradgem, Bloomberg	BS Spoke with Marck to arrange for meeting with Ministyer Lacayo on 4-27	
21-Apr	Elizabeth Price, Dow Jones	BS Left voice mail message reagarding meeting with Minister Lacayo	
6-Apr	Ellen Fussell, InTech Magazine	BS Spoke with Ellen to arrange meeting with Patricia Figueoa, Executive Director of PROESA while she was in Raleigh, NC on 4-13	
6-May	Jim Greer, Houston Business Journal	Lauren Glassner spoke with Jim about a potential meeting with Patricia Figureora while she was in Houston on May 11	
6-May	Jenalia Moreno, Houston Chronicle	Lauren Glassner spoke with Jenalia to schedule interview with Foreign Vice Minister Interiano and Patricia Figueroa while they were in Houston on May 11	
6-May	Margaret Allen, Dallas Business Jouranl	Lauren Glassner spoke with Margaret about a potential meeting with Patricia Figureora while she was in Dallas on May 12	
7-May	Dianne Solis, Dallas Morning News	Lauren Glassner spoke with Margaret about a potential meeting with Patricia Figureora while she was in Houston on May 11	
21-Apr	Cindy Stevens, CE Vision Magazine	Beth Schimel spoke with Cindy to coordinate a meeting with Patricia Figueroa while she was in Washington DC on 4-28	

21-Apr	Erin Corcoron, Customer Relationship Management Magazine	Beth Schimel left a VM reagrding potential meeting with Patricia Figueroa on 4-28	
21-Apr	John McClenahan, Industry week	Beth Schimel spoke to John to set up a meeting with Patricia Figueroa while she was in DC on 4-28	
18-Mar	Jennifer O'Heeron, Call Center Magazine	Beth Schimel sent an email and spoke with Jennifer to arrange a meeting with Patricia Figueroa while she was in NY on 3-25	
19-Mar	Jennifer Marks, Home Textiles Today	Beth Schimel emailed with Jennifer regarding a potenial meeting with Patricia Figueroa while she was in NY on 3-25	
19-Mar	Renee Bennett, LDB Interior Textiles	Beth Schimel sent an email regarding a potenial meeting with Patricia Figueroa while she was in NY on 3-25	